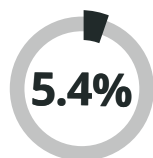


ECONOMIC DAMAGES OF COUNTERFEITING IN 11 SECTORS

Ireland



€909 million

ANNUAL SALES LOST
due to counterfeiting

€192

EUROS LOST PER INHABITANT

3,548

TOTAL JOBS LOST

TOP 5 SECTORS FOR LOST SALES IN IRELAND

€355 million
3.4%


MEDICINES

€9,577 million
3.9%

€323 million
9.2%


CLOTHING

€28,419 million
9.7%

€98 million
14%


COSMETICS

€7,053 million
10.6%

€52 million
7.3%


SMARTPHONES

€4,212 million
8.3%

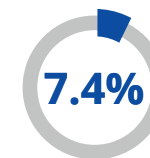
€42 million
4.9%


WINE & SPIRITS

€2,398 million
5.9%

EU

€55,982 million

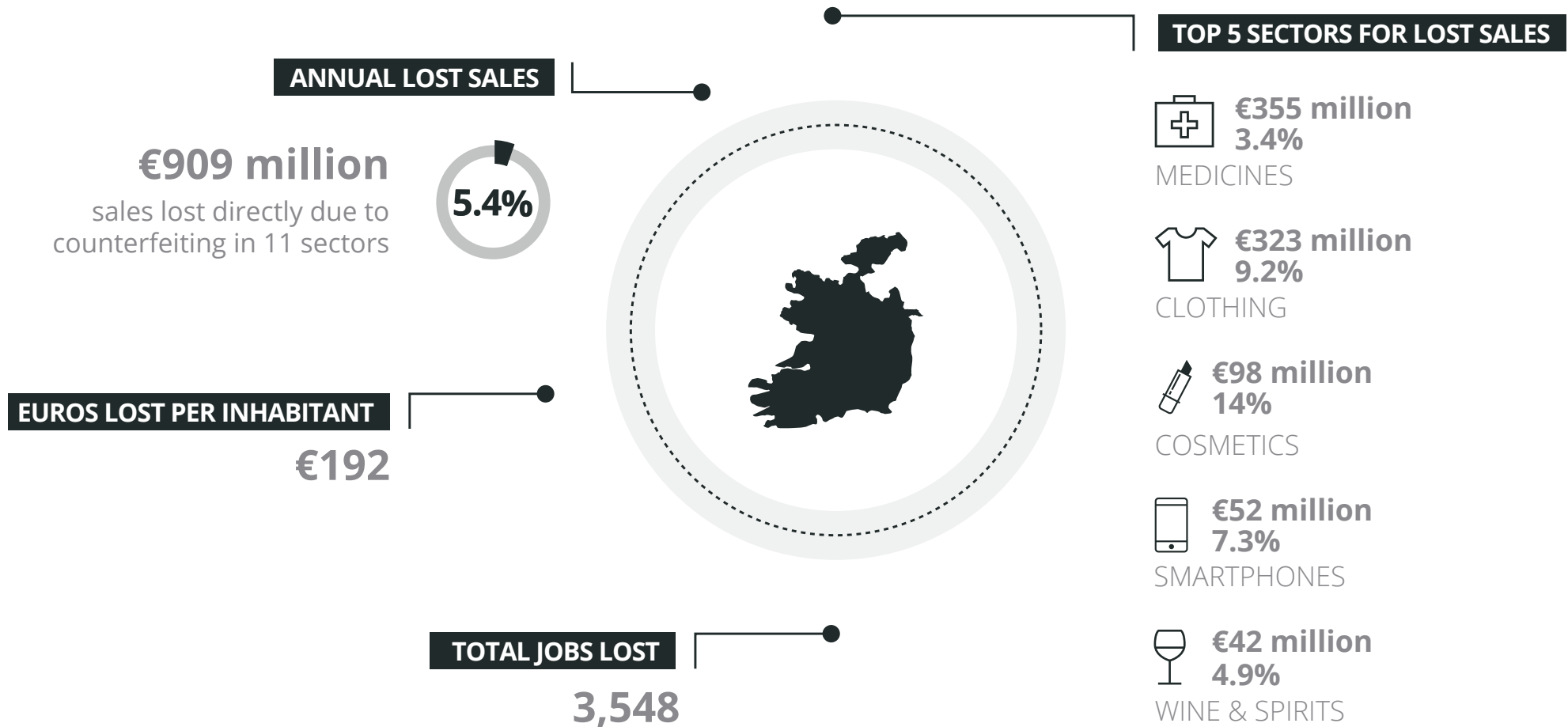


€110

467,835



ECONOMIC DAMAGES OF COUNTERFEITING IN 11 SECTORS IN IRELAND



ECONOMIC DAMAGES OF COUNTERFEITING IN 11 SECTORS IN THE EU

