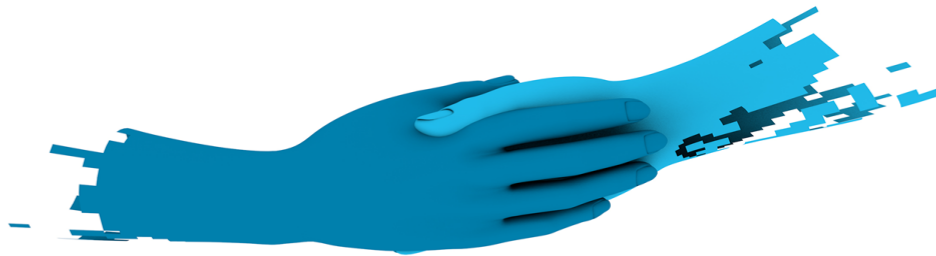
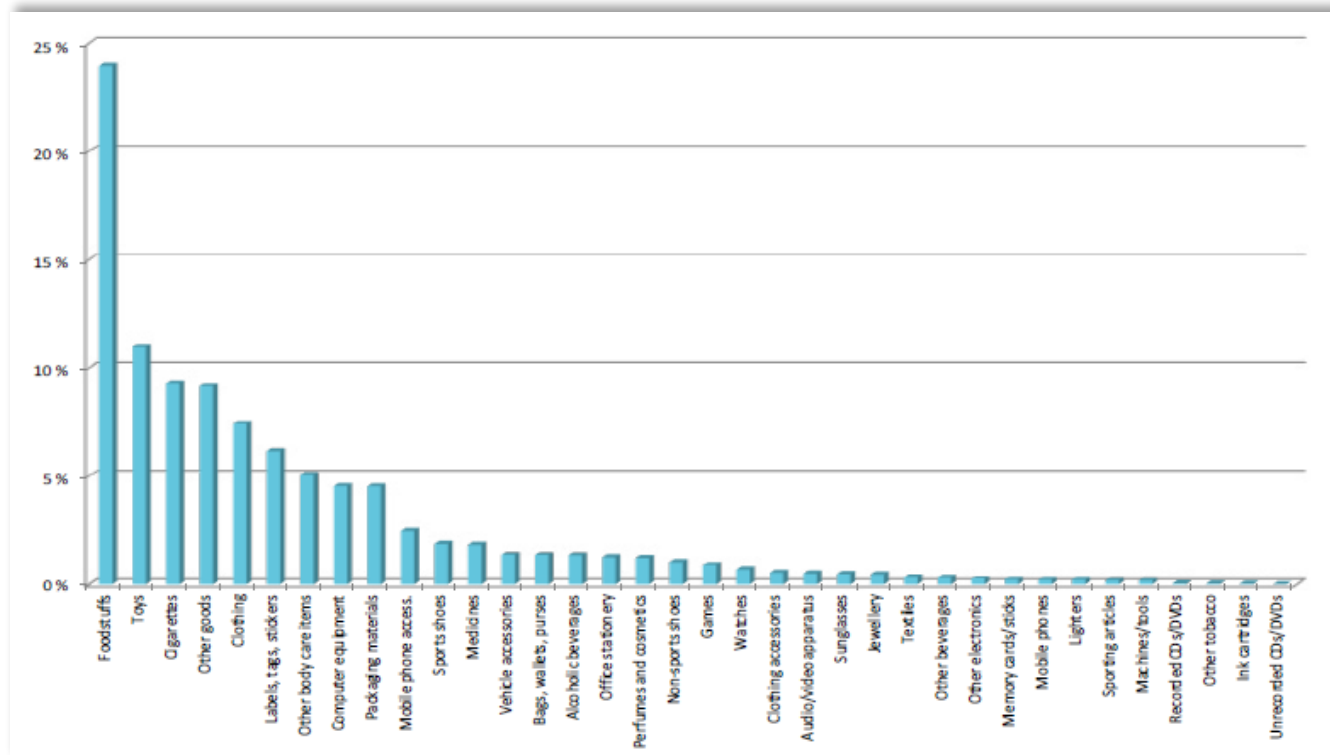


