

**SAMSUNG**

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# IP at the Crossroads of the Digital Highway

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Angie M. Hankins

General Counsel & Corporate Secretary  
Samsung Strategy & Innovation Center  
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株式會社三星商會

# Samsung Electronics Today

**\$223B**

ANNUAL REVENUE



**1st**

PATENT HOLDERS IN  
THE US  
(76K ACTIVE PATENTS)



**6TH**

MOST VALUABLE  
GLOBAL BRAND

**Interbrand**

**12TH**

LARGEST COMPANY GLOBALLY

**321,000**

EMPLOYEES IN 73  
COUNTRIES



**\$15.5B**

TOTAL R&D  
INVESTMENT



**#2**

MOST INNOVATIVE  
COMPANIES IN IoT

**FAST COMPANY**

**2nd**

LARGEST TECH COMPANY

**FORTUNE  
GLOBAL  
500**

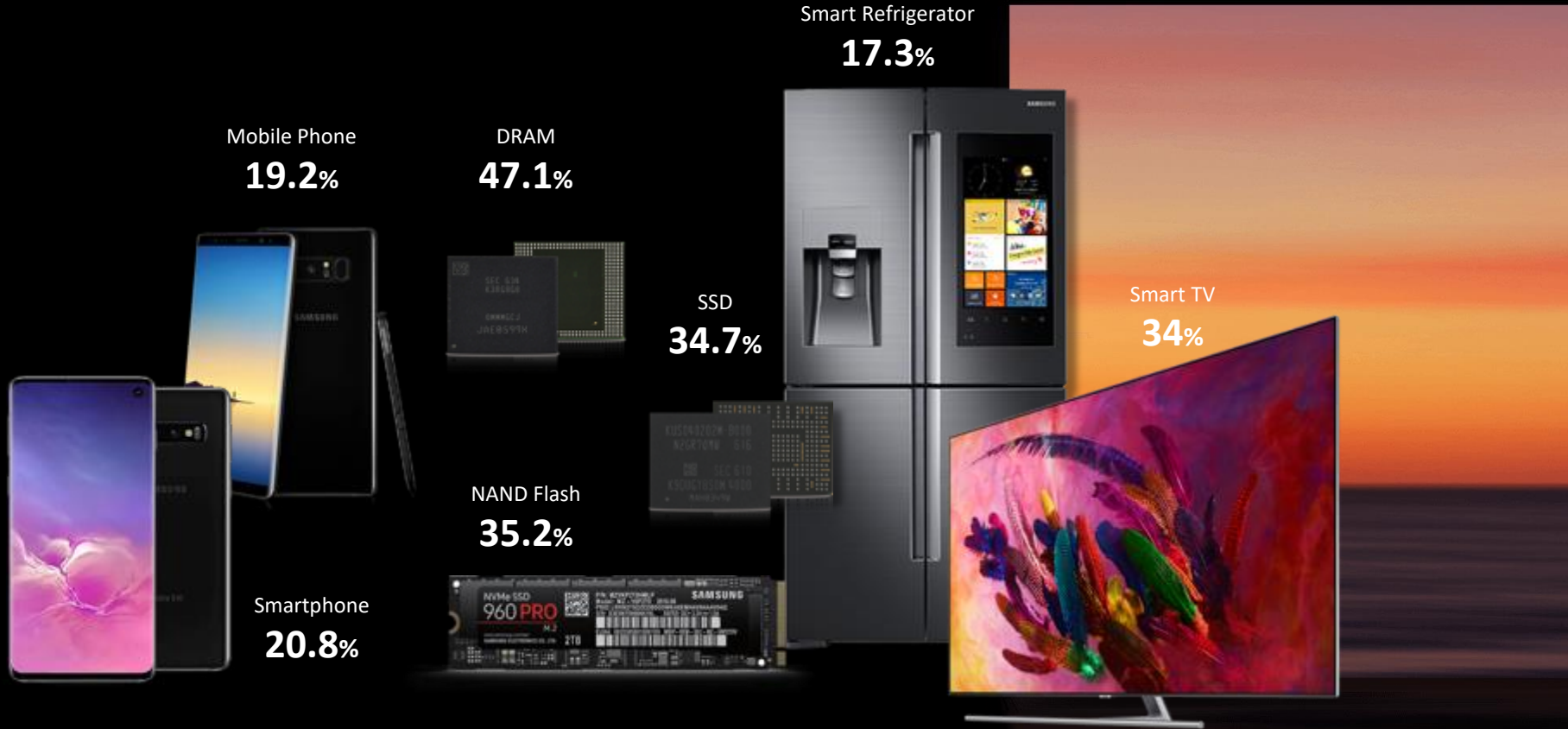
**FORTUNE  
GLOBAL  
500**

**#1**

OLED AND FLEXIBLE  
OLED SUPPLIER



# #1 Market Share





# The Samsung Group



Electronics



Cheil Worldwide



Hotel Shilla



C&T Fashion Group



Medical Center



Medical



Bioepis



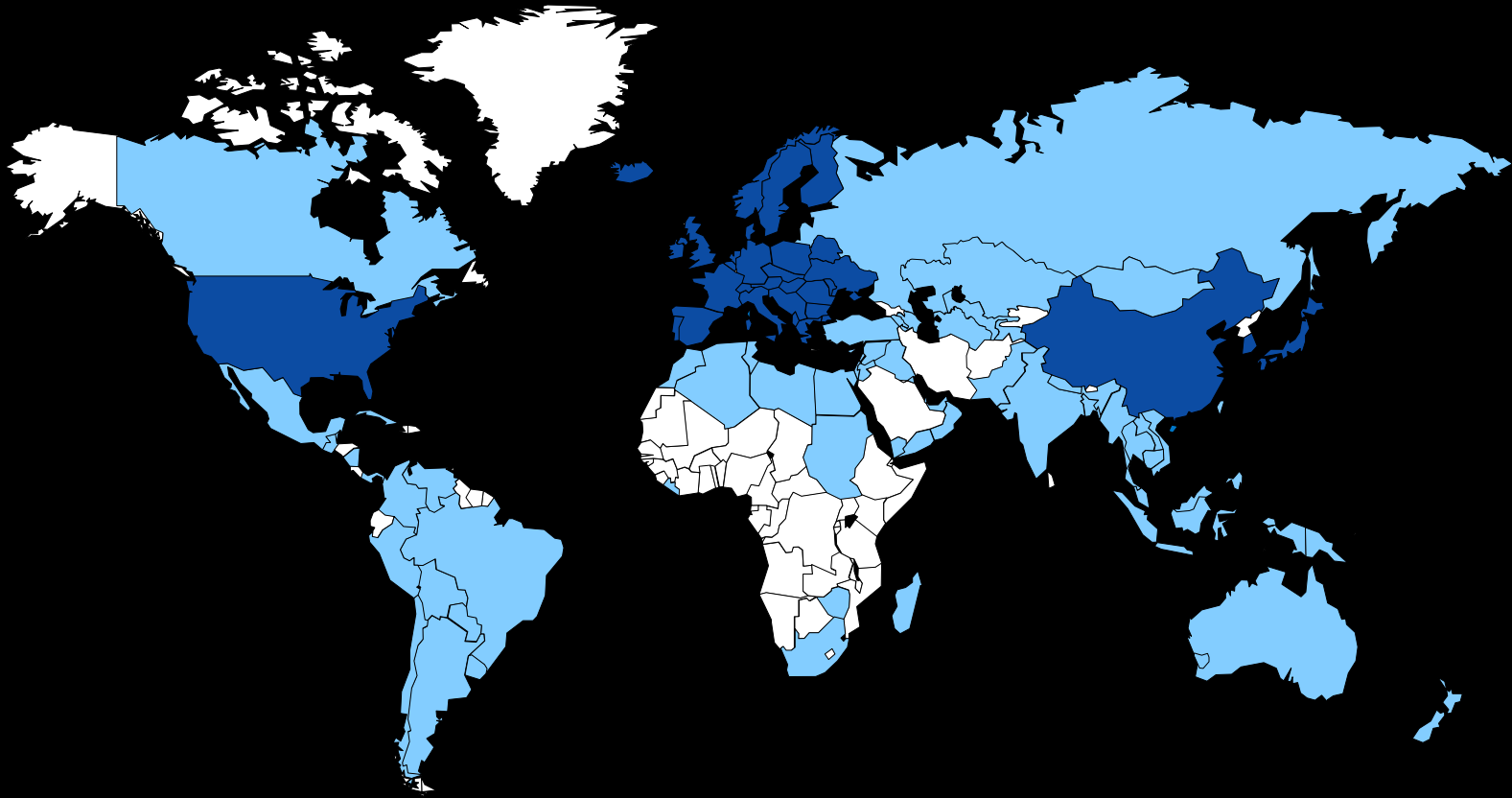
C&T



Display

Our Trademark

SAMSUNG



SAMSUNG

# Our Products



# U.S. Anti-Counterfeiting Efforts

Collaborate with:



U.S. Customs & Border  
Protection



Online Market  
Places



Law  
Enforcement



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# Thank You

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