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## Observatory 10 year Anniversary Brochure

This is a [summary](#) prepared to mark the 10 year Anniversary of the Observatory's achievements and milestones of its first decade and also looks forward to the future.

## IP in the Digital World and Awareness



## Out-of-commerce Works Portal Datathon

The out-of-commerce works Datathon closing event held on 28 June gathered key stakeholders of the Portal, sharing good practice examples for digitising out-of-commerce works and creating synergies for collaboration and information exchange. A lot of fascinating content is kept in the archives of cultural heritage organisations, but unfortunately it is not made accessible to the public. The new out-of-commerce works solution available under the Directive (EU) 2019/790 therefore aims to unlock opportunities to digitise and disseminate cultural heritage across the EU, and thus give all citizens access to these collections. As a result of the efforts of the cultural heritage institutions, **more and more sources of out-of-commerce works are being identified**. An important part of European cultural heritage is made available to the public through a Portal, which hosts **over 900 000 entries**. In that context, the European Union Intellectual Property Office (EUIPO) organised the **out-of-commerce works [Datathon event](#)** in cooperation with Europeana, to raise awareness on the existence of the new available out-of-commerce works solutions.



## Pan European Awareness Campaign 2022 officially launched on 08 June

As every year, the EUIPO Observatory launched a Pan-European media campaign on counterfeiting and piracy at the occasion of the **World Anti-Counterfeiting Day**. This year's campaign was launched on 8 June in all EU Member States and was linked to the release of our latest update on the **Intellectual Property and Youth Scoreboard 2022**.

Read more [here](#).

The media results are impressive collecting over 1600 articles and reaching over 36 million European citizens. For more information you can read the results [here](#).



## IP in Education Teacher Training

On 20 and 21 June 2022, the IP in Education project held a teacher training event at the EUIPO premises in Alicante. The 35 participants were teachers, trainers and educators from all around the EU. Over the two days, the group learned about the basic intellectual property rights from experts in the field, and heard about educational competences, dedicated IP teaching materials for students and other relevant activities of the Office. The participants took part in a series of workshops which have equipped them to understand the relevant IP concepts and how this knowledge can be brought to life in the classroom.

Particular emphasis was placed on the important role educators play in shaping the future for creators, innovators and entrepreneurs by teaching students how to protect the results of their creativity. The training also dived into the world of digital education, especially given the recent publication of the [FAQs on copyright for teachers](#) and their inclusion in [DigComp 2.2](#).

IP in Education and Ideas Powered constantly work together under the [IdeasPowered@School](#) initiative to produce engaging content to raise IP awareness in schools. Follow Ideas Powered on [Twitter](#), [Facebook](#) and [Instagram](#).



## IP in Education meeting in Paris, France

The IP in Education Network held a hybrid meeting on 19 and 20 May hosted by the **National Institute of Industrial Property (INPI)** of France with 50 members in the auditorium and almost 60 online. The network – consisting of representatives of EU Member States' ministries of education, national IP offices and various other players in the world of education – were hard at work on shaping the future of the project. The programme included a visit to the **Anti-Counterfeiting Museum of the Union des Fabricants (UNIFAB)** and an informal social event to exchange ideas and good practices between the Network members.

The opportunity was also taken to carry out a teacher training session on IP in collaboration with the **Regulatory Authority for Audiovisual and Digital Communication of France (ARCOM)**. Covering basic IP rights and the FAQs on copyright for teachers, the session was warmly received by the attending teachers.



### **IP in Education at Science fair in Seville, Spain**

The IP in Education project participated at the **Science fair in Seville**, which celebrated 20 years of bringing science to life for school children. From 12 to 14 May, round 20 000 students with their teachers learned about everything from kitchen domotics and robotics to the science of Harry Potter. The Spanish Patent and Trademark Office (OEPM) kindly hosted the OBD at their stand, where we were able to share information about IP in Education and distribute games, activities and other teaching resources about intellectual property.



### **Educational fair *Interpädagogica* in Vienna, Austria**

The educational fair *Interpädagogica* took place in Vienna over the same weekend (12-14 May). Each year the fair attracts thousands of teachers and teachers-to-be from all over Austria and neighbouring countries with the latest information and resources from the world of education. The IP in Education team was invited to join the stand of the Austrian Federal Ministry of Education, Science and Research, which was visited by the Federal Minister of Austria for Education, Science and Research, Martin Polaschek. Teaming up with our partners from the Initiative for Teaching Entrepreneurship (IFTE), the **IdeasPowered@school teaching materials** about creativity and IP as well as the **FAQs on copyright for teachers** received a lot of interest.



