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Subject: IP Key China newsletter



订阅新闻 Newsletter



IP Key China

This newsletter compiles information on the latest activities carried out by the EUIPO in the context of the EU-Funded IP projects implemented on behalf of the European Commission.

本订阅新闻包含了欧盟知识产权局 (EUIPO) 代表欧盟委员会实施的欧盟资助知识产权项目的最新活动信息。

IP Key China Project Activities from 01/11/2020 to 12/03/2021

Trade Secret Systems in the EU and China: Workshop

15/12/2020

Area: China Location: Online



The results of the in depth study on the Trade Secrets system in China were presented in front of an online and offline audience of government officials, academia and businesses from the European Union. Proposals to improve the legal system and practice were discussed by participants. ... [\[Read more\]](#)

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EU-China seminar on IPR protection online and innovation

08/12/2020

Area: China Location: Beijing, China



Following up on the discussions and engagement established during the EU-China online workshops that took place in November, IP Key China in cooperation with CAASA (the China Anti-infringement and Anti-counterfeiting Innovation Strategic Alliance) organised an offline seminar on IPR protection ... [\[Read more\]](#)

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Webinar on the protection of geographical indications in the online market

02/12/2020

Area: China Location: Online



In light of the recently signed EU-China GI agreement, on 2 December IP Key China organised a webinar on the protection of geographical indications in the online market. The webinar was organised in cooperation with the European Commission's ... [\[Read more\]](#)

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Plant Variety Rights Enforcement Seminar

30/11/2020

Area: China Location: Online



EU-China online workshop on IPR and new trends in the e-commerce sector

18/11/2020

Area: China Location: Online



EU-China online workshop on the impact of 2019 E-Commerce Law of the People's Republic of China

17/11/2020

Area: China Location: Online



The PVR Enforcement Online Seminar took place from 30 November to 2 December. It was jointly organised by IPKey China, the Community Plant Variety Office (CPVO), the Ministry of Agriculture and Rural Affairs (MARA) and the National Forestry and Grassland Administration (NFGA) of the People's ... [\[Read more\]](#)

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Due to the global pandemic most of the world's physical stores this year have faced challenges. Meanwhile, online retail sales have experienced a dramatic increase. In China, this increase is highlighting new trends within the e-commerce environment that might once again challenge legislators ... [\[Read more\]](#)

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Since China's new e-commerce law took effect on 1 January 2019, legislation has been developing around its implementation. The law covers all e-commerce activities, both domestic and cross-border, reflecting the growth of the sector. Issues around the online trade of goods and services and ... [\[Read more\]](#)

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IP Key 中国项目活动 自 01/11/2020 至 12/03/2021

中欧商业秘密制度：研讨会

15/12/2020

区域: 中国 地点: 线上



本次研讨会通过线上线下相结合的方式，向来自欧盟的政府官员、学术界代表、企业代表发布关于深度研究中国商业秘密制度的成果。与会者讨论了完善相关法律制度和实践的建议，其中一些建议包括(但不限于):... [\[阅读更多\]](#)

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中欧互联网知识产权保护与创新大会

08/12/2020

区域: 中国 地点: 中国, 北京



继11月中欧线上研讨会期间的讨论和参与之后，IP Key中国与CAASA(中国反侵权假冒创新战略联盟)合作，共同举办一场线下互联网知识产权保护和创新研讨会。本次研讨会延伸11月网络研讨会的讨论议题。来自政府、执法机构、知识产权法律专业人士、知识产权服务商、学术界、欧盟和中国产业界、知识产权权利人、电子商务和社交媒体平台的代表出席本次活动。... [\[阅读更多\]](#)

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线上市场的地理标志保护在线研讨会

02/12/2020

区域: 中国 地点: 在线



根据近期签署的《中欧地理标志协议》，IP Key China于12月2日举办了关于线上市场地理标志保护的在线研讨会。此次网络研讨会与欧盟委员会农业和农村发展总局 (DG AGRI) 以及中国反侵权假冒创新战略联盟 (CAASA) 联合举办。... [\[阅读更多\]](#)

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关于植物新品种权执法的在线研讨会

30/11/2020

区域: 中国 地点: 在线



品种权执法与维权线上国际研讨会于11月30日至12月2日举行。本次研讨会由IPKey中国，欧盟植物新品种办公室 (CPVO)，中国农业农村部 (MARA) 科技发展中心和国家林业和草原局 (NFGA) 植物新品种保护办公室联合主办。... [\[阅读更多\]](#)

关于知识产权保护和电子商务新趋势的中欧在线研讨会

18/11/2020

区域: 中国 地点: 在线



在今年全球性的新冠疫情下，大多数实体店面临挑战。与此同时，线上零售销售额急剧增长，这突显了中国电子商务环境发展的新趋势，这些趋势可能会再次促使立法者和执法者弥补现有漏洞。... [\[阅读更多\]](#)

关于2019中国电子商务法影响的中欧在线研讨会

17/11/2020

区域: 中国 地点: 在线



自中国新电子商务法于2019年1月1日生效以来，有关其实施的立法一直在进展中。该法律涵盖了所有国内和跨境电子商务活动，反映了该行业的迅速发展。围绕线上商品和服务的在线贸易以及知识产权保护的创新等议题成为影响欧盟和中国经济、立法和公共安全的重要组

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成。... [\[阅读更多\]](#)

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If you (or your institution) are interested in the implementation of these activities as experts please register in the [Call of Expression of interest](#)

如果您（或您的机构）有兴趣作为专家参与我们的活动，请在网上注册 [表达意向](#)。

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