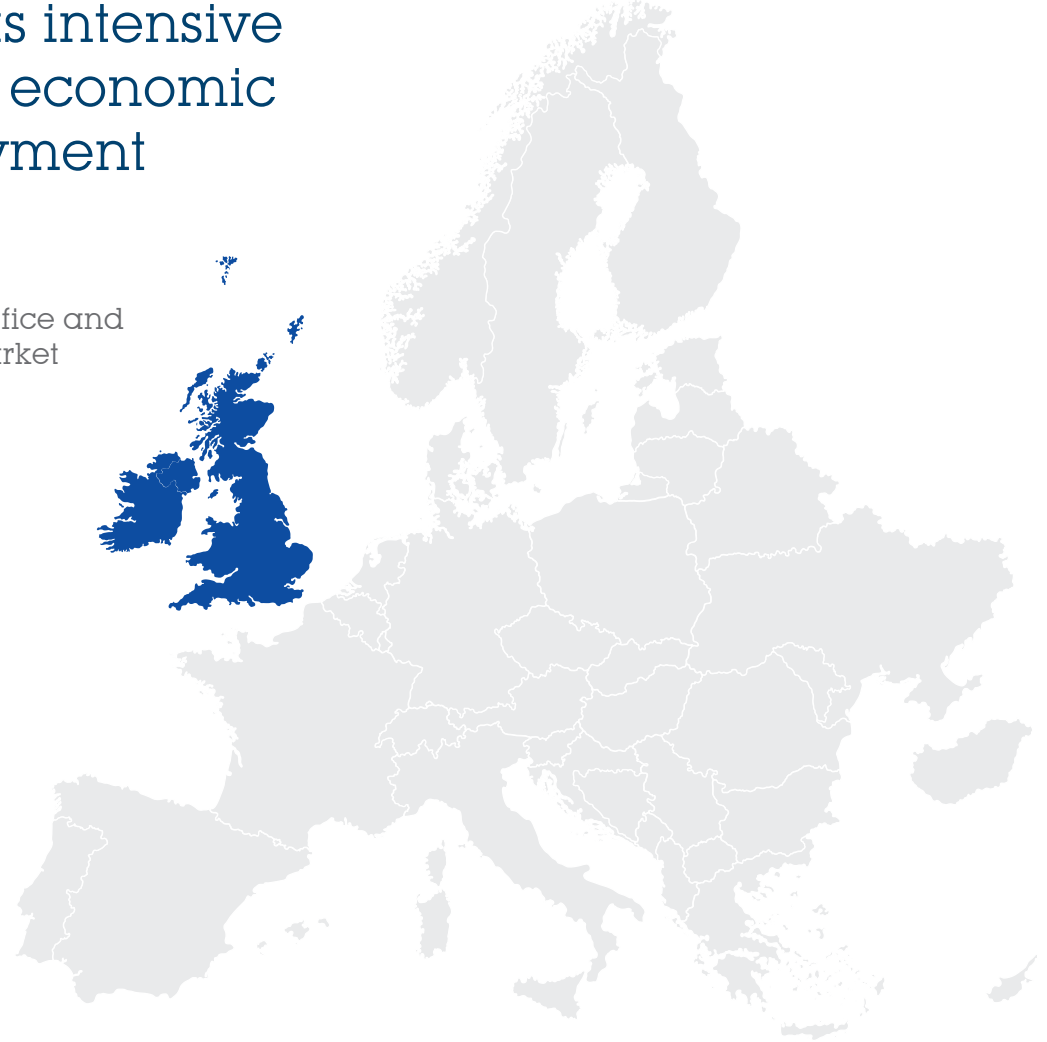


# Intellectual property rights intensive industries: contribution to economic performance and employment in the **UK**

A joint project between the European Patent Office and the Office for Harmonization in the Internal Market

September 2013



Europäisches  
Patentamt  
European  
Patent Office  
Office européen  
des brevets



OFFICE FOR HARMONIZATION  
IN THE INTERNAL MARKET  
(TRADE MARKS AND DESIGNS)