## Blockathon Forum

On 18 May 2022, the EUIPO organised an event via the Blockathon Forum to present the latest news and milestones related to the **Anti-Counterfeiting Blockathon Infrastructure project**. This online meeting gathered around 100 attendees from different sectors interested in anti-counterfeiting issues: rights holders, IP representatives, transport and logistics operators, law and enforcement authorities, international, European and national public organisations, blockchain solution providers and, more generally, representatives from the Web 3 community. More information on blockchain technology protecting IP can be found in this [article](#).

Read more about the Blockathon Forum [here](#).



## The EUIPO's New Initiative of Short Webinars for the Judges Network

The EUIPO has started a **new initiative of short webinars for judges** dealing with intellectual property rights and related infringements. These webinars will offer the possibility to stay updated on the most recent developments in IP case-law. They also aim to discuss the existing good practices in the field. The first online webinar took place on **13 May 2022** and was dedicated to the topic of **Designs solely dictated by a technical function**. For additional information, please reach out to us at: [judgesmail@euipo.europa.eu](mailto:judgesmail@euipo.europa.eu)



## Agorateka Network Meeting

On 11 May in Alicante, EUIPO held the **Agorateka Network Meeting**, which brought together public sector representatives from those countries that have joined the network. The meeting focused on the developments of the platform over recent years and perspectives for the future.

Read more [here](#).



## Promotion of the Agorateka portal at World IP Day 2022 in Luxembourg

[Agorateka – The European online content portal](#) was presented at the occasion of **World IP Day 2022** under the title ‘**Intellectual property, counterfeiting and product safety - some tools at the service of companies and users**’ at an event that took place at the Luxembourg Chamber of Commerce. The EU Observatory on Infringements of IPR presented the Agorateka initiative during the session ‘**Leading consumers to legal digital content: the Agorateka portal**’.



## Workshops on the EU Toolbox against counterfeiting

In its [IP action plan](#), the European Commission announced that it would establish an **EU Toolbox against counterfeiting** setting out coherent, effective and coordinated actions against counterfeiting, both online and offline. To prepare this initiative, the European Commission and the EUIPO Observatory have planned a series of targeted workshops with specific interest groups such as social media platforms, the domain name ecosystem, payment services and transport/logistics industries, as well as workshops on horizontal topics such as information sharing and data protection.

The fourth **workshop on Transport and Logistics** took place on 27 April 2022. It was an opportunity for participants to discuss the challenges posed by the misuse of Transport and Logistics services for IP-infringing activities, as well as the good practices and initiatives to tackle such misuse, and concrete ways to support these efforts.

The fifth and final **workshop on Information Sharing** took place on 31 May 2022. It was an opportunity for participants to discuss on the challenges undermining the sharing of information between right holders, intermediaries and public authorities to prevent, detect, control, investigate and prosecute IP-infringing activities. This was also an opportunity to discuss on ways to address these challenges, as well as on good practices in that field.

## Enforcement and SMEs

### SAVE THE DATE: International IP Enforcement Summit 2023 - Sofia, Bulgaria



#### **EUIPO – OLAF Knowledge-building event in the field of spirits and wine**

On 16 and 17 June, the European Anti-Fraud Office (OLAF) and the European Observatory on Infringements of Intellectual Property Rights held an in-person conference at the EUIPO premises in Alicante. Around 70 participants from customs, police, market surveillance authorities, international organisations, EU institutions and rights holders' representatives from the spirits and wine sector attended the event. They gathered for two days to discuss IPR-related cases and initiatives in the field of wines and spirits, paying special attention to geographical indications, wine, vodka and whiskey.

For more information about this conference, please see the [press release published by OLAF](#).



### **The first regional seminar of 2022 held by Hellenic authorities and Observatory**

After a break due to the COVID pandemic, the **Hellenic Interagency for Market Control (DIMEA)** and the EUIPO Observatory held the first regional seminar of 2022 in Greece from 1 to 3 June.

The event allowed participants, including law enforcement authorities from eight member states and a delegation of Hellenic authorities, to gain knowledge of European cooperation. The Bulgarian representative addressed the fight against IP crime and France the French Operation Action under EMPACT and the Hellenic National Action Plan against IP infringement. Presentations were also made by **Europol**, **OLAF** and the **Customs Eastern and South-Eastern Land Border Expert Team (CELBET)**.

A study visit to the port of Piraeus, which is the largest port in Greece and the fifth largest in the EU thanks to the total of 5.3 million TEU that passed through its facilities last year was organised for participants.



