







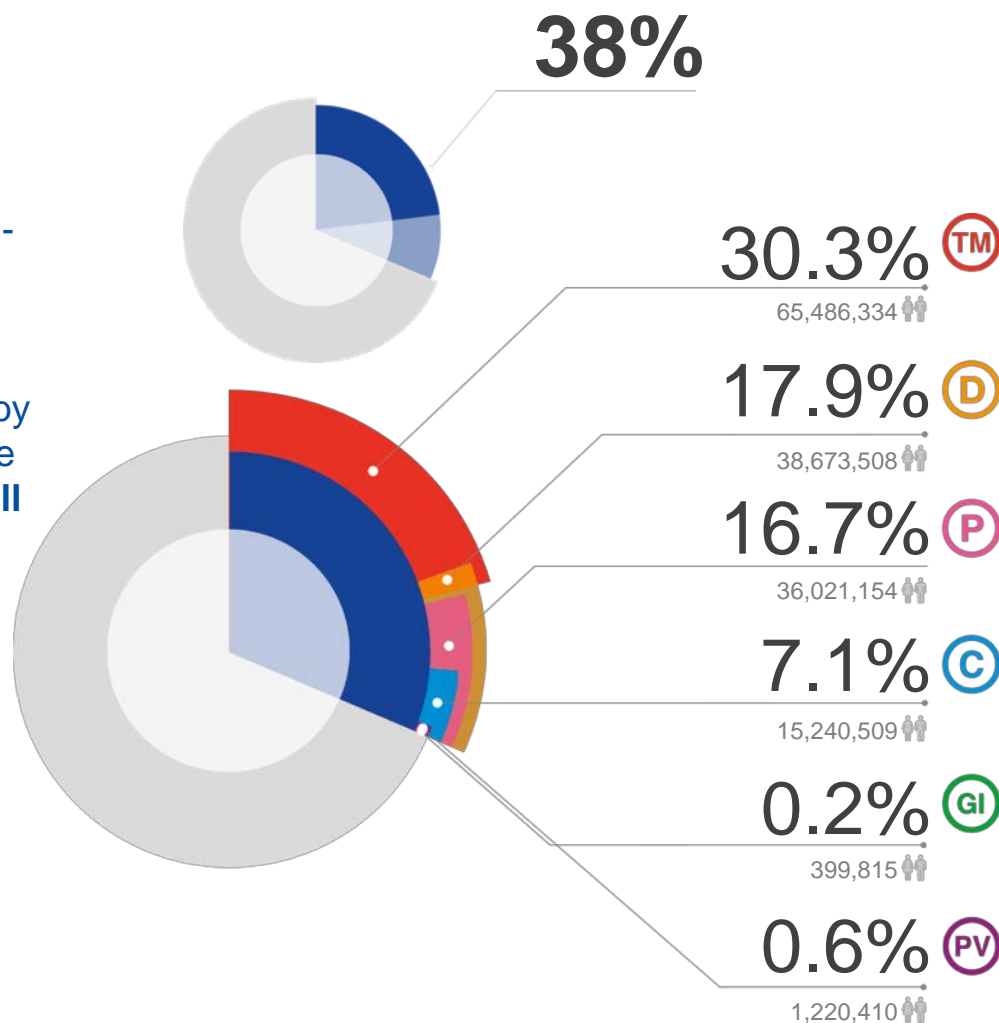


Contribution of IPR-intensive industries to employment

28% of all EU jobs were directly generated by IPR-intensive industries during the period 2011-2013.: **60 million jobs**

An **additional 10%** were generated indirectly, by industries that supply goods and services to the IPR-intensive industries, for a total of **38% of all EU jobs : 82 million jobs**

-  Trade mark
-  Design
-  Patent
-  Copyright
-  Geographical indication
-  Plant variety rights









