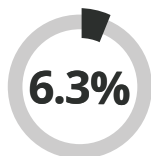


## ECONOMIC DAMAGES OF COUNTERFEITING IN 13 SECTORS

### Ireland



**€1,069**  
million

ANNUAL SALES LOST  
due to counterfeiting

**€231**

EUROS LOST PER INHABITANT

**2,993**

TOTAL JOBS LOST

#### TOP 5 SECTORS FOR LOST SALES IN IRELAND

**€617 million**  
6%

  
MEDICINES

**€228 million**  
6.5%

  
CLOTHINGS

**€62 million**  
8.7%

  
COSMETICS

**€52 million**  
7.3%

  
SMARTPHONES

**€47 million**  
5.5%

  
WINE & SPIRITS

**€15,953 million**  
6.6%

**€23,247 million**  
8.1%

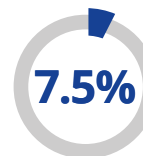
**€5,828 million**  
8.9%

**€4,212 million**  
8.3%

**€2,744 million**  
6.9%

### EU

**€58,937**  
million

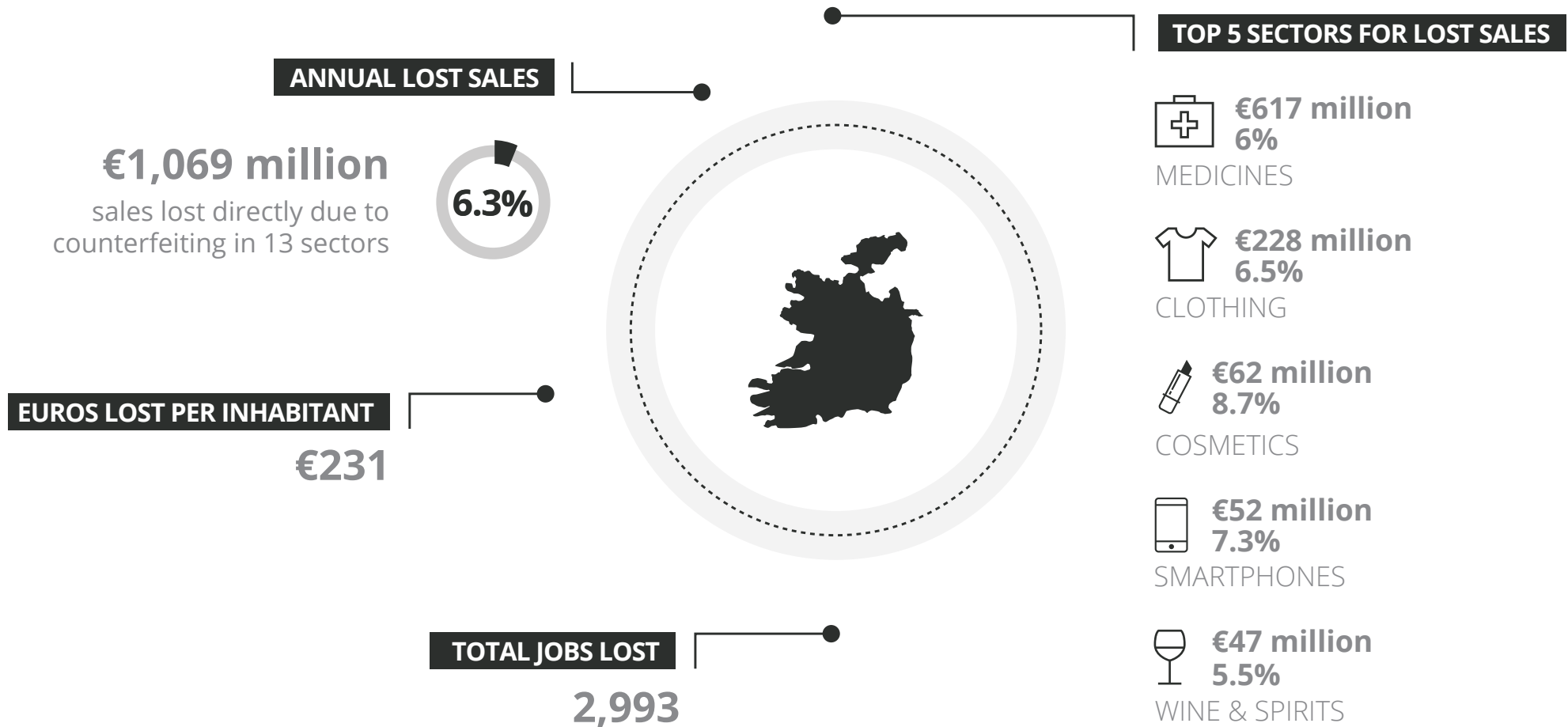


**€116**

**434,701**



## ECONOMIC DAMAGES OF COUNTERFEITING IN 13 SECTORS IN IRELAND



## ECONOMIC DAMAGES OF COUNTERFEITING IN 13 SECTORS IN THE EU

