

# IP ENFORCEMENT | portal *forum*

**'A virtual get-together of the  
IP Enforcement Portal community'**

1 December - **AGENDA**

'A virtual get-together of the IP Enforcement Portal community'

Objective: networking and collaboration

The **IP Enforcement Portal (IPEP) Forum** brings together the users of the tool: rights holders and enforcement authorities from all EU Member States, as well as representatives from the European Commission, Europol and OLAF. The Forum is held every two years for users to exchange ideas and best practices, and also to see how their interaction can be improved and, let's not forget, to strengthen the role of the IP Enforcement Portal in this exchange.

Location

**Zoom video conference**

Contact person

**Nicole Semjevski** – Observatory

Tel: +34 96 513 92 74

1 December - **AGENDA**

'A virtual get-together of the IP Enforcement Portal community'

## OUTLINE OF AGENDA

09:30 – 10:20	<b>PLENARY</b>					
10 'min	Coffee break and change of session <b>!</b>					
10:30 – 11:05	<b>ENFORCEMENT AUTHORITIES</b>			<b>RIGHTS HOLDERS</b>		
5 'min	Change of session <b>!</b>					
11:10 – 11:50	<b>POLICE</b>	<b>CUSTOMS</b>	<b>RH DG1</b>	<b>RH DG2</b>	<b>RH DG3</b>	<b>RH DG4</b>
15 'min	Coffee break and change of session <b>!</b>					
12:05 - 13:00	<b>PLENARY</b>					

**1 DECEMBER 2020**

**09:00 - 09:30 Connecting to the online event on Zoom**

**PLENARY SESSION**

**Chair: Paul Maier**, *Director of the Observatory, EUIPO*

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09:30 – 09:45

**WELCOME**

**Christian Archambeau**, *Executive Director, EUIPO*

**Dominik Schnichels**, *Director, Customs, DG TAXUD, European Commission*

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09:45 – 09:50

**EXPLANATION OF THE OBJECTIVES OF THE EVENT**

**Paul Maier**, *Director of the Observatory, EUIPO*

09:50 – 10:20

**SETTING THE SCENE:**

■ **SOCTA and its role in the EMPACT cycle**, **Sascha Strupp**, *Europol*

■ **Integration of the IP Enforcement Portal and COPIS – how does it work and where are we heading**, **Hendrik Molengraaf**, *DG TAXUD, European Commission*

■ **IPR enforcement during COVID-19**, **Jacky Marteau**, *European Anti-Fraud Office, OLAF, European Commission*

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10:20 – 10:30

**Coffee break and change to breakout session**



## BREAKOUT SESSION: RIGHTS HOLDERS

10:30 – 10:35

**Opening words by Chair**, Joeri Mombers, *Signify/AIM*

10:35 – 10:50

**Update on new functionalities of the IP Enforcement Portal and the notification of detentions**, Guillermo Mateo, *Observatory, EUIPO*

10:50 – 11:05

**Exchange of information with marketplaces. EUIPO SP2025 –Enhancing IP protection on e-commerce marketplaces**, Antoine Aubert and Blanca Arteché, *Observatory, EUIPO*



11:05 – 11:10

**Change of session**

**Participants will be asked to go to the discussion group they have been assigned to.**

## BREAKOUT SESSION: RIGHTS HOLDERS

11:10 – 11:50

### Discussion groups (4 groups)

Exchange of experiences, best practices and brainstorming:

■ **The challenges companies face when IP infringing goods are detained** and how to overcome them. How can the collaboration with enforcers be improved.

■ **Exchange of information with intermediaries** – connecting the dots – communication with marketplaces, shippers and payment platforms.

■ **Opening IPEP to non-EU countries in stages** – advantages of starting with 3rd countries with the same level of IPR enforcement and which would be the countries of more interest for rights holders.

11:50 – 12:00

**Coffee break and return to plenary session**



## BREAKOUT SESSION: ENFORCEMENT AUTHORITIES

10:30 – 10:35

**Opening words by Chair**, Hendrik Molengraaf, *DG TAXUD, European Commission*

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10:35 – 10:50

**GI – Understand how they can be enforced**, Francis Fay, *DG AGRI, European Commission*

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10:50 – 11:05

**The IP Enforcement Portal** – Global search, Notifications of detentions and offerings of action, online infringement alerts and interesting cases. Reporting of detentions by internal market authorities ,  
**Nicole Semjevski**, *Observatory, EUIPO*

11:05 – 11:10

**Change of session**

**Participants will be asked to go to the discussion group they have been assigned to.**



## BREAKOUT SESSION: ENFORCEMENT AUTHORITIES

11:10 – 11:50

### Discussion groups:

**Customs**, Chair Hendrik Molengraaf, *DG TAXUD*,  
*European Commission*

Exchange of experiences, best practices and brainstorming

■ **The challenges authorities face when detaining IP infringing goods and how to overcome them:** contact with the rights holders, storage and destruction of detained goods, examples of recycling in the light of Green Deal, etc.

■ **Functionalities of the IPEP:** Challenges and advantages of using the different functionalities. Issues that need to be overcome. What is expected from the rights holders.

**Police authorities**, Chair Sergio Tirrò, *Europol*

■ **Discussion on common strategy and best practices adopted by EU police services:** exchange of information – IP infringing goods are usually linked to other crimes. Where to start investigating, who to contact, how to raise priority... exchange of best practices. Support of Europol's IPC3.



## BREAKOUT SESSION: ENFORCEMENT AUTHORITIES

■ **The challenges authorities face when detaining IP infringing goods and how to overcome them:** contact with the rights holders, storage and destruction of detained goods, etc.

■ **Functionalities of the IPEP:** challenges and advantages of using the different functionalities. Issues that need to be overcome. What is expected from the rights holders. For the upcoming mobile app, what functionalities would be more interesting.

11:50 – 12:05

**Coffee break and return to plenary session**



## PLENARY SESSION

**Chair: Paul Maier**, *Director of the Observatory, EUIPO*

12:05 – 12:40

**How to improve collaboration of the IP community and the exchange of information** – conclusions of breakout sessions presented by chairs. Open discussion.

12:40 – 12:55

**IP Enforcement Portal – QUO VADIS?**, Blanca Arteche, *Observatory, EUIPO* and Jose Vicente Torres, *Observatory, EUIPO*

12:55 – 13:00

**Wrap up and closure**, Alexandra Poch, *Deputy Director Observatory, EUIPO*

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**Thank you**