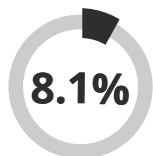


ECONOMIC DAMAGES OF COUNTERFEITING IN 13 SECTORS

United Kingdom



€9,163
million

ANNUAL SALES LOST
due to counterfeiting

€141

EUROS LOST PER INHABITANT

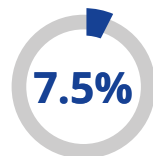
57,749

TOTAL JOBS LOST



EU

€58,937
million



€116

434,701



TOP 5 SECTORS FOR LOST SALES IN UNITED KINGDOM

€4,874 million
9%


CLOTHINGS

€23,247 million
8.1%

€1,956 million
9.3%


MEDICINES

€15,953 million
6.6%

€672 million
7.1%


COSMETICS

€5,828 million
8.9%

€660 million
5.7%


SMARTPHONES

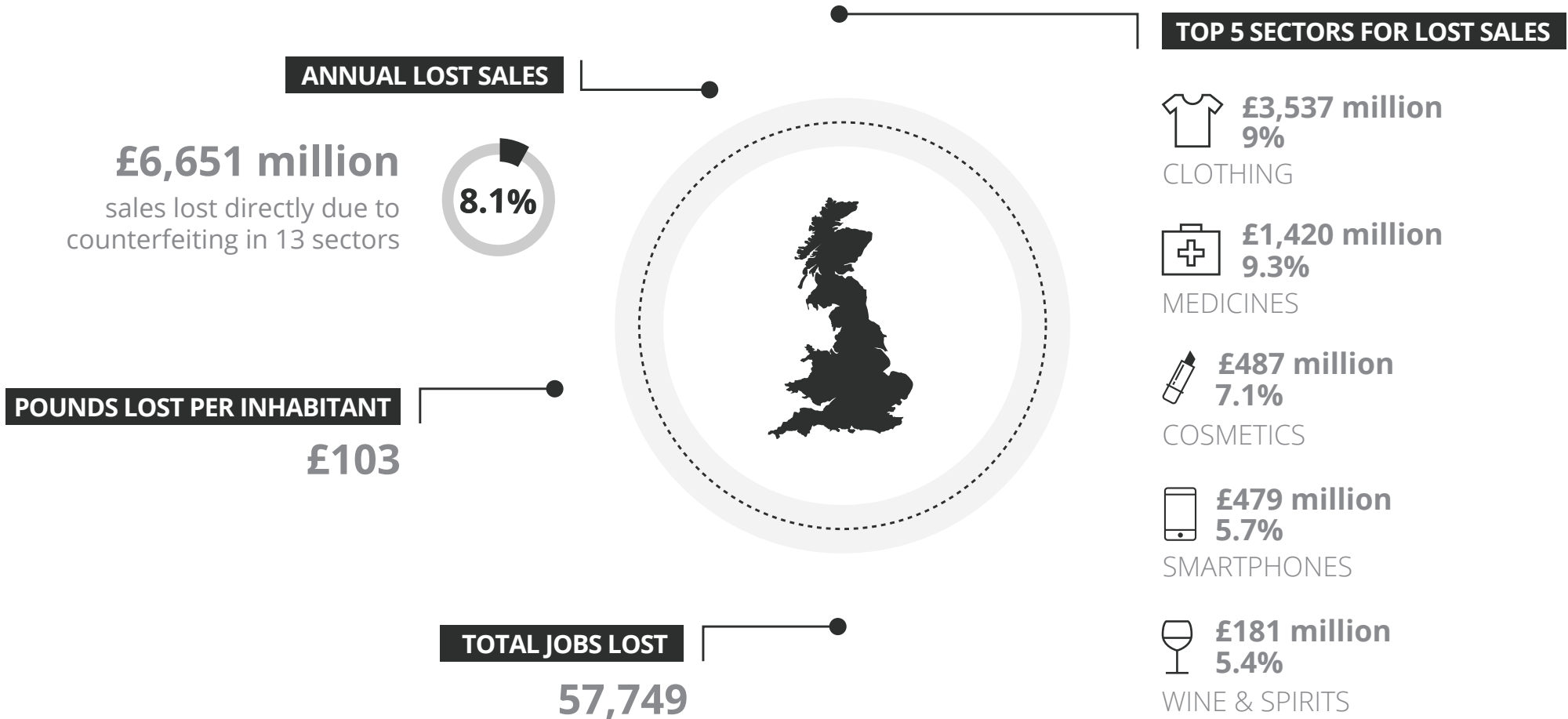
€4,212 million
8.3%

€249 million
5.4%


WINE & SPIRITS

€2,744 million
6.9%

ECONOMIC DAMAGES OF COUNTERFEITING IN 13 SECTORS IN UNITED KINGDOM



ECONOMIC DAMAGES OF COUNTERFEITING IN 13 SECTORS IN THE EU

