Rules of the DesignEuropa Awards

Industry and small/emerging companies categories

Lifetime Achievement category
The DesignEuropa Awards are organised by the European Union Intellectual Property Office, which is the trade marks and designs office of the European Union.

Registered Community designs (RCDs), which are all registered at the Office, have been providing design protection at EU level since their introduction in 2003.

The aim of the awards is to raise awareness of the design protection system in the EU and to promote design as a valuable intellectual property right that underpins our economy and supports jobs.

1. Candidates and eligibility

Candidates are required to submit their entries in accordance with the terms and conditions given below.

- The competition is open to any person, entity or institution of any nationality, either individually or as a team, provided that they own a valid RCD that is also marketed and sold (in any country).
- Candidates can submit up to five entries (one RCD per entry), provided that each RCD has been designed by a different designer or by a team of designers with at least one different member.
- All designs submitted must be valid RCDs at the time of sending the application, with no pending invalidity proceedings. Finalist designs must retain their validity throughout the selection and award period.
- Designs entered for the competition must be marketed by the owner of the RCD or a licensee.

2. Categories

Entries must state which of the following categories they are submitted under:

- **Industry**: RCDs owned by companies with 50 or more employees and with a turnover or balance sheet total of EUR 10 million or more.

- **Small and emerging companies**: RCDs owned by companies that comply with at least one of the following conditions:
  - fewer than 50 employees and a turnover or balance sheet total of less than EUR 10 million
  - established on or since 1 January 2013

3. Submission of entries

Entries may be submitted either on the candidate's own initiative, at the behest of the Awards' promoters or by any other person, entity or institution that wishes to propose a candidate.

- Entries submitted by the candidate itself must include the registration form and be sent by email direct from the candidate's email address to DesignEuropaAwards@euipo.europa.eu, specifying in the subject line the name of the company and the number of the RCD. The nomination form must be downloaded, and must be completed with the following basic information:
- RCD number, RCD owner's contact details, designer's contact details
- category applied for
- complementary information on RCD owner (year of creation of company, sector, number of employees, turnover and balance sheet total)
- complementary marketing and sales information on the proposed design

- Any person, entity or institution that wishes to propose a candidate can do so using a nomination form. Such proposals must include the appropriate nomination form and be sent by email to DesignEuropaAwards@euipo.europa.eu, specifying in the subject line 'Industry/small and emerging company proposal'. The nomination form must be downloaded, and must be completed with the following basic information:
  - number of RCD proposed
  - proposer's contact details
  - reasons for proposal

There is no entry fee.
The period for submission of entries is from 1 February 2016 to 15 July 2016 (both dates inclusive).
The organiser will confirm that it has received the forms correctly by 30 July 2016. Entries that do not include the required information specified in the rules will not be accepted.
The submission of an entry implies full and unconditional acceptance of all rules.

4. Awards

Candidates are required to submit their entries in accordance with the terms and conditions given below.

- The panel of judges may nominate up to four finalists in each category. A list of these finalists will be published on the official competition website and in other publications relating to the Awards.
- The nominated finalists will be asked to confirm their acceptance of the nomination and consent to the award.
- The awards for each category cannot be split between two entries.
- Finalists will be invited to the DesignEuropa Awards ceremony in Milan in November 2016. Travel and accommodation costs will be borne by the organiser. The winner of each category will receive a trophy and a certificate.
- Finalists and winners will be featured on the DesignEuropa Awards page and in newsletters and other promotional and multimedia material published for disseminating information about this activity. Information on the company, the designers and the selected designs will also be included in press dossiers for specialised press and media, and may be used for other promotional activities organised by the Office.
5. Jury

- The jury will be suitably qualified and will have, collectively, ample experience in business, design and intellectual property.
- The jury will be selected by the Office from candidates meeting the criteria listed above.
- The responsibilities of the jury will be as follows:
  - to judge the entries and take a decision on the finalists and on the winner of each category
  - to act collectively (the winner must obtain a majority of the votes)
- Judging criteria:
  - aesthetic value and visual appeal
  - demonstrable impact on the market
  - sound marketing and management of design and other intellectual property rights
- The jury's decision is final.
- The organiser will act as secretariat for the Jury.

6. Calendar

- The period for submitting documents (by email to DesignEuropaAwards@euipo.europa.eu) will be from 1 February 2016 to 15 July 2016 (both dates inclusive).
- The finalists will be announced on the DesignEuropa Awards page.
- The winners will be announced at the award ceremony on 30 November 2016.
- The jury's decision will be published on the DesignEuropa Awards page.

7. Cooperation and additional information

- The organiser may request evidence of the complementary information included in the entry form.
- The organiser may ask finalists to submit high resolution images that show the design from various perspectives. Explanatory texts and detailed plans may also be requested.
- In the event of being selected as finalists, participants agree to cooperate with the organiser of the DesignEuropa Awards by providing access to the press and other media for interviews or for the photographing or filming of their design or premises.
- The organiser reserves the right to publish finalists' and winners' designs and related information on its website and in promotional material (publications, exhibition media, etc.) without remuneration for the participant.
Neither reproduction nor making available rights will be payable on any document submitted for the Awards, either during the selection procedure or in relation thereto.

The organiser also reserves the right to record and publish videos and pictures from the award ceremony without remuneration for the participant.

8. Change to, or cancellation of the DesignEuropa Awards

In the event of force majeure or if circumstances so dictate, the Office reserves the right to suspend, postpone or cancel the Awards at any time and without prior notice; in this event, participants will not be entitled to claim compensation.