# Enforcement Database (EDB) & Geographical indications



Blanca Arteche  
Alicante 06/11/2018

## Fake food products in international trade

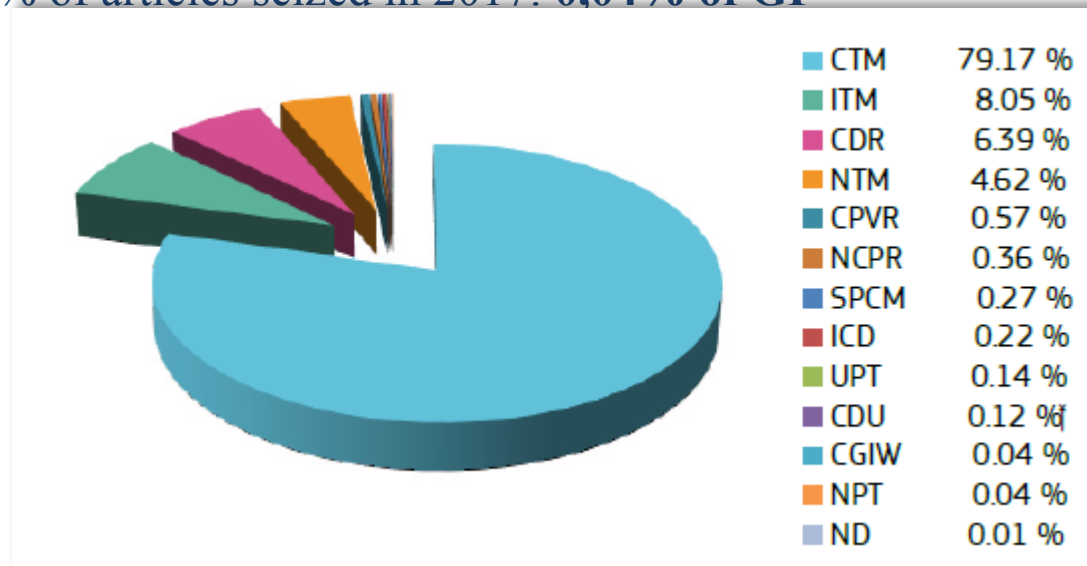


Source: DG TAXUD Report on EU customs enforcement of IPR – results at the EU border 2017

## The role of customs in the enforcement of GI

### Regulation (EU) No 608/2013 on Customs enforcement of IPR

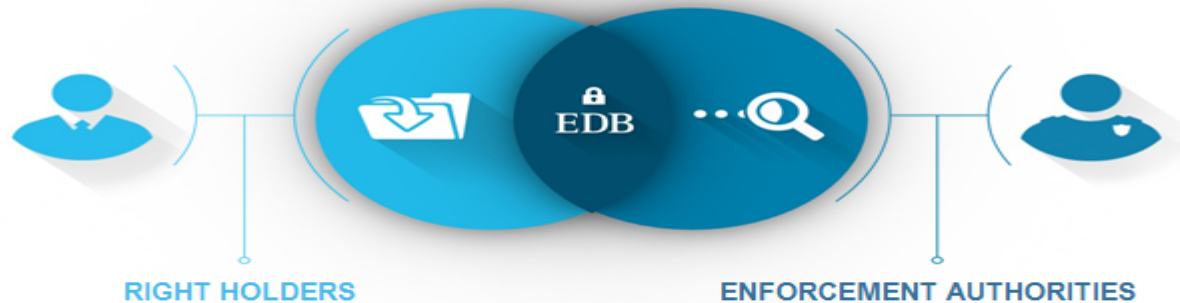
- ❑ IPR holders proactive role: an «application for action» needed (AFA)
- ❑ IP rights in % of articles seized in 2017: **0,04% of GI**



## What is the EDB?

Free of charge, secure platform enabling real-time exchange of information between right holders and enforcement authorities

BUILT UPON TMview AND DesignView



# Why EUIPO?

**The EDB is a legal tool:**

its use by law enforcement authorities is founded on article 2(1) of Regulation EU 386/2012 establishing the mandate of the EU Observatory