# UK

## Intellectual property rights intensive industries: contribution to economic performance and employment in the

## UK

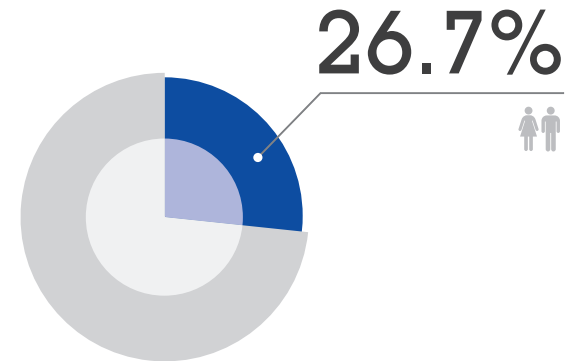


The study covers a broad range of IP rights – trade marks, patents, designs, copyright and geographical indications (GIs) – and considers a variety of economic indicators, in particular gross domestic product (GDP) and employment. It is designed to provide evidence that can be used by policymakers in their work, and to serve as a basis for raising awareness of intellectual property among Europe’s citizens. The complete report can be viewed [here](#).

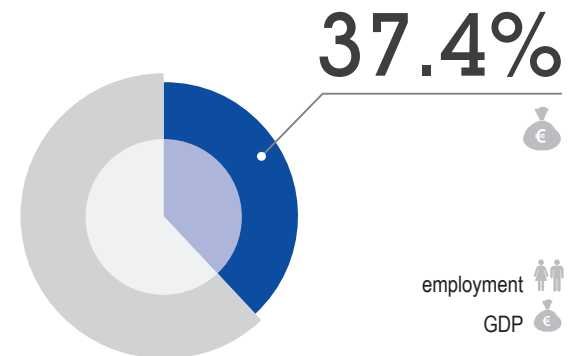
IPR-intensive industries are defined as those having above-average use of IPR per employee. According to the study, 26.8% of all jobs and 40.8% of GDP in the UK are generated by IPR-intensive industries.

The study, carried out jointly by the Office for Harmonization in the Internal Market and the European Patent Office, aims to provide the first broad, credible assessment of the combined contribution of industries that make intensive use of the various types of intellectual property rights (IPR) to the economies of the EU as a whole and to the individual Member States.

