

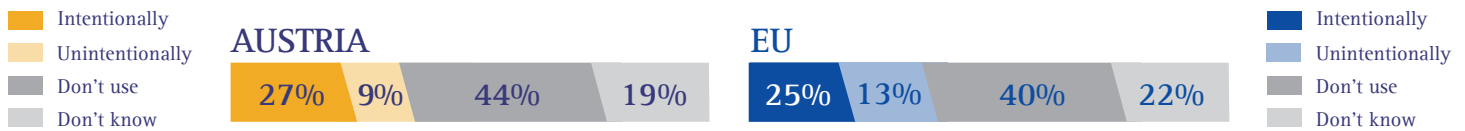


# AUSTRIA

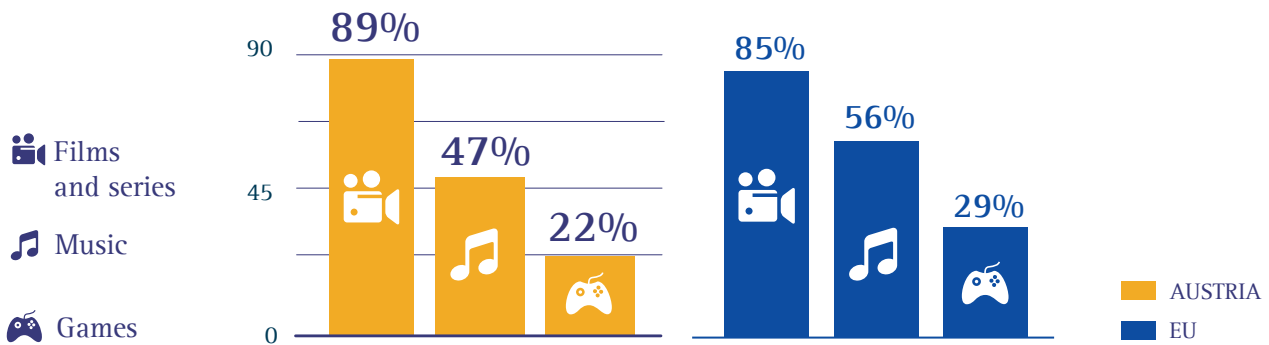
- Youth IP perception and online behaviour -

## DIGITAL CONTENT

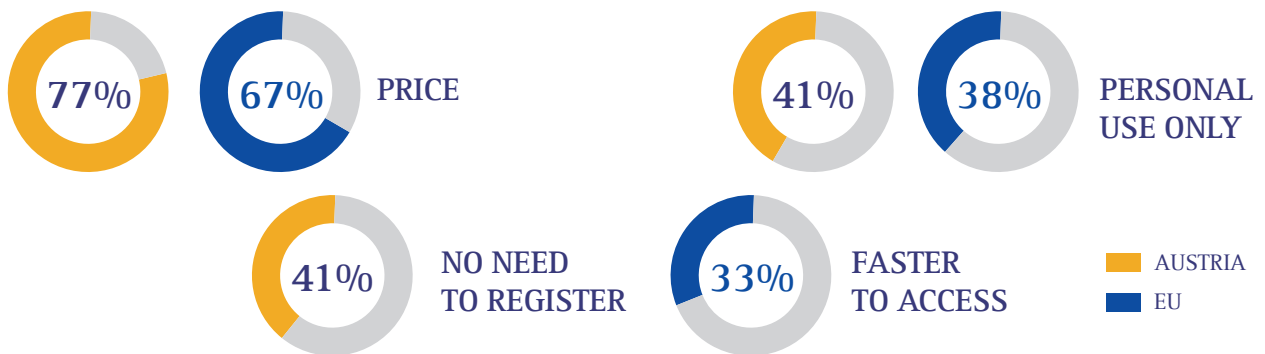
### Usage of illegal sources



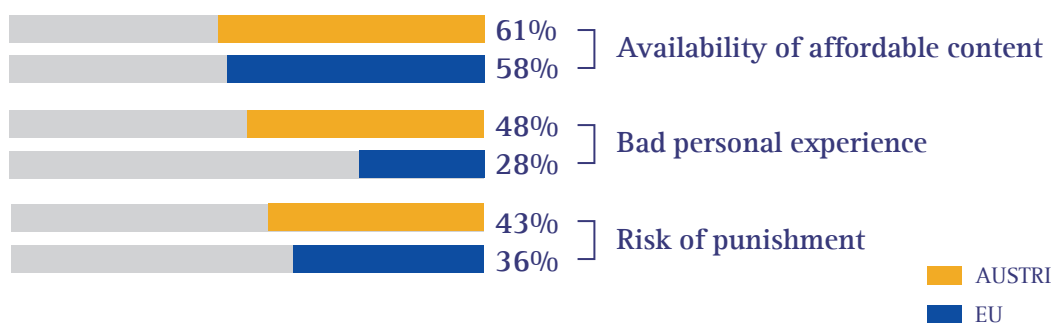
### Main digital content accessed from illegal sources



