PRESS RELEASE
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Eindhoven to host DesignEuropa Awards 2020

➢ Call for entries opens 21 October 2019.
➢ DesignEuropa honours the best in industrial design throughout the EU and beyond.

The next edition of DesignEuropa Awards will be held in Eindhoven on 20 October 2020.

Organised by the European Union Intellectual Property Office, the DesignEuropa Awards have become a fixture on the international industrial design calendar.

Now in their third edition, the DesignEuropa Awards honour great design brought to the market with the protection of the Registered Community Design (RCD), a unitary intellectual property right valid across the EU.

Eindhoven is known across the world both as the design capital of the Netherlands and as an international hub for creative and intellectual property-intensive excellence.

The DesignEuropa Awards ceremony will be held during Dutch Design Week Eindhoven 2020 (DDW). Organised by the Dutch Design Foundation, DDW is the largest design event in Northern Europe and presents work and concepts from more than 2,600 designers to over 350,000 visitors annually.

In collaboration with the Dutch Ministry of Economic Affairs and Climate Policy and the Benelux Office for Intellectual Property, DesignEuropa 2020 will be a unique opportunity for participants and stakeholders to learn about the latest trends in design innovation and intellectual property for creators and entrepreneurs.

The call for entries for DesignEuropa 2020, accessible through EUIPO’s website, will start on 21 October, 2019.

NOTE TO EDITORS

The DesignEuropa Awards celebrate excellence in design and design management among Registered Community Design (RCD) holders, whether they are individual rights holders, small businesses or large enterprises. They have two categories which are open for applications and nominations: Small and Emerging Companies and Industry. There is also a Lifetime Achievement category, reserved for designers with a significant body of work, developed over the course of a career, who have had a significant impact on the design profession. Find out more about the DesignEuropa Awards categories.
ABOUT THE EUIPO

The EUIPO is a decentralised agency of the EU, based in Alicante, Spain. It manages the registration of the European Union trade mark (EUTM) and the registered Community design (RCD), both of which provide intellectual property protection in all EU Member States. The EUIPO also carries out cooperation activities with the national and regional Intellectual Property offices of the EU.

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