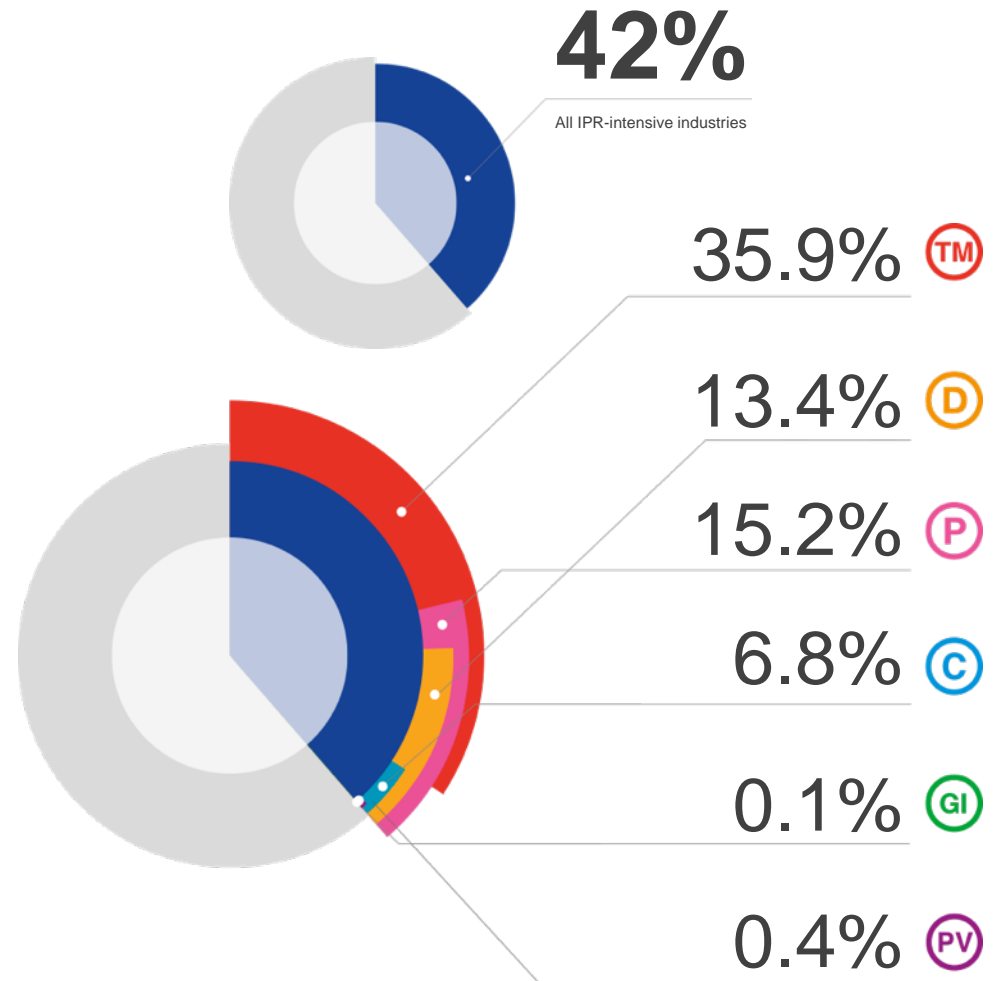


Contribution of IPR-intensive industries to GDP

42% of total economic activity (GDP) in the European Union was generated by IPR-intensive industries during the period 2011-2013.