### Main reasons to choose illegal sources



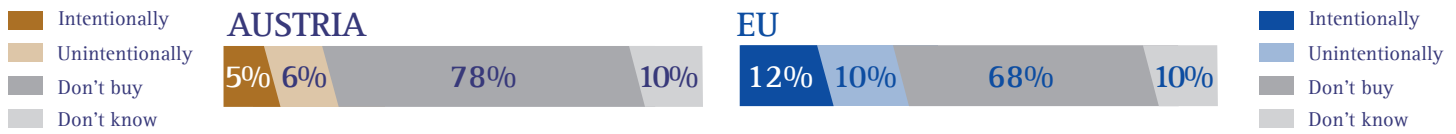
### Reasons to stop using illegal sources



## PHYSICAL GOODS

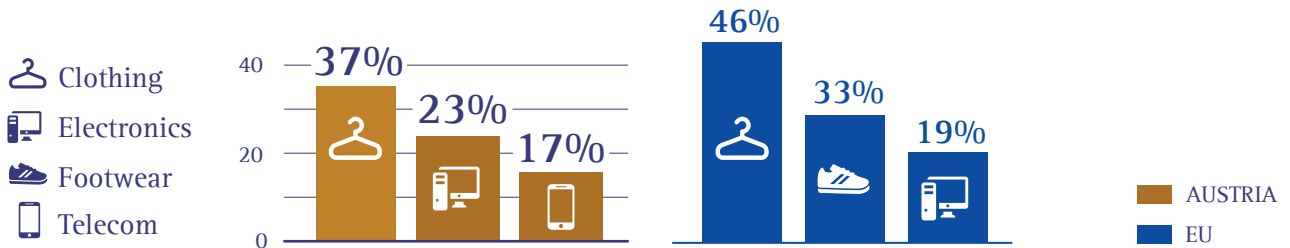
### Bought counterfeit goods online

GOODS

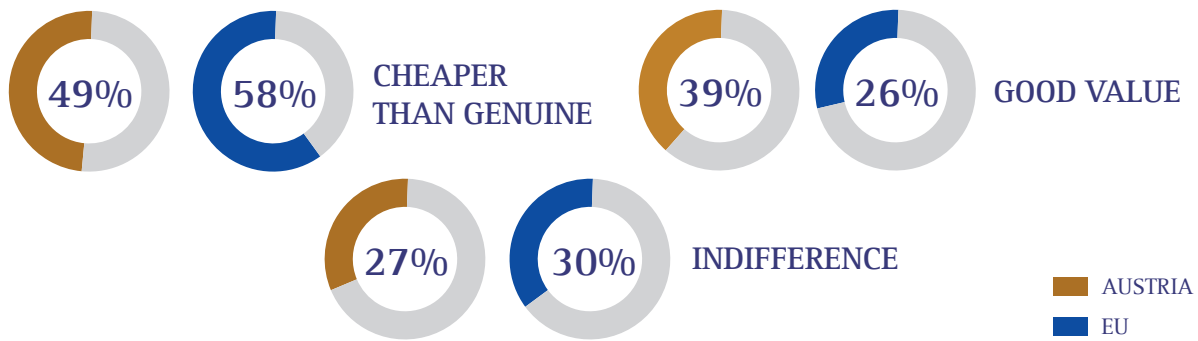


### Main counterfeit goods purchased online

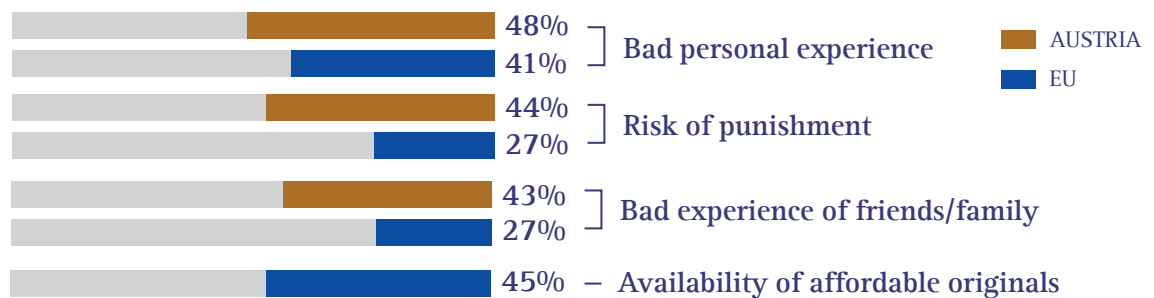
PHYSICAL



### Main reasons to buy counterfeit goods online



### Reasons to stop buying counterfeit goods online



## COMMUNICATING ON PIRACY AND COUNTERFEITING