## Who participates?

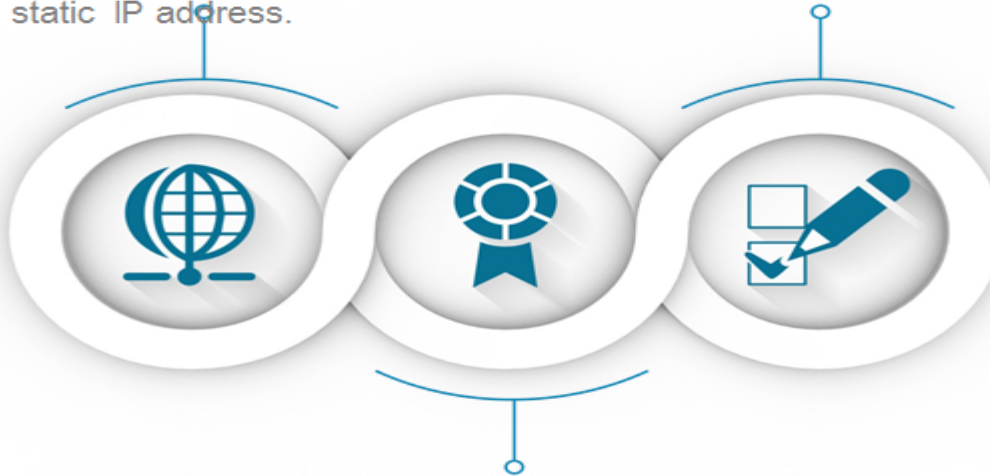
A joint effort



## Is the EDB secure?

The EDB is federated into the secure **DG Taxud network** for EU customs. **EU police forces** access using the same network or via a secure static IP address.

Furthermore, right holders can **select** which enforcement authorities can view their data.



The tool is **Security Certified (SOC2)** to guarantee the integrity and confidentiality of the data.

# EDB Dashboard

























## Dashboard

Quick access to the different functions of the system.

### Product Portfolio

[Add a new Product](#)

← Previous **1** Next →

MAIN IMAGE	PRODUCT NAME	
	Sun glasses (demo)	SHARE    
	Sun furniture (demo)	SHARE    
	Sun hats (demo)	SHARE    
	Sun clothing (demo)	SHARE    
	Sun Cream (demo)	SHARE    
	Sun glasses neu	SHARE    

### Suspicious Case Room

### We recommend

#### ACTION

1. Fill in your contact details
2. Search and include your main IPRs in your company portfolio
3. Fill in your main products, link the related IPRs and SHARE (Pinsafe required)
4. Generation of Application for Action for customs.

### Access Log

USER NAME	BELONGS TO	RO
nicole.semjevski	Euipo 1	Comp
nicole.semjevski	Euipo 1	Comp
nicole.semjevski	Euipo 1	Comp
m.hinz	Euipo 1	Comp
massimo.anton	Euipo 1	Comp



# EDB Company Information

## **Company Information**

Information about the company, contact points and IPR portfolio.

 [Product Portfolio](#)

 [Company Details](#)

 [Contact Points](#)

 [IPR Portfolio](#)

 [Additional Webpages](#)

 [Selling Strategy](#)

 [Document Portfolio](#)

# EDB Product Information

## **Sun glasses (demo)**

Information about the products, images, logistics, etc.



General Info



Product Images/Videos



View IPR related to this Product



Genuine Logistics



Packages



Goods Clearance Details



Past Cases



Companies Involved



Market Value (EU)

