# EUIPO ADR Pledge for IP Disputes for Companies

Without being binding on the parties, the present Pledge seeks to encourage the use of mediation and other ADR mechanisms with a view to reducing the negative consequences of disputes involving IP. This will also enable companies to devote themselves to being innovative, creative and more generally to doing business and thus foster or maintain a competitive edge on the marketplace.

This Pledge means a unilateral non-binding statement of intent of the company and subsidiaries to explore and, whenever appropriate, to use mediation and other ADR mechanisms before pursuing other dispute resolution processes.

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We understand that this Pledge creates no legal rights or obligations for the undersigned and does not limit the possibility to use - at any appropriate moment in time - any other dispute resolution options other than those offered by EUIPO ADR Services; that is to say, those services offered by other ADR providers specialised in IP, regular proceedings before the EUIPO, or court litigation.

In recognition of the foregoing, our company pledges that in the event of a dispute that involves European Union Trade Marks or Community Designs between our company or our subsidiaries and another party, we are prepared to explore with that other party a resolution of that dispute through mediation, conciliation, expert determination, or any combination thereof provided by EUIPO ADR Service or any other ADR provider (specialised in IP), before pursuing regular adjudicatory dispute resolution processes.

In view of the foregoing, when confronted with disputes that involve European Union Trade Marks or Community Designs, we pledge to:

* Explore the possibility to include EUIPO or other ADR clauses in contracts and agreements with other parties related to European Union Trade Mark and/or Community Designs;
* In the absence of such clauses, we are prepared to explore the resolution of existing disputes through mediation or other ADR mechanisms;
* Genuinely make all reasonable efforts to solve any IP dispute through ADR methods, by using the services offered by the EUIPO or some other ADR provider specialised in IP and;
* Promote the policy of dispute prevention and resolution through mediation and other ADR mechanisms, before any other regular adjudicative dispute resolution option.

We also agree that the name of our company and our subsidiaries may be placed on a EUIPO’s publicly available list of companies supporting the use of mediation and other ADR mechanisms.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name/Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/Country: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_