

PROGRAMME 29 MAY



Day 1

08:30 - 09:00

REGISTRATION

09:00 - 09:30

OPENING SPEECHES:

- **António Campinos**, *President of the Office for Harmonization in the Internal Market*
- **Beate Schmidt**, *President of the German Federal Patent Court*
- **Mihály Ficsor**, *Chairperson of the Administrative Board of OHIM and Vice-President of the Hungarian Intellectual Property Office*
- **Patricia García-Escudero**, *President of the Spanish Patent and Trade Mark Office*

09:30 - 10:30

THE EU MEDIATION DIRECTIVE

- **Mediation quo vadis? – Diana Wallis**, *former Vice President of the European Parliament, qualified mediator, Director of the International Mediation Institute, Member of the Civil Mediation Council's Government Affairs Committee and President of the European Law Institute*
- **Implementation of the Directive on Mediation in cross border disputes – Ms Cecilia Wikström**, *Member of the European Parliament (legislature 2009/2014)*
- **Tackling the challenges to mediation, especially in IP – Giuseppe De Palo**, *President of ADR Center – Member of JAMS International; Professor of Alternative Dispute Resolution Law & Practice at Hamline University School of Law*

Moderator: Francisco Fonseca Morillo, European Commission, Head of Representation.

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10:30 – 10:45 DEBATE WITH AUDIENCE

10:45 – 11:00 COFFEE BREAK

11:00 – 13:00 MEDIATION IN IP PRACTICE

- **WIPO** – Ignacio de Castro, *Deputy Director, WIPO Arbitration and Mediation Center*
- **UK IPO** – Steve Probert, *Senior Mediator, UK IPO*
- **ARBITRARE** – Joana Borralho de Gouveia, *Chairman of the Board ARBITRARE, Portuguese Arbitration Centre for Industrial Property, Domain Names, Trade Names and Corporate Names*
- **Unified Patent Court Mediation and Arbitration Center** – Sam Granata, *Judge, Commercial Court Antwerp, Belgium and Member of the UPC Legal Framework Group on Patent Mediation and Arbitration*
- **INTA** – Dr. Carsten Albrecht, *Attorney-at-law and Mediator, FPS Fritze Wicke Seelig*
- **ECTA** – Fabio Angelini, *Counsel at de Simone & Partners*
- **OHIM** – Dr. jur. Th. M. Margellos, *MCI Arb, CEDR, President of the Boards of Appeal and Coordinator of OHIM's Mediation Service*

Moderator: Jeremy Phillips – Professorial Fellow, Queen Mary Intellectual Property Research Institute

13:00 – 13:15 DEBATE WITH AUDIENCE

13:15 – 14:45 LUNCH

Day 1

14:45 – 15:45

COMPARING MEDIATION TO OTHER FORMS OF DISPUTE RESOLUTION

- Advantages of mediation over court proceedings – Michael Fysh *QC, SC*
- Negotiation, Mediation and Arbitration: Comparisons and Synergies, Mark Appel – *Senior Vice President International Centre for Dispute Resolution / American Arbitration Association*

Moderator: James Nurton – Managing Editor, Managing IP

15:45 – 16:00

DEBATE WITH AUDIENCE

16:00 – 16:15

COFFEE BREAK

16:15 – 17:15

Mediation: Getting the most out of it (Part I)

- Roles of lawyers and corporate representatives – Richard A. Mac Bride, *Mediator/Attorney, Executive Director of the UAIPIT Project at the University of Alicante*
- Practical experiences of mediation from an IP lawyer's perspective – Aurélia Marie, *Partner, Cabinet Beau de Loménie, patent and trademark attorneys*
- Mediation, arbitration and standard essential patents – Torsten Frey, *European Commission, Policy Officer Competition and Industrial Policy, DG Enterprise and Industry*

Moderator: Isabelle Leroux – Partner, Dentons

17:15 – 17:25

DEBATE WITH AUDIENCE

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17:25 – 18:10

Mediation: Getting the most out of it (Part II)

- **Dealing with confidentiality, neutrality and other sensitive issues – Michèle Weil-Guthmann**, *Mediator, Honorary Judge and Secretary General of the European Association of Judges for Mediation (GEMME)*
- **Leave the Law outside the Door... Commercial Interests come first – Fabienne van der Vleugel**, *Attorney-at-law Meaux, Brussels, New York Bars and Mediator, Vice President UIA World Forum Mediation Centres*

Moderator: Philip Harris – Solicitor and Partner at Wright Hassall

18:10 – 18:20

DEBATE WITH AUDIENCE AND CLOSING REMARKS DAY 1

20:00

DINNER HOSTED BY OHIM

PROGRAMME 30 MAY



Day 2

09:30 – 10:40

CONFERENCES

- Difficult situations in IP mediation – **Jeremy Lack**, *Attorney-at-law & ADR Neutral*
- Moulding mediation to the dispute – **Daniel Stilitz QC**

Moderator: Angel Galgo Peco – Judge, President of Chamber No. 28, specialized in Commercial matters, Court of Appeal of Madrid

10:40 – 10:50

DEBATE WITH AUDIENCE

10:50 – 11:10

CONFERENCE

- Creating value through mediation – **Avi Schneebalg**, *Civil Judge and Professor of Negotiation and Mediation*

11:10 – 11:15

DEBATE WITH AUDIENCE

11:15 – 11:30

COFFEE BREAK

30 May

11:30 – 13:45

CONCURRENT SESSIONS

11:30 – 12:30

■ **The integrative approach in applying mediation in IP** – **Thierry Bériault**,
Président de l'Institut de médiation et d'arbitrage du Québec

■ **Coaching and preparing lawyers, representatives and parties for mediation** – **Vincent Tilman**, *Senior Advisor Eurochambres and Principal Advisor bMediation*

■ **Cultural Aspects of IP Mediation** – **Thomas Gaultier**, *CONVIRGENTE, Lisboa, Certified Mediator, Attorney and Counselor at Law*

■ **Assessing the suitability of your IP dispute for mediation** – **Dermot McEvoy**, *Senior Dispute Resolution Partner & Mediator – Eversheds Dublin*

12:30 – 12:40

Break

12:40 – 13:45

■ **Settlement Agreements** – **Mr Eirik Øverland**, *Attorney-at-law at Plougmann & Vingtoft*

■ **Enforcement** – **Prof. Dr. Carlos Esplugues**, *Professor of Private International Law, University of Valencia, Spain*

■ **Sample of IP mediation techniques and role playing and techniques for breaking stalemate in IP mediation** – **James South**, *Mediator and Director of Training, Centre for Effective Dispute Resolution (CEDR) and Jane Player*, *Dispute partner at King & Spalding International LLP*

Day 2

13:45 – 14:00

CLOSING REMARKS

- **João Negrao** – *Director of International Cooperation and Legal Affairs Department, OHIM*
- **Dr. jur. Th. M. Margellos** – *MCIArb, CEDR, President of the Boards of Appeal and Coordinator of OHIM's Mediation Service*

14:00 – 15:30

LUNCH