

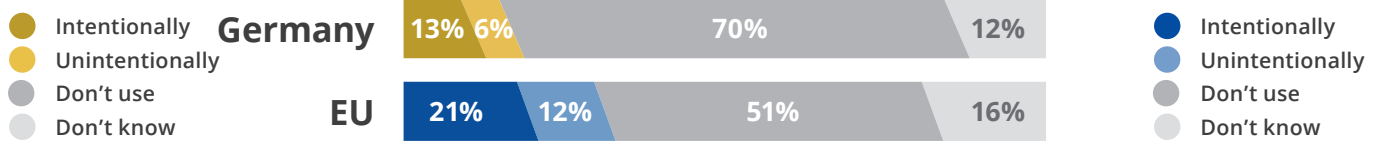


# GERMANY

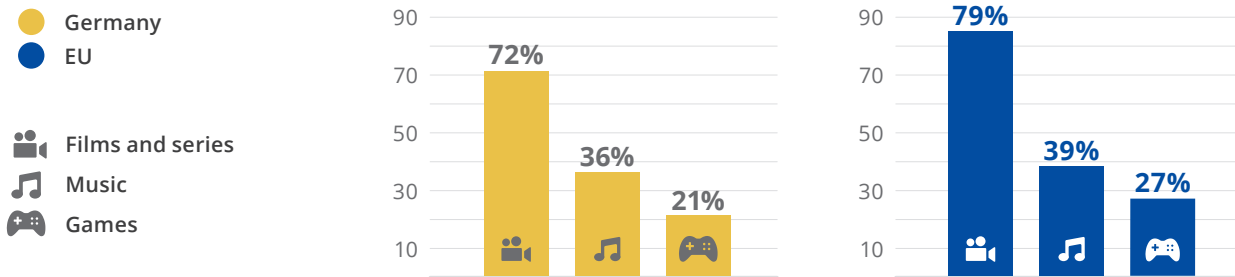
## Youth IP perception and online behaviour

### DIGITAL CONTENT

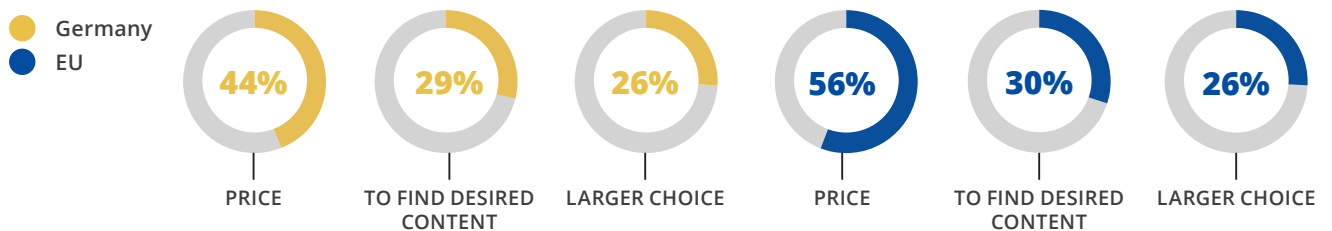
#### Usage of illegal sources



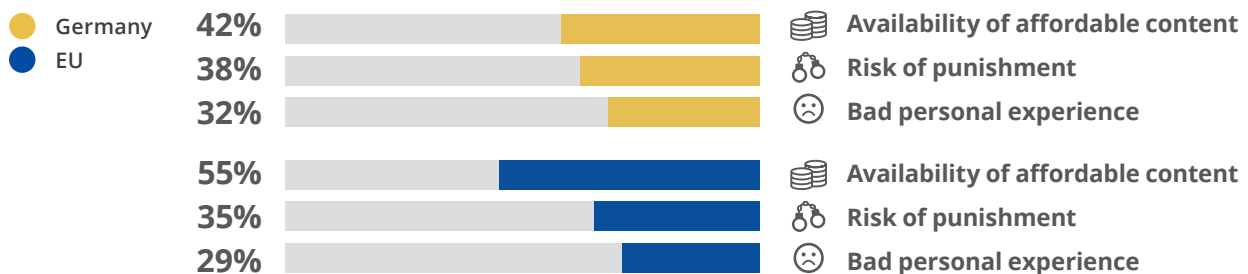
#### Main digital content accessed from illegal sources