Contribution of IPR-Intensive Industries to **Employment** in the UK



Contribution of IPR-Intensive Industries to **GDP** in the UK

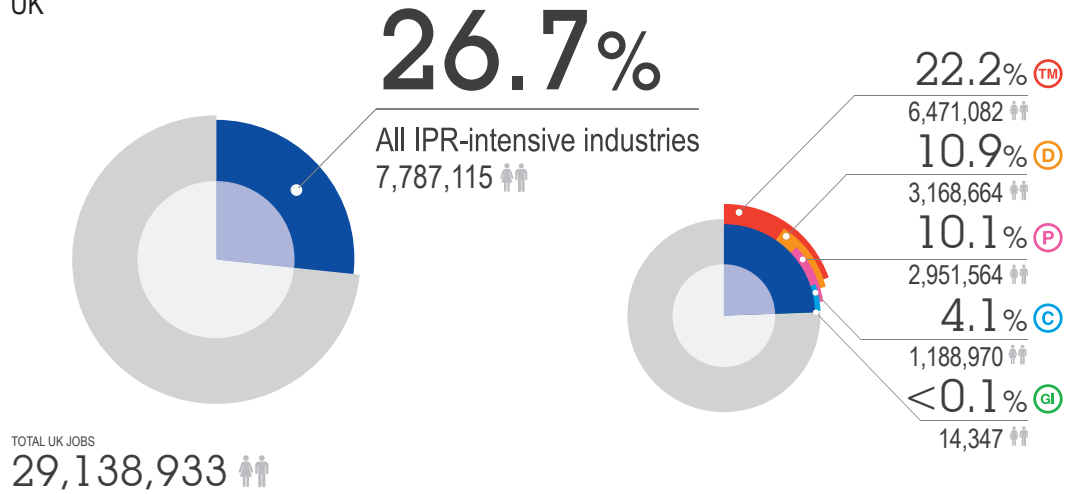


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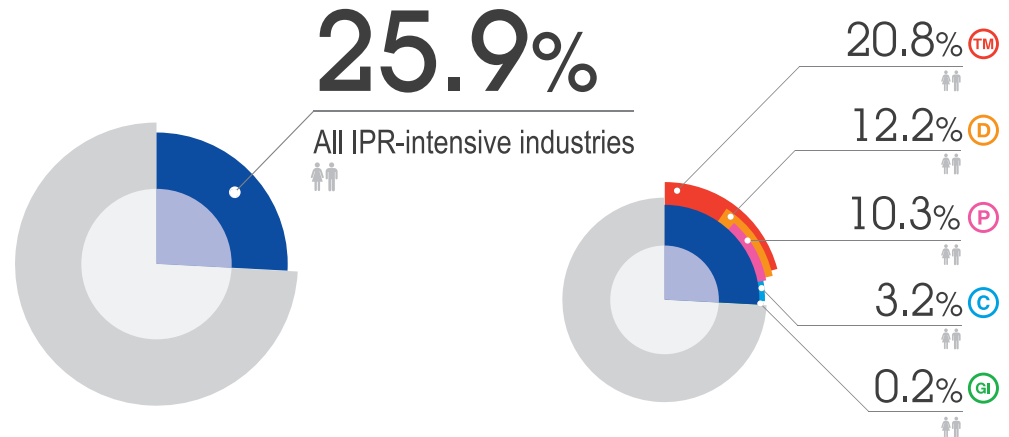
## Contribution of IPR-Intensive Industries to Employment in the UK

During the period 2008-2010, over 22% of jobs in the UK were generated by trade mark-intensive industries, 10.9% by design-intensive industries, 10.1% by patent-intensive industries, and 4.1% in copyright-intensive industries.