### **Visit to the port of Valencia**

During the last CEPOL-EUIPO training in May 2022, the participants from the MS LEAs had the opportunity to visit the port of Valencia. As the largest Spanish port in terms of container numbers, the visit highlighted the importance of risk analysis, container targeting and physical inspection in the search for IP infringements.



## **EUIPO - CEPOL training course for enforcement officials**

From 16 to 20 May, the EUIPO (via the Observatory) and the European Union Agency for Law Enforcement Training (CEPOL) jointly held the **Course 87/2022: Intellectual Property Rights** — This year the EUIPO welcomed 46 representatives from the law enforcement authorities of 20 Member States and from two European agencies (Frontex and Europol). The course focused on specific case studies of goods that represent dangerous forms of counterfeiting. It addressed digital investigation techniques and the use of EU/international cooperation instruments (e.g. Europol or OECD/EUIPO reports). The EUIPO CEPOL cooperation was further strengthened with the online training “**IPRs for Customs Officials**”, which is a collection of specialised modules, available free of charge, 24/7 in the Virtual Training Center on Intellectual Property Rights (VTC). The VTC is a joint endeavour between the EUIPO and CEPOL providing training content on intellectual property rights to the enforcement authorities of all EU Member States. Since its launch over 240 customs officials have obtained certificates in IP rights through the VTC.



## **Anti-counterfeiting Technologies: Fabric labels**

Did you know there are seven different types of labels that you can use to combat counterfeiting?

Fabric labels are an effective and versatile way to identify products, especially textile and leather products in general, and for apparel and footwear in particular. They can be woven or printed, with the logo or wording being woven into the piece of fabric or printed on it. Fabric labels can be combined with other security features to produce labels of varying degrees of sophistication. The simplest labels merely display product information and identification codes (usually barcodes). More complex labels incorporate other security features, such as holograms, security threads and tracer fibers. The most complex – ‘smart labels’ – incorporate RFID tags or even NFC devices for when the goods are particularly valuable.

For more detailed information on security labels and other technologies, we invite you to access the [Anti-counterfeiting Technology Guide](#).

## Reports and Studies



### **Economic performance of IPR indicators - March 2022 update**

The Observatory updates IPR indicators quarterly to monitor economic development of all intellectual property rights (IPR), trade marks (TM), designs (DES), patents (PT) and copyright (CR), for the European Union (EU) and for the four largest Member States (MS).

In March 2022, the patent indicator in the EU continues at the same level as recorded in February 2020 after one stable year slightly below its pre-crisis level. Other IPR indicators were clearly above their pre-crisis level, showing significant increases in the first quarter of 2022.

Read the study about the results for the first quarter of 2022 [here](#).



### **Intellectual Property and Youth Scoreboard 2022 - the newest update published in June**

The results of the 2022 EU-wide survey (**IP Youth Scoreboard**) on the perceptions of IP among young Europeans are out. The survey aims to shed light on the latest trends in the use of legal and illegal online sources among Europeans aged 15 to 24, and their perceptions and behaviours towards counterfeit goods. Results are presented as part of the Pan European Awareness campaign for the **World Anti-Counterfeiting Day**.

This study is the third edition of the Youth Scoreboard series, which was first released by the EUIPO in [2016](#) and then again in [2019](#).

Read the study [here](#).



## **Community Plant Variety Right system's impact on the EU economy and the environment - Joint EUIPO-CPVO report published in April**

This study quantifies the economic contribution in the European Union of the CPVR system, considering specific aspects of agriculture and horticulture, such as the contribution of the PVR system to the global competitiveness of EU farmers and growers, as well as the potential for the CPVR system to help meet the European Commission's Green Deal objectives.

Read the study [here](#) and see the video: [Impact of the Community Plant Variety Rights on the EU economy and the environment](#).

## **Case-Law**



### **Update of Recent European Case-law on the Infringement and Enforcement of IPRs is out now**

The new edition of the 'recent case-law update' document reports on the latest significant European decisions related to infringing and enforcing IPRs. The document contains 234 summaries of key judgments from the national courts and preliminary rulings from the Court of Justice of the European Union (CJEU).

Read more [here](#).

## **International Cooperation**

The EUIPO Observatory continued providing support to **DG Trade** in updating the **European Commission's Counterfeit and Piracy Watch List** report. The second quarter was also devoted to holding initial discussions on the 2022 edition of the EU Delegations IP Network Meeting.

