

VACANCY NOTICE TO FILL THE POST OF

Job title	Deputy Director for International Cooperation Area (M/F)
Function group/grade	AD 10
Type of contract	Temporary Agent
Reference	EXT/20/62/AD 10/ICLAD
Deadline for applications	16/07/2020 23:59 Alicante time (CET)
Place of employment	Alicante, SPAIN

The European Union Intellectual Property Office ("EUIPO" or "Office") is organizing a selection procedure in order to fill a vacant post of a **Deputy Director¹ for the International Cooperation Area** (ICA) of the EUIPO International Cooperation and Legal Affairs Department (ICLAD).

1. BACKGROUND

The Office was established by Council Regulation (EC) No 40/94 of 20 December 1993 (now Regulation (EU) 2017/1001 of the European Parliament and of the Council of 14 June 2017 on the European Union trade mark ("EUTMR") as a decentralized agency of the European Union ("EU") to offer IP rights protection to businesses and innovators across the EU and beyond. Council Regulation (EC) No 6/2002 of 12 December 2001 created the registered Community design which is also managed by the Office, and later, Regulation (EU) No 386/2012 of the European Parliament and of the Council of 19 April 2012 entrusted to the Office the European Observatory on Infringements of Intellectual Property Rights.

Since its foundation in 1994 the Office has been based in Alicante, Spain, where it manages the registration of the EU trade mark and the registered Community design, which are valid throughout the EU. The work at EU level also extends to the convergence of tools and practices in cooperation with the partners in national and regional IP offices throughout the EU member states, users and other institutional partners. Together, these offices constitute the European Union Intellectual Property Network (EUIPN), working jointly to offer users a consistent registration experience, be it at national or at EU level.

The mission of ICLAD is to strengthen the EU IP system via European and international cooperation, external relations with the Office's stakeholders and all legal matters across the Office.

ICLAD is managed by a Director and comprises two areas, each one operating under the responsibility of a Deputy Director and comprising five services, each managed by a Head of Service.

The Director and Deputy Directors are assisted by the Central Team.

The two ICLAD areas are:

- International Cooperation Area;
- Legal Affairs Area

¹ This post is a middle management position subject to the applicable legal framework (Decision No <u>MB-20-05</u>).



The International Cooperation Area is composed of three services:

- The mission of the **European Cooperation Service** (ECS) is to manage the implementation of the Cooperation Projects within the framework of the EUIPN for the benefit of stakeholders and of the EU economy in general.
- The mission of the Institutional Relations Service (IRS) is to ensure stakeholder engagement and support a thorough decision making process by managing the institutional relations with EU Institutions, National IP Offices of Member States and relations with User Associations. The IRS is in charge of the secretariat of the Management Board and Budget Committee, the Liaison Meetings as well as event and stakeholder management.
- The mission of the **International Cooperation Service** (ICS) is to support the EU IP system by enabling and facilitating non-EU stakeholder awareness and guiding non-EU IP systems towards harmonisation for the benefit of EU business, by managing cooperation activities and relations with non-EU countries, in particular candidate, potential candidate and neighbouring countries, the management of EU-funded programmes, TM5 and ID5 countries and activities and relations with the WIPO and the EPO.

For further information please consult the Office's website: https://euipo.europa.eu/ohimportal/en/home

2. DUTIES

The Office management structure is central to the talent management policy of the Office. Managers are responsible for charting new courses of action, driving change and achieving operational priorities as well as the management and development of staff.

The role of middle managers is key to the good running of the Office. Middle managers work in close cooperation and alignment with the senior management of the Office ensuring successful implementation of the Office's strategy and objectives, in particular as embodied in the EUIPO's Strategic Plan.