#### Main reasons to choose illegal sources



#### Main reasons to stop using illegal sources



ONLINE CONTENT

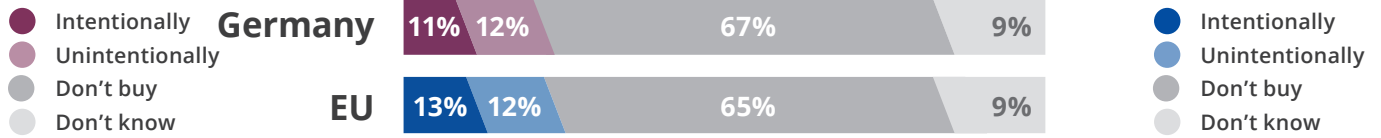


- Films and series
- Music
- Games

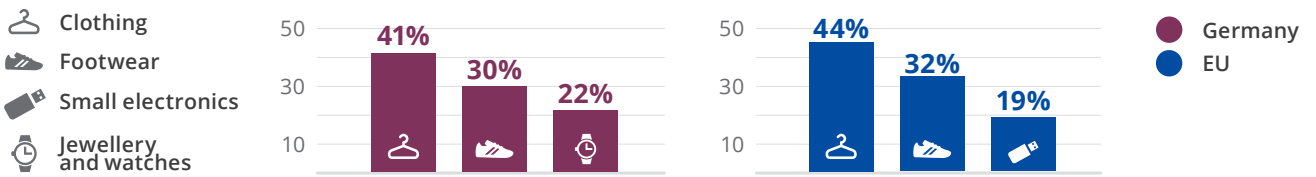


**PHYSICAL GOODS**

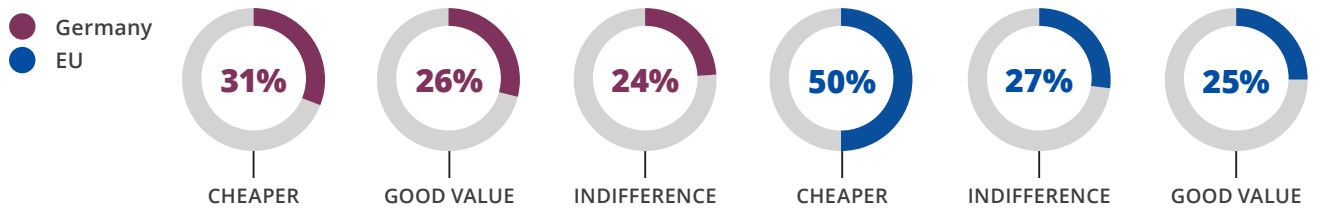
Bought counterfeit goods online



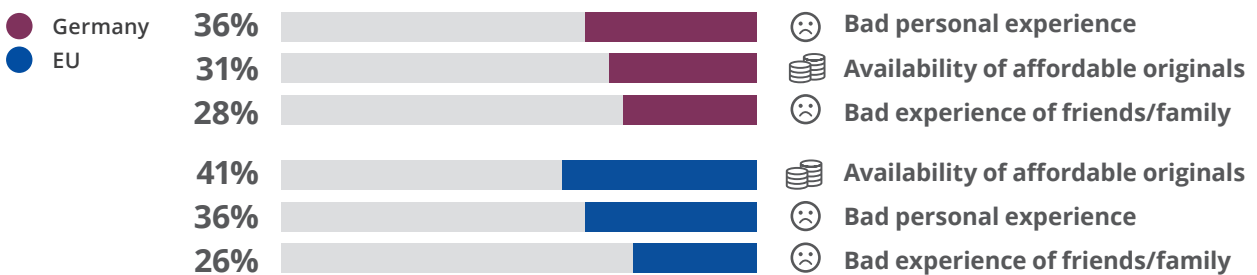
Main counterfeit goods purchased online



Main reasons to buy counterfeit goods online



Main reasons to stop buying counterfeit goods online



REASONS TO THINK TWICE BEFORE PURCHASING CONTENT OR GOODS FROM ILLEGAL SOURCES

