This monthly newsletter compiles information on the upcoming and last activities carried out by the EUIPO in the context of the EU-Funded IP projects implemented on behalf of the European Commission.

### IP Key Projects

#### IPKey Latin America

**Past activities**

- [Outstanding geographical indications in Brazil: Manzanilla de Mandirituba and Cachaça de Paraty](#)
- [Guatemala joins DESIGNclass](#)
- [Oregano from Tacna: New Designation of Origin for Peru](#)

**Upcoming activities**

- 29 February: [IP Key Labs "Brand trends: non-](#)
traditional brands and brands for goods and services in the metaverse"

12-13 March:
Training on design examination

19-20 March:
Workshop on trade marks: best practices on position trade marks

20-22 March:
Seminar on Geographical Indications for MERCOSUR

Other International IP Cooperation Projects

AL-INVEST- VERDE IPR

Past activities
Launch of the AL-INVEST Verde IPR Mentorship Programme
AL-INVEST Verde IPR rolls out extensive Studies package

Upcoming activities
5-6 March:
Jurisprudence Conference for the CARIFORUM region, MERCOSUR and Chile

12-13 March:
Training on design examination

20 March:
International Webinar: Women in the

CARIPRI

Past activities
CarIPRI participates in the V Project Steering Committee Meeting of the 11th EDF Support Programme
Technical Assistance Meetings with Producer Groups in Grenada and St. Vincent & the Grenadines

Innovation and IP for sustainable MSMEs in CARIFORUM SIDS (hybrid)

Creativity and IP in School: regional meeting to present the strategy and material developed

IP In School material published
AFRIPI

Past activities

Grow Your Business in East Africa - Effective Intellectual Property Strategies for SMEs

PROMOTE 2024: 9th International Business, SME and Partnership Exhibition, Yaoundé

International IP SME Helpdesks Stakeholders Conference 2024

Fueling Growth and Innovation: IP Rights and SMEs in the ARIPO Region

Upcoming activities

26-29 February:
Mobile World Congress 2024 Edition

5-7 March:
3rd EU-Uganda Business Forum
IMPORTANT: This message is intended exclusively for information purposes. It cannot be considered as an official EUIPO communication concerning procedures laid down in the European Union Trade Mark Regulations and Community Designs Regulations. It is therefore not legally binding on the EUIPO for the purpose of those procedures.

7 March:
What can intellectual property rights (IPR) do for my company when expanding to new markets? A perspective from Africa, China, India, LA and SEA

14 March:
Boost your business in North Africa: intellectual property strategies for Bulgarian SMEs

18-22 March:
Capacity-building for OAPI trade marks and industrial design examiners on substantive examination

25-28 March:
Global Industry 2024

If you (or your institution) are interested in the implementation of these activities as experts please register in the Call of Expression of interest

Social media for IPKey & International IP Cooperation

IPKey
International IP Cooperation

Communication Service
Avenida de Europa, 4, 03008, Alicante

This email was sent to {{contact.EMAIL}}
You've received this email because you've subscribed to our newsletter.

Update your preference | Unsubscribe