Under the authority of the Director of ICLAD, the selected candidate will be expected to provide leadership and guidance to assist the department in accomplishing its corporate objectives in the area of international cooperation, in particular to:

- Ensure the achievement of the Office's goals set up in its Strategic Plan 2025 and, in particular, lead the implementation of the international cooperation activities and programmes;
- Manage and intensify the institutional relations of the Office with its stakeholders within and beyond EU borders (EU member states and other national and regional IP offices, user associations, national and international authorities and organizations such as EPO, WIPO, EU Institutions and agencies);
- Supervise and oversee the Secretariat of the governing bodies of the Office, the Management Board and Budget Committee;



- Ensure coordinated delivery of services with the other area of the department, as well as with other relevant departments of the Office by providing advise on policy developments;
- Manage the human resources of the area, in particular the heads of services, setting individual and team objectives, allocating tasks and targets, ensuring that the expected quantitative and qualitative outputs are delivered as well as supporting staff development;
- Ensure sound management and execution of the budget assigned to the area of international cooperation;
- Ensure appropriate accountability for the development, progress, update and delivery of programmes, projects or other initiatives in the areas of responsibility;

Duties applicable to all staff:

- Actively work towards the achievement of the goals of the EUIPO in accordance with the Strategic Plan;
- Perform any other work-related duties and responsibilities that may be assigned by the Director of the Department.

3. ELIGIBILITY CRITERIA

To be admissible for this selection, candidates **must** fulfill **all** the following conditions by the deadline for submission of applications:

General conditions²

- Be a national of one of the Member States of the European Union;
- Enjoy full rights as a citizen;
- Have fulfilled any obligations imposed by the laws concerning military service;
- Meet the character requirements as to suitability for the performance of the duties involved;
- Be physically fit to perform the duties.

Education

 Have a level of education which corresponds to completed University studies attested by a diploma when the normal period of university education is four years or more,

OR

 Have a level of education which corresponds to completed university studies attested by a diploma and appropriate professional experience of at least one year when the normal period of university education is at least three years.

Professional experience

 In addition to the professional experience required in the previous point, have a minimum of 12 years³ of full-time relevant professional experience;

Out of these 12 years:

• at least 6 years need to have been acquired in the area of Intellectual Property (IP);

 $^{^2}$ See Article 12 of the Conditions of Employment of Other Servants of the European Union.

³ Professional experience is counted from the date of obtaining the relevant diploma giving access to the function group. In the case of having a level of education which corresponds to completed university studies when the normal period of university education is at least three years, the appropriate professional experience of one year cannot be included in the professional experience required. In this case, a total of 13 years of professional experience after the award of the three-year diploma is necessary.



- at least 5 years in international cooperation;
- at least 2 years acquired as a manager of an organizational unit composed of a significant number of human resources, including coordination and organization of work;

Language skills

- Have a thorough knowledge of one of the languages of the EU (minimum level C1) Language 1;
- Have a thorough knowledge of English (minimum level C1) Language 2.4

The levels indicated correspond to the Common European Framework of Reference for Languages.

Core competencies required to apply for a middle management post⁵:

General management skills including:

- the ability to set and revise objectives for the area within the overall strategic framework and priorities of the Agency;
- the ability to determine and focus on priorities and to monitor and evaluate the progress made towards achieving the area and area members' objectives set, in cooperation with them;
- the ability to organise, assign and manage the area's work among the members of the team and to set them challenging but realistic objectives;
- the ability to empower members of the area while ensuring that they understand what is expected of them and how their work contributes to the area's objectives;
- the ability to choose co-workers and to build strong teams with complementary strengths suited to the efficient pursuit of the area's objectives;
- the ability to motivate members of the team to achieve the desired results and also to provide regular feedback, acknowledge success and the need for improvement in order to enable them to achieve their objectives and greatest potential;
- the ability to develop and support career development and learning opportunities for the members of the team;

Communication:

- ➤ the ability to communicate clearly and present complex subjects simply, both orally and in writing, including to the members of the team;
- the ability to solicit inputs from and listen to staff, partners, and stakeholders;

Interpersonal skills:

- the ability to deal with people effectively, respectfully and courteously;
- the ability to build productive and cooperative working relationships with hierarchy and other units and colleagues;

Negotiation skills:

the ability to steer discussions and generate the best possible results without compromising productive working relationships with the other parties involved.

⁴ The common language for interaction with EUIPO stakeholders is English. In addition, most of the meetings and events at international level are held in English. Therefore, for this specific position, a high command of oral and written English is required.

