



**GOAL 1.1
MATCHING TOOLS AND
PRACTICES WITH USERS' NEEDS**

TIMELINE

December 2021 to November 2024

INVESTMENT

EUR 2.9 million

STAFF INVOLVED

6.5 FTEs¹

MOST IMPACTED CAPITAL²

Relational

MOST IMPACTED STAKEHOLDER

Institutions

¹ Full-time equivalent

² As part of an integrated thinking approach, in 2016 the Office adopted a five capitals value creation model (human, organisational, relational, economic & environmental).

**AL INVEST VERDE PI
(MERCOSUR)**

The Office works in **close cooperation with the European Commission to improve intellectual property (IP) systems in non-EU countries or regions.** There are currently two types of EU-funded project: those funded under the EU's [Partnership Instrument](#) (such as the [IP Key](#)) and those funded under the [Development Cooperation Instruments](#) (DCI/EDF/ENI) (for instance: [ARISE + IPR](#)).

AL INVEST VERDE PI is an EU programme for the private sector in Latin America (LA) which aims to promote **sustainable growth and job creation** by supporting the transition towards a **low-carbon, resource-efficient and a more circular economy.**

It aims to enhance the **use and effectiveness of intellectual property rights (IPRs) in Latin America, particularly in the MERCOSUR region.** This is consistent with EU trade policy and WTO commitments.

EXPECTED BENEFITS

- Strengthened capacity of national and regional IP institutions, particularly in MERCOSUR countries, giving them more efficient and IPR systems
- Improved capacities in the productive sector through better management of IPRs
- More developed interinstitutional and transnational stakeholder networks