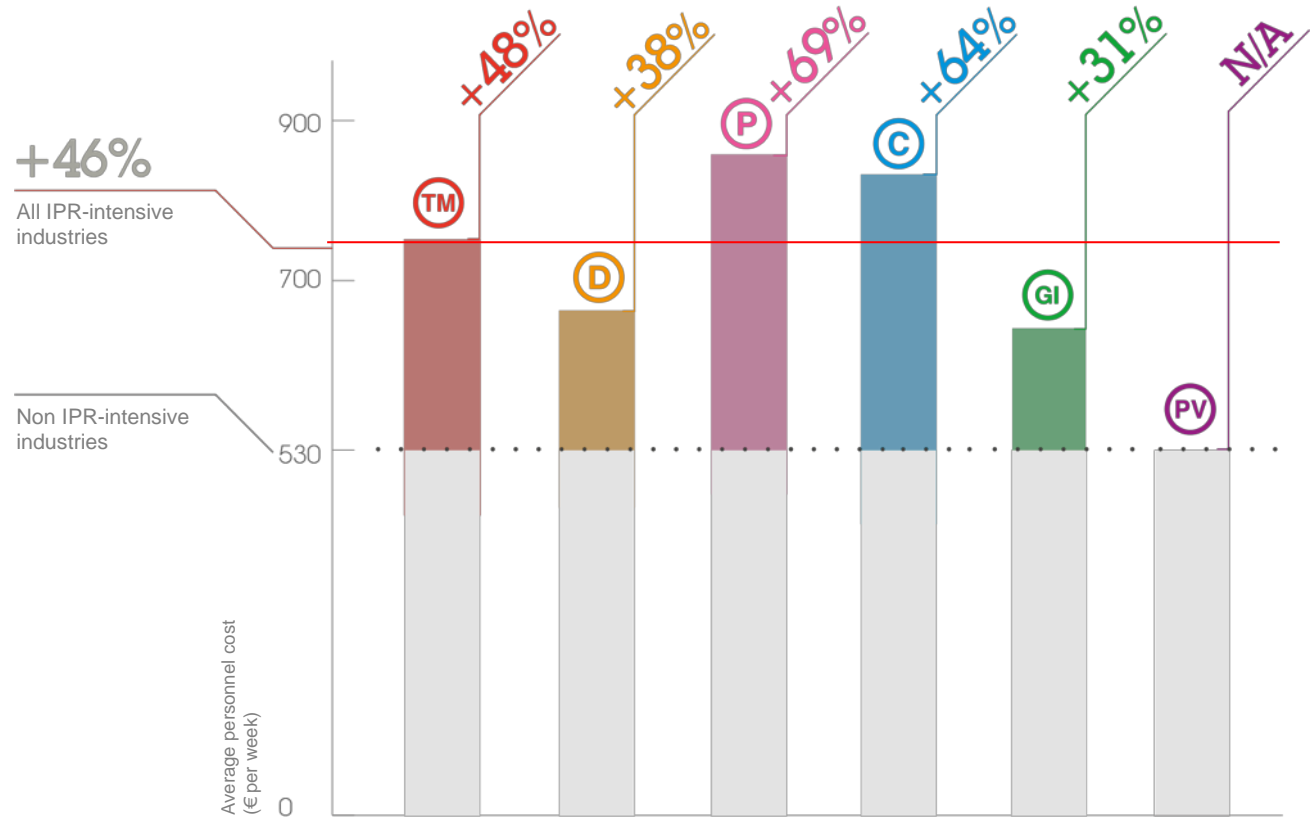
This totals **over €5.7 trillion** annually

-  Trade mark
-  Design
-  Patent
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Contribution of IPR-intensive industries to remuneration

IPR-intensive industries **pay significantly more** than other industries, with a wage premium of **over 46%**.



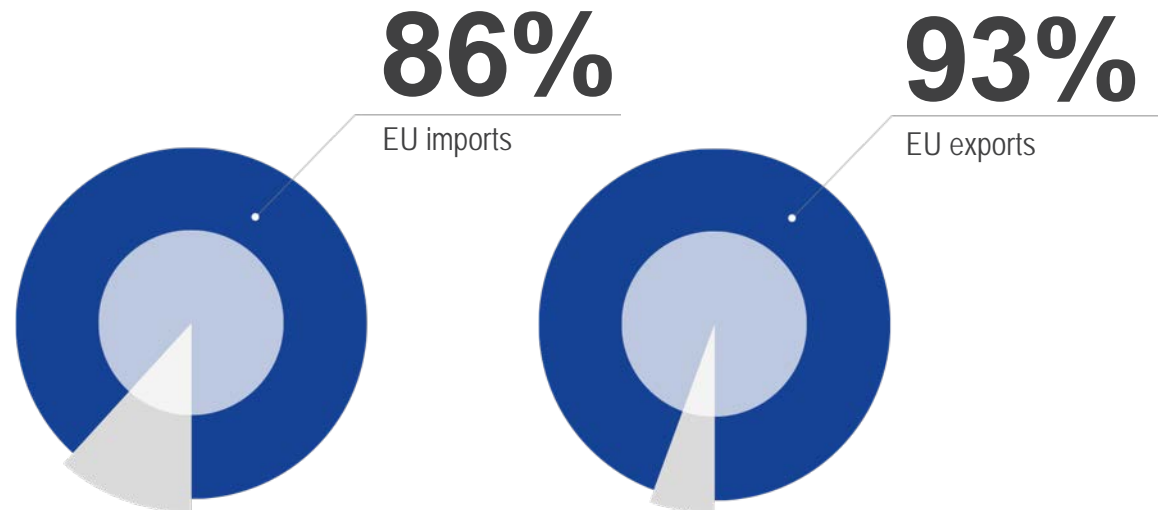
- Trade mark
- Design
- Patent
- Copyright
- Geographical indication
- Plant variety rights (data not available)



Contribution of IPR-intensive industries to trade

86% of EU imports and 93% of exports consist of products from IPR-intensive industries.