⁵ These competencies will be tested throughout the whole selection process and in particular, during the assessment centre phase.



4. SELECTION CRITERIA

In order to select the best qualified candidates to be invited to the pre-assessment phase test(s) and interview with the Selection Committee, the Office will consider the following as advantages:

- Degree in law or equivalent⁶;
- Excellent knowledge of EU law and policies, in particular IP legal instruments and regulations, including experience in their negotiation and implementation;
- Professional experience in an organisation or environment similar to that of the Office and in which the Office operates;
- Experience in designing and drafting texts of strategic, political, conceptual and/or legal nature;
- Experience in management of institutional relations and coordination of activities, in particular at EU and international level, including participation, representation and chairing of high level meetings / conferences / events;
- Excellent knowledge of the functioning of the EUIPO and its governing bodies;
- Excellent knowledge of international cooperation initiatives and programmes in the area of IP:
- Knowledge of sound financial management principles and experience in budget management;
- Experience in developing and maintaining a quality management system.

5. SELECTION PROCESS

Pre-assessment phase

A Selection Committee appointed by the authority authorised to conclude contracts of employment (AACC)⁷ will conduct a preliminary assessment. The work and deliberations of the Selection Committee are confidential and applicants are strictly forbidden to make contact with its members.

During this phase, all applications received will be screened to verify their compliance with the eligibility criteria established under point 3 of the present vacancy notice.

All eligible applications will then be further assessed against the selection criteria indicated under point 4 of this vacancy notice with a view to establishing a list of the best qualified candidates to be invited for an interview with the Selection Committee.

The interview will take place either remotely or at EUIPO premises in Alicante, Spain and, given the nature of the job, will be conducted in English. It will test candidates' motivation, technical knowledge, competencies and experience in relation to the duties to be performed as well as the suitability to work in an international environment.

One or several tests will complete the assessment of the candidates invited for the interview during this pre-assessment phase.

⁶ Any degree that entitles the applicant to access practical training or courses necessary for bar registration shall be considered as equivalent to a degree in law.

⁷ The AACC powers are exercised by the Executive Director of the EUIPO.



Candidates invited for the interview and test phase will receive detailed instructions and information at the time of the invitation.

Following the interview and test phase, the Selection Committee will draw up a list of the most suitable candidates that it proposes to invite for an assessment centre and an interview with the Executive Director and two managers of the EUIPO.

Assessment centre

The assessment centre shall evaluate candidates' potential and provide an in-depth analysis of candidates' suitability to exercise a middle management role, in particular their managerial skills, adaptability and other core competencies such as those indicated in point 3 of the vacancy notice.

It shall comprise individual and/or group exercises as well as in-depth interviews. These tests will be carried out by an external provider.

Candidates invited to the assessment centre will receive detailed instructions and information at the time of the invitation.

The results of the assessment centre are not binding but will provide the AACC with an overview on the candidates' profile, in particular their strengths, weaknesses, development needs, career path and aspirations.

Interview with the Executive Director and two managers

All candidates invited to the assessment centre will also be invited to an interview with the Executive Director of the EUIPO.

The Executive Director will be accompanied by two members of a grade and management function equal or superior to that of the function to be filled.

The interview will typically take place at the EUIPO premises in Alicante, Spain and will be carried out in English.

It will constitute the last step in the selection process.

The AACC will then decide on the candidate to be recruited for the post.

6. GENERAL INFORMATION

For general information on selection and recruitment procedures at the EUIPO, please refer to the following <u>link</u>.

All the documents included as links or made reference to within the context of this notice are considered to be part of the present vacancy notice.



7. HOW TO APPLY

To apply please read carefully the information referred in the above section and click on this **link**.

Important:

Candidates should note that the information provided in their application, CV and candidate profile constitutes a basis for appreciation of the eligibility and selection criteria. Therefore, they are invited to read carefully the requirements established in the present vacancy notice and to provide the relevant information in such detail that it allows for this appreciation. Particular attention should be paid to information concerning education and professional experience, in particular exact dates, description of responsibilities, duties performed and tools used.

^{*} If there are discrepancies between the different linguistic versions, the English one should be taken as the correct version.