

# OBSERVATORY NEWS

## IP in the Digital World and Awareness



### **Observatory addressed new technologies in IP enforcement and education at WIPO**

The EUIPO, through the European Observatory on Infringements of IP rights, attended the 14th session of the Advisory Committee on Enforcement, which took place at WIPO from 2 to 4 September 2019. [Read more](#)



### **2019 EU Delegation IP Network Annual Meeting**

The fifth meeting of the EU Delegation IP Network took place on 12 July in Brussels. The meeting was jointly organised by the EU Commission Directorate-General for Trade and the EUIPO's European Observatory on Infringements of Intellectual Property Rights.



### **The Legal Bay joins Agorateka**

On 9 August 2019 the recently created Greek portal The Legal Bay joined the [agorateka](#) initiative, on which citizens can search around 68 legal offer sites for content on TV & Film, Music, Videogames, e-Books, Sport events and Images. You can find the portal [here](#).



### **Ideas powered@school web page goes live**

The [Ideas Powered @ School](#) web page went live at the end of September. The web page is dedicated for educators, school children and anyone else interested in new areas of teaching. The site contains practical, hands-on materials such as adapted activities with IP elements, teacher training modules, lesson plans, videos and a dedicated resources database. If you haven't done so, please check it out.

## **Enforcement and SMEs**



### **New EUIPO report on the EU enforcement of intellectual property rights**

One fake item was detained per adult EU citizen between 2013 and 2017 according to the new Report on the EU enforcement of intellectual property rights: results at the EU borders and in Member States 2013-2017 published in September by the EUIPO. [Read more](#)



### **IP Enforcement Portal Steering Group Police meeting**

On the 1 October we celebrated an IP Enforcement Portal Steering Group Police meeting at the EUIPO with the participation of several police officers from EU enforcement authorities as well as a representatives from EUROPOL. This technical meeting brings together active users from the police side to discuss the new developments and functions of the Portal with the IP Enforcement Portal team and to

give their input on their needs and proposal for future improvements and features that could be helpful in their daily work.



### **Regional Seminar on Enforcement of IPR in Malta**

From 26 to 27 of June 2019, a Regional Seminar on Enforcement of IPR took place in Malta, co-organised by the Observatory and Maltese Customs. Representatives of customs, police and market surveillance authorities from some of the southern Europe Member States met to receive training on new trends in counterfeiting and IP protection, as well as on cooperation and opportunities of technologies for

enforcement.

## **Reports and Studies**



### **Intellectual property rights strongly benefit the European economy, EPO-EUIPO study finds**

Industries that make intensive use of intellectual property rights (IPRs) such as patents, trademarks, industrial designs and copyright generate 45% of GDP (EUR 6.6 trillion) in the EU annually and account for 63 million jobs (29% of all jobs). The study

includes national figures and tailored Infographics. You can read more about the report [here](#) and find the report and Infographics [here](#).



### **A Satellite Account for the EU Creative Industries**

Culture and creativity are priceless, but economists like to count everything.

Social media, online encyclopaedias, community choirs — these and many other services are provided to consumers free of charge but generate value and enjoyment. [Read more](#)

## Case-Law



### **Case-law Collection on the Liability and Obligations of Intermediary Service Providers**

Online intermediary service providers bring together or facilitate transactions between third parties on the internet. As the services offered and business models used have evolved, the liability and obligations of online intermediaries have become an important subject of jurisprudential developments and debate. [Read more](#)



### **New key national enforcement judgments in the eSearch database**

The 2018 collection of key national enforcement judgments has been made available in the eSearch Case Law database. [Read more](#)

## Stakeholder news



### **Observatory plenary meeting**

The Observatory held its annual plenary meeting on 25 and 26 September. [Read more](#) The Observatory has also produced a video on the highlight of its work the last year. You can find the video [here](#).



### Teaching IP to children in Germany

The EUIPO-funded grant project, 'Shape the Future with Originals' by [Helliwood media & education](#), supported teachers and multipliers with materials on the protection of intellectual property and raised awareness nationwide in schools from 2018 to 2019. The materials are aimed at Grades 5 to 7 and 9 to 12. [Read more](#)

## Events



### EU IPO open day

On Saturday 7 September, the EUIPO held an open day at its premises. This was the first time the Office organised such an initiative, which coincided with the [25th anniversary of its foundation](#). The open day was a success, bringing together more than 3,800 visitors to the EUIPO premises. The Observatory organized two stands for the Open Doors Event. One stand was organized by IP in Education as a playground

area for children with educational games created by the Spanish National Office to teach children through playing about the importance of IP in their lives. The second stand organized by the Enforcement Service, in collaboration with the National Police and the Customs Services of Alicante Airport displayed counterfeit goods and explained to a very interested public the dangers to health and safety of purchasing 'fake' goods, including a Fakerrari.

## Other



### **Andrea Di Carlo appointed Deputy Executive Director of EUIPO**

The Council of the European Union appointed Andrea Di Carlo to the position of Deputy Executive Director of the European Union Intellectual Property Office (EUIPO) on [26 September 2019](#). Mr. Di Carlo is due to take up his new duties on 1 November 2019. [Read more](#)

[Click here to see all upcoming events](#)

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Usted puede [darse de baja](#) o [cambiar sus datos de contacto](#) en cualquier momento.