9. Data protection

Any personal data provided by participants will be stored by the DesignEuropa Awards organizers and processed solely for the purposes of managing participation in the competition in accordance with Regulation (EC) No 45/2001 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data. The privacy statement explaining the processing of contestants' personal data is publicly available on the official contest website.

If you object to your data being stored, please inform us by email (DesignEuropaAwards@euipo.europa.eu) and it will be deleted from our files. All the collected information is essential in order to duly carry out the process of selection and assessments of the candidacies; therefore, please note that, in case that you object to your data being store, your application will be automatically excluded due to the lack of information.

10. Waiver of responsibility

Participation in the DesignEuropa Awards or submission of a proposal implies that you have read and accepted the 'Declaration' and 'Additional declarations' in the registration form.

All enquiries should be sent to the Office's Communication Service (communication@euipo.europa.eu).
Rules of the DesignEuropa Awards

Lifetime Achievement category
The DesignEuropa Awards are organised by the European Union Intellectual Property Office, which is the trade marks and designs office of the European Union.

Registered Community designs (RCDs), which are all registered at the Office, have been providing design protection at EU level since their introduction in 2003.

The aim of the awards is to raise awareness of the design protection system in the EU and to promote design as a valuable intellectual property right that underpins our economy and supports jobs.

The Lifetime Achievement category is intended to reward the long-term contribution and dedication of an individual designer whose designs have become an icon over time due to their high level of originality and creativity.

1. Candidates and eligibility

The Lifetime Achievement category is a special award for designers whose work demonstrates:

- a significant contribution throughout their career.
- design excellence.
- work of aesthetic value.
- a considerable impact on the market.
- use of the RCD system.

2. Nominations

Any person, entity or institution that wishes to propose a candidate can do so using a nomination form.

The nomination form must be sent by email to DesignEuropaAwards@euipo.europa.eu, specifying in the subject line ‘Lifetime Achievement proposal’. The nomination form must be downloaded from The nomination form, and must be completed with the following basic information:

- designer’s name, and website link with basic information about the designer or his/her designs
- proposer’s contact details
- reasons for proposal

There is no entry fee.

3. Awards

The winner will be asked to confirm his/her acceptance of the nomination and consent to the award.

The winner will be invited to the DesignEuropa Awards ceremony in Milan in November 2016. Travel and accommodation costs will be borne by the organiser. The winner will receive a trophy and a certificate.
The winner will be featured on the Office’s website (DesignEuropa Awards section) and in newsletters and other promotional and multimedia material published for disseminating information about this activity. Information on the designer will also be included in press dossiers for specialised press and media, and may be used for other promotional activities organised by the Office.

4. Jury

- The jury will be suitably qualified and will have, collectively, ample experience in business, design and intellectual property.
- The Jury will be selected by the Office from candidates meeting the criteria listed above.
- The responsibilities of the jury will be as follows:
  - to judge the entries and take a decision on the finalists and on the winner of each category
  - to act collectively (the winner must obtain a majority of the votes)
- Judging criteria:
  - significant contribution throughout the designer's career
  - design excellence
  - demonstrable impact on the market
  - use of the RCD system for the designer's work
- The jury's decision is final.
- The organiser will act as secretariat for the Jury.

5. Calendar

- The period for submitting documents (by email to DesignEuropaAwards@euipo.europa.eu) will be from 1 February 2016 to 15 July 2016 (both dates inclusive).
- The winners will be announced at the award ceremony on 30 November 2016.
- The jury's decision will be published on the DesignEuropa Awards page.

6. Cooperation and additional information

- The organiser may request complementary information about the designer or his/her work.
- The organiser will confirm that it has received and downloaded the forms correctly by 30 July 2016. Entries that do not include the required information specified in the rules will not be accepted.
- In the event of being selected as winner, all participants agree to cooperate with the organiser of the DesignEuropa Awards by providing access to the press and other media for interviews or for the photographing or filming of their design or premises.
The organiser reserves the right to publish information about the winner on its website and in promotional material (publications, exhibition media, etc.) without remuneration for the participant.

Neither reproduction nor making available rights will be payable on any document submitted for the Awards, either during the selection procedure or in relation thereto.

The organiser also reserves the right to record and publish videos and pictures from the award ceremony without remuneration for the participant.

7. Change to, or cancellation of the DesignEuropa Awards

In the event of force majeure or if circumstances so dictate, the Office reserves the right to suspend, postpone or cancel the Awards at any time and without prior notice; in this event, participants will not be entitled to claim compensation.

8. Data protection

Any personal data provided by participants will be stored by the DesignEuropa Awards organizers and processed solely for the purposes of managing participation in the competition in accordance with Regulation (EC) No 45/2001 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data. The privacy statement explaining the processing of contestants' personal data is publicly available on the official contest website.

If you object to your data being stored, please inform us by email (DesignEuropaAwards@euipo.europa.eu) and it will be deleted from our files. All the collected information is essential in order to duly carry out the process of selection and assessments of the candidacies; therefore, please note that, in case that you object to your data being stored, your application will be automatically excluded due to the lack of information.

9. Waiver of responsibility

Participation in the DesignEuropa Awards or submission of a proposal implies that you have read and accepted the 'Declaration' and 'Additional declarations' in the registration form.

All enquiries should be sent to the Office's Communication Service (communication@euipo.europa.eu).