The EUIPO participates in the work of the OECD Task Force on Countering Illicit Trade along with the United States, France, the United Kingdom and DG Trade delegations.

**The Expert Group on International Cooperation** held their annual meeting on 28 June. Agenda items included the impact of the situation in Ukraine on IP, a presentation on a Model Law to combat illicit trade in Latin America, as well as regular agenda items such as an update on EU-funded projects.

Last but not least, the EUIPO Observatory participated in the **Regional Workshop for ASEAN enforcement authorities** organised by the ARISE + IPR project in Southeast Asia in April. The seminar was an opportunity to present the trends and challenges of online IPR infringement and the best legislative EU practices in combatting online IPR infringements. The EUIPO Observatory also participated in an event in the Caribbean region to present the Ideas Powered for youth and IP in Schools projects on the occasion of the World IP Day celebrations.

## Stakeholders news



## TIC Council Anti-Counterfeiting educational campaign

The [TIC Council Anti-Counterfeiting Committee](#) is launching an educational campaign targeting key stakeholders such as border control authorities, law enforcement authorities, brand and / or IP rights owners and consumers' organisations. The main purpose of this campaign is to support these entities in the struggle of identifying counterfeit products bearing counterfeit certification marks or being placed on the market with fake test reports or certificates. From the TIC Council's members experience, those counterfeit products are often accompanied by fake documentation/certification marks which means that the product attempting to be sold has not met a proper testing or conformity assessment required by a country or region to enter the market. This is the key issue of concern that should be considered, while checking the conformity and safety of a product.



## Implementation of the 2021 EU IPO Observatory Awareness Grants

Learn about the updates of the awareness projects implemented in EU Member States under the 2021 EU IPO Observatory Awareness Grants programme.

The newest update has been published [here](#).

## Meetings



### **Online meeting of the Expert Group on International Cooperation**

On 28 June, the Expert Group on International Cooperation held their annual meeting. The agenda included an item on the impact on IP of the situation in Ukraine. The group discussed the difficulties of doing business in Russia for foreign companies and was informed that the Ukrainian Collective Management Organization for music is working despite the difficult context. An expert brought to the attention of the group the existence of a new trade corridor that uses Iran to link Russia to Asian markets and that could potentially be used to channel counterfeit goods. The agenda also included a presentation by the OECD on the recently adopted Certification Scheme for Free Trade Zones, and a presentation on a Model Law to combat illicit trade in Latin America and its practical implementation in Ecuador. The group also discussed the regular updates by DG Trade on the enforcement activities of the European Commission and by the International Cooperation Department of the EUIPO on the EU-funded projects.



### **Public sector representatives meeting in Paris**

In the context of the French Presidency of the European Union, the European Observatory on Infringements of Intellectual Property Rights held its public sector representatives meeting in Paris on 4 and 5 May. Delegates endorsed the 2021 Observatory annual activity report and received updates on the Observatory's activities, the status of ongoing work and the new initiatives.

On 5 May, representatives had the opportunity to visit the Charles-de-Gaulle airport customs area of activity, including the postal clearance centre and the office of customs Air France cargo.

## **Update on Observatory Expert Groups**

The **Impact of Technology Expert Group**, in collaboration with the Niels Bohr Institute, held a face-to-face workshop on quantum computing on 21 and 22 April in Copenhagen. During the meeting the expert group (EG) visited the Niels Bohr Institute's research facilities and discussed the impact of this technology on the infringement and enforcement of IP. The

outcome of the meeting will be reflected in the 2022 edition of the Intellectual Property Infringement and Enforcement Tech Watch Discussion Paper.

The **Cooperation with Intermediaries EG** is finalising its fourth discussion paper on transport and logistics, exploring the challenges and good practices of different operators in the sector to prevent the misuse of their services for IP-infringing activities. The discussion paper is scheduled to be released in June 2022. The initial findings from the paper served as a basis for a thematic stakeholder dialogue (co-organised with the European Commission) held on 27 April in the context of the forthcoming EU Toolbox against counterfeiting. The EG has also initiated work on live-streaming piracy and will soon begin to look into on search engines, and apps and app stores.

The **Outreach EG** are involved in the implementation of the 2022 edition of the Spring Campaign.

The **Legal EG** is involved in improving the case-law collection of key enforcement judgments and the promotion of this process. They are also involved in identifying any litigation trends in different jurisdictions and any recent national case-law related to the implementation of the Trade Secrets Directive.

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The Observatory Expert Groups guide the implementation of the Observatory's projects in specialist areas. Experts give their own personal opinions – they do not represent any organisation or institution.

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