



**GOAL 2.3  
IP SERVICES FOR SMEs**

**PROJECT MANAGER**

Yvonne Heinke

**TIMELINE**

January 2021 to June 2025

**INVESTMENT**

EUR 1 489 467

**STAFF INVOLVED**

12.68 Full-time Equivalents (FTEs)

**MOST IMPACTED CAPITAL<sup>1</sup>**

Relational

**MOST IMPACTED STAKEHOLDER**

Users

<sup>1</sup> As part of an integrated thinking approach, in 2016 the Office adopted the five capitals value creation model (human, organisational, relational, economic & environmental).

**SME PROGRAMME: SME DATA  
DRIVEN SCIENCE**

Small and medium-sized enterprises (SMEs) are the backbone of Europe's economy. They represent **99% of all businesses in the EU**. In the past five years, they have created around 85% of new jobs and provided two-thirds of the total private sector employment in the EU.

The Office's **SME Programme** foresees four work-streams: Communication and Outreach, Data Driven Science, SME Supportive Instruments, Network and Collaboration.

The SME Data Driven Science project's aim is to capture data from different sources into a central repository to carry out **efficient and effective data management, analysis and monitoring** to support the evaluation of the Programme's initiatives and sound, data-based decision taking. As well as to attain a **quantitative and qualitative understanding** of the SME target group.

**EXPECTED BENEFITS**

- Increased awareness of the benefits of the SME Programme among SMEs
- Increased Office reputation as an SME-friendly organisation