The EU had an overall trade deficit of €42 billion. In contrast, it had a **trade surplus of €96 billion** in IPR-intensive industries.





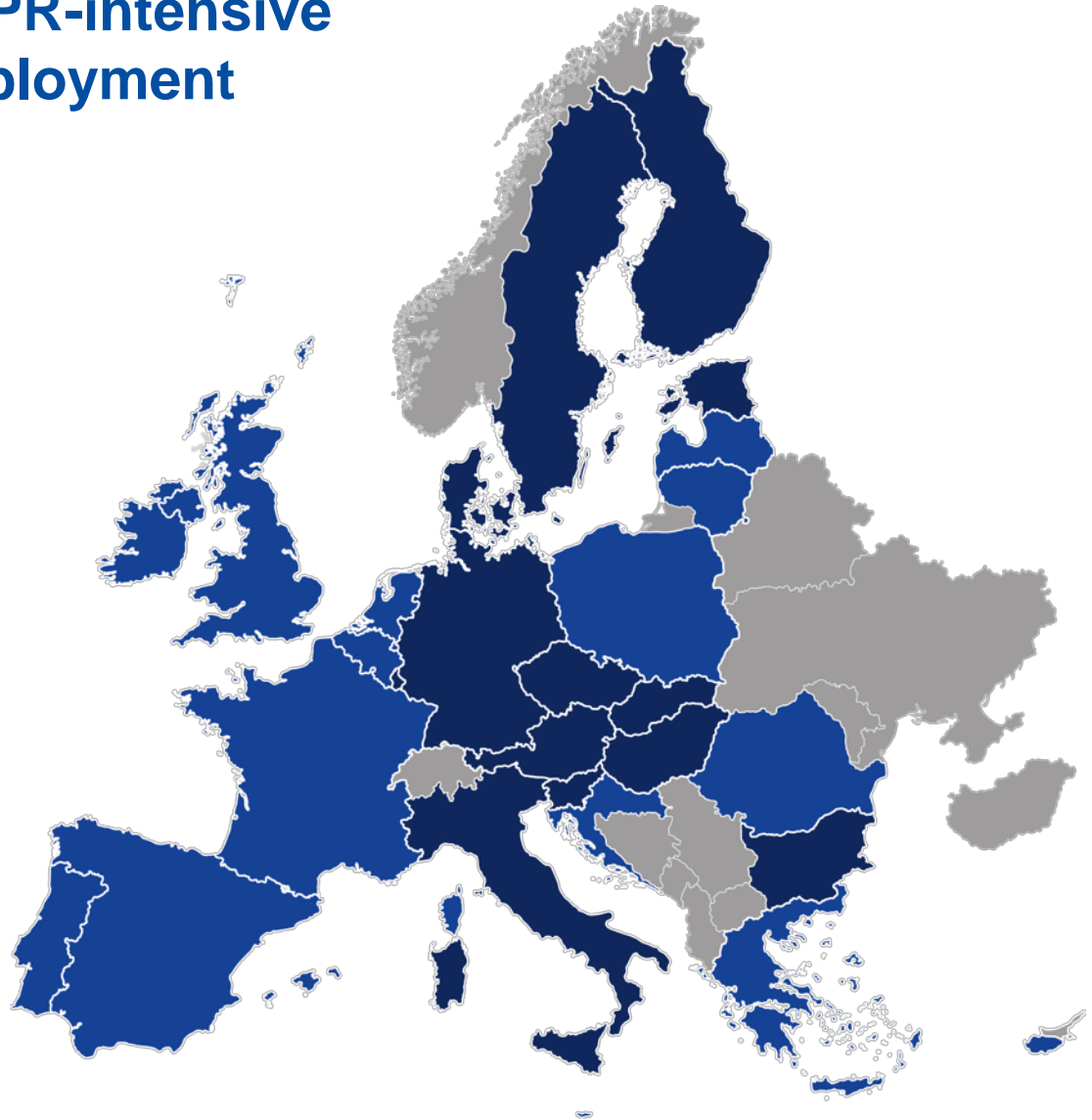


Contribution of IPR-intensive industries to employment by Member State

IPR-intensive industries directly contribute **27.8% of employment** in the EU.

27.8%
EU average

-  Above EU average
-  Below EU average







Contribution of IPR-intensive industries to GDP by Member State

IPR-intensive industries contribute **42.3% of GDP** in the EU.

42.3%
EU average

-  Above EU average
-  Below EU average