UK



EU LEVEL



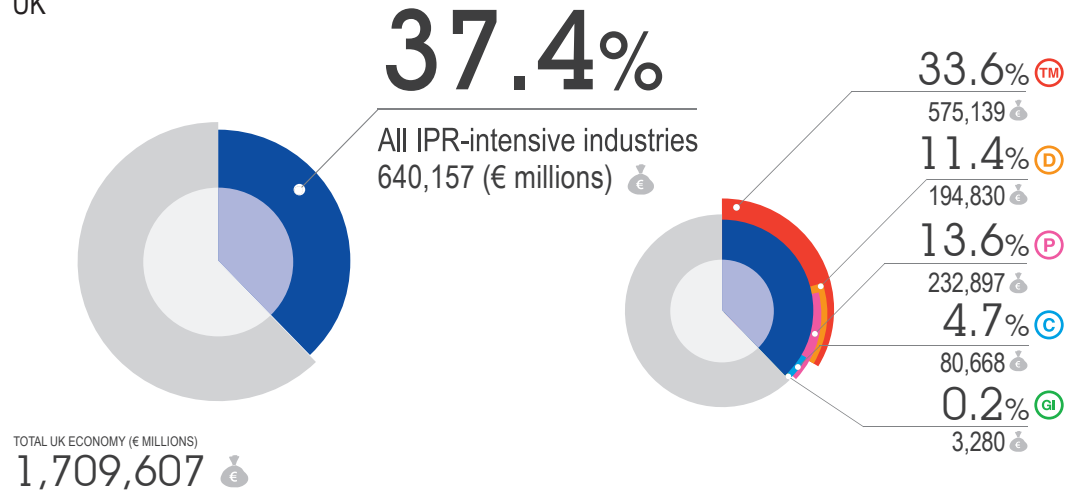
# UK

## Contribution of IPR-Intensive Industries to GDP in the UK

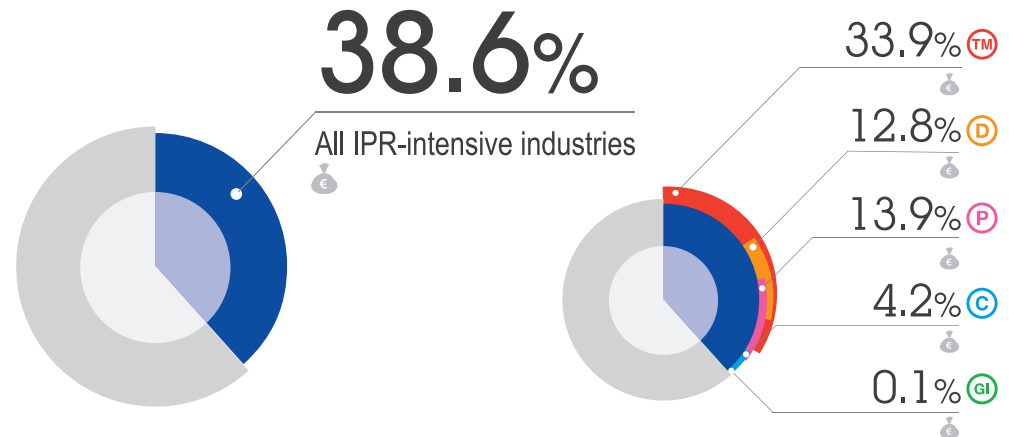
Over the same period of 2008-2010 in the UK, trade mark-intensive industries accounted for nearly 34% of GDP, design-intensive industries for over 11%, patent-intensive industries for 13.6% and copyright and GI-intensive industries for smaller proportions.

It is important to bear in mind that the shares of GDP and employment shown in this report do not necessarily reflect the degree to which a country's economy is innovative. In the Internal Market, companies may have their headquarters in one country, create their IPR in another country and manufacture the resulting products in yet another. The following figures illustrate the origins of IPRs in respect to the UK.

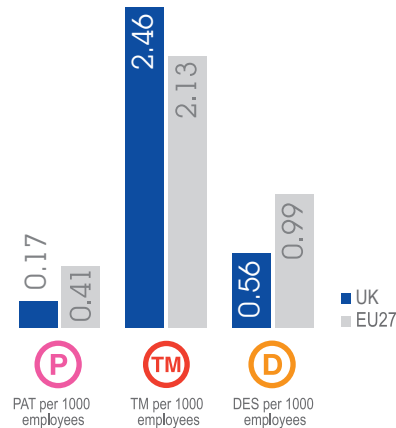
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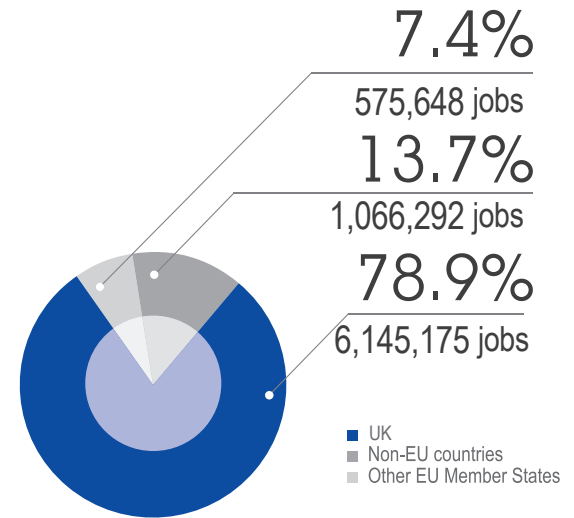


## IP rights originating in UK (all industries), 2004-2008

The figure shows the number of patents, trade marks and designs per 1,000 employees in the UK and the whole EU. This is the measure of IPR intensity which has been employed throughout this report. It should be noted that in order to provide a complete picture of the IPR-generating activities in the UK, successful filings (that is, filings that resulted in rights granted) from companies in all industries are included. Based on this figure it is possible to observe that the UK has above average trade marks granted per 1,000 employees in comparison to the EU27, and below average patents.

The pattern of job creation in the Internal Market is further illustrated by examining the extent to which jobs in the UK are created by companies based in other Member States or indeed outside the EU.

## Jobs in IPR-intensive industries created by domestic and foreign companies



The figure shows how many jobs in IPR-intensive industries in the UK have been created by companies from other countries and how many by companies based domestically. The total employment in IPR-intensive industries corresponds to 7,787,115 jobs in the UK. 78.9% of these jobs are created by companies based in the UK, while 7.4% are generated by companies based in other Member States and over 4% by non-EU companies.

Approximately 5 million IPR-intensive jobs are created in EU Member States by companies originating from other Member States. UK companies create over 574,000 jobs in other Member States, or almost 11% of the total.