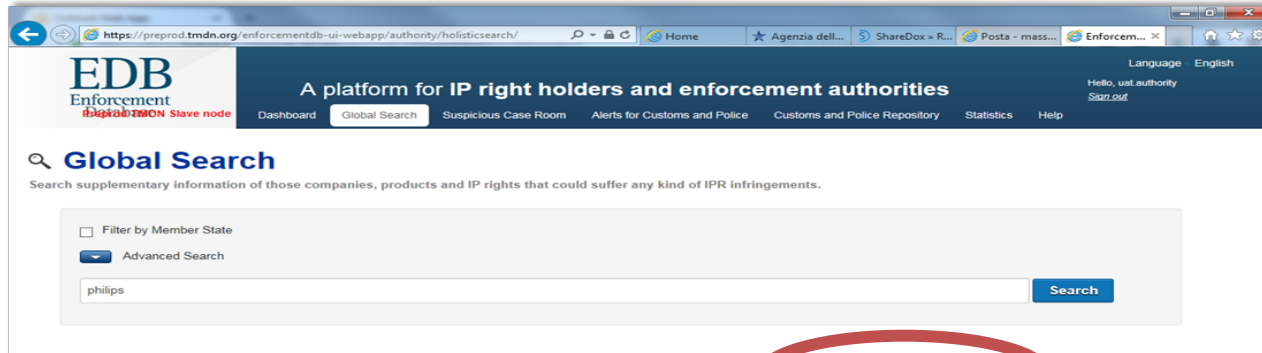


Traders



Accompanying Documents

# Global search for enforcers



The screenshot shows the EDB Global Search page. At the top, there is a navigation bar with the EDB logo and the text "A platform for IP right holders and enforcement authorities". Below this, there are several menu items: Dashboard, Global Search (selected), Suspicious Case Room, Alerts for Customs and Police, Customs and Police Repository, Statistics, and Help. A search bar is present with the text "Global Search" and a description: "Search supplementary information of those companies, products and IP rights that could suffer any kind of IPR infringements." Below the search bar, there is a filter section with a checkbox for "Filter by Member State" and a dropdown menu for "Advanced Search". A search input field contains the text "philips" and a "Search" button.

Products (2) Companies (0) Trade Marks (167) Designs (147) **Geographical Indications (0)** Patents (0) Copyrights (0) Plant Variety (0)  
Other IPRs (0) AFAs (0)

Search in the results:

← Previous 1 Next

MAIN IMAGE	COMPANY / OWNER	PRODUCT NAME	PRODUCT SPECIFICATION (KEYWORDS)
	UAT_Company	wifi_online_router	Horní frézky (stroje)
	UAT_Company	wifi_only_router	Rutere de rețea

# EDB Product Information: Image gallery

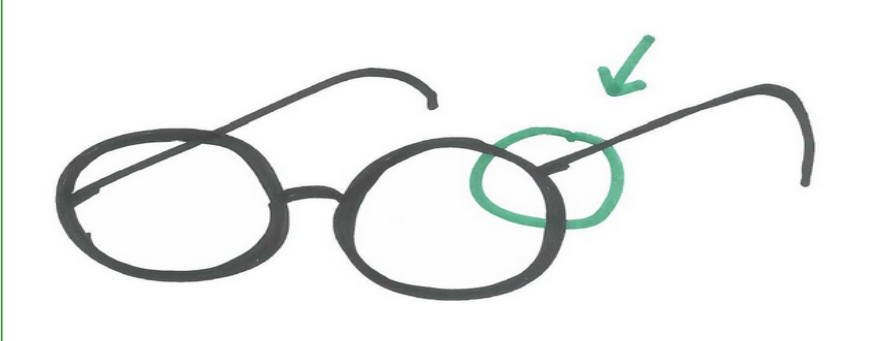
Sun glasses (demo)

Sun glasses (demo)

Sun glasses (demo)

Sun glasses (demo)

Sun glasses (demo)



*Hidden marks*  
*Others*

**Product specification (keywords)**

**Company Name**

**Trade Marks**

**Designs**

**AFAs**

**Pre-AFAs**

**Product specification (keywords)**

**Company Name**

**Trade Marks**

**Designs**

**AFAs**

**Pre-AFAs**

**Product specification (keywords)**

**Company Name**

**Trade Marks**

**Designs**

**AFAs**

**Pre-AFAs**

<b>Product specification (keywords)</b>	Sunglasses
<b>Company Name</b>	Euiipo 1
<b>Trade Marks</b>	010816486, 004288391
<b>Designs</b>	002840235-0001, 0001
<b>AFAs</b>	NL20180315145647000016
<b>Pre-AFAs</b>	BE20180906155021000018, BE20180425120215000019, BE20180425123719000012,

## What are the **BENEFITS** for **RIGHT HOLDERS**?



# Customs applications for action

## Application for Action

Protect your rights on the border providing the custom authorities with the necessary information about your rights, contacts and products.

The Application for Action allows the applicant to request the customs authorities to take action with respect to goods suspected of infringing an intellectual property right.

Further details can be found in the [Manual for Application for Action](#) provided by DG TAXUD.







- 1 Select countries and languages
- 2 Select your IP Rights
- 3 Select your product
- 4 Review and send preAFA to COPIS

### 2. Please select the IP Rights

If you have selected several countries (Union AFA), you can only include IPRs based on Union law applicable throughout the EU. The following table includes only the IPRs that are associated to your products in the [Product Portfolio](#). If there are no IPRs in the table, please relate your products to your IPRs.

Select all my IPR portfolio

← Previous **1** Next →

 SELECT	 IPR NAME	 REFERENCE	 STATUS	 TYPE	 OFFICE
<input checked="" type="checkbox"/>	Plant test	PlantTest1	Registered	Plant Variety	Office

Showing 1 to 1 of 1 entries

Showing  entries

← Previous **1** Next →

< Back

Next >

# Integration with EU customs applications for action (AFA) system

- Select countries and languages
- Select your IP Rights
- Select your product
- Review and send preAFA to COPIS

## 4. Please review and send pre-AFA to customs

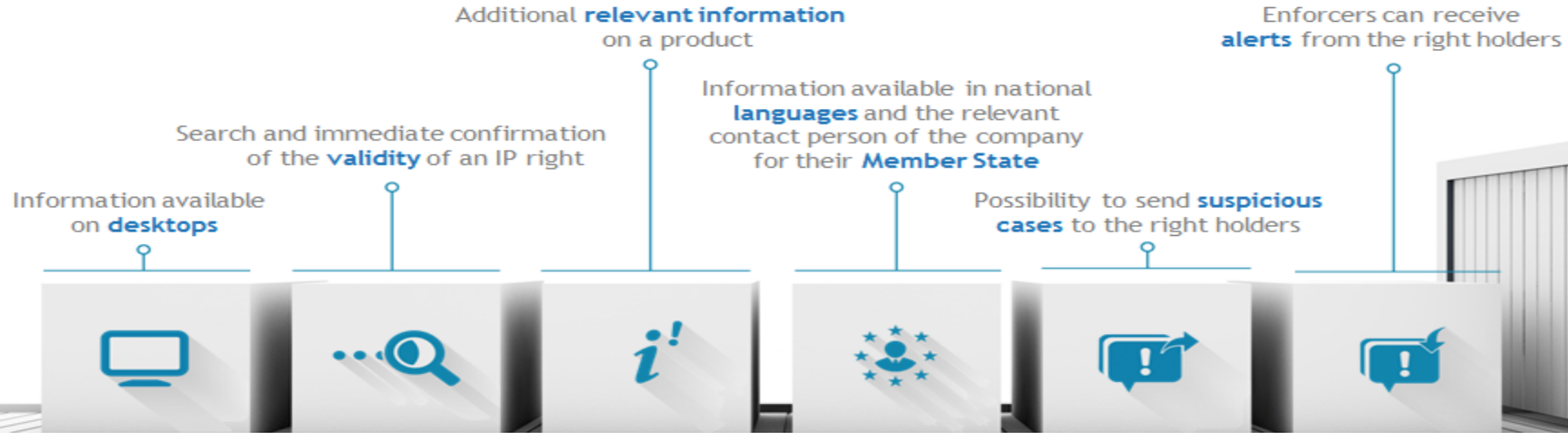
Previous

Page: 1 / 16

Next


EUROPEAN UNION – APPLICATION FOR ACTION	
COPY FOR THE COMPETENT CUSTOMS DEPARTMENT	<p><b>1</b> 1. Applicant</p> <p>Name*: OBSERVATORY            Address*: Avda Europa, 4            Town*: ALICANTE            Postal Code: 03008            Country*: Spain            EORI-No:            TIN No:            National registration No:            Telephone: (+)            Mobile: (+) +11111111            Fax: (+)            Email: antonio.grau@oami.europa.eu            Website: https://www.tmdn.org</p>
	<p>For official use</p> <p>Date of receipt</p> <hr/> <p>Registration number of application</p> <hr/> <p style="text-align: center;">INTELLECTUAL PROPERTY RIGHTS            APPLICATION FOR ACTION BY CUSTOMS AUTHORITIES            under Article 6 of Regulation (EU) No 608/2013</p>
	<p>2. Union application <input checked="" type="checkbox"/></p> <p>National application <input type="checkbox"/></p>
	<p>3. Status of applicant</p> <p><input checked="" type="checkbox"/> Right-holder</p> <p><input type="checkbox"/> Person or entity authorised to use the IP right</p> <p><input type="checkbox"/> IP collective rights management body</p> <p><input type="checkbox"/> Professional defence body</p> <p><input type="checkbox"/> Group of producers of products with a Geographical Indication or representative of such group</p> <p><input type="checkbox"/> Operator entitled to use a Geographical Indication</p> <p><input type="checkbox"/> Inspection body or authority competent for a Geographical Indication</p> <p><input type="checkbox"/> Exclusive license holder covering two or more Member States</p>
<p>4. Representative submitting the application in the name of the applicant</p> <p>Company:</p> <p>Name*:            Address*:            Town*:            Postal Code:            Country*:            Telephone: (+)            Mobile: (+)            Fax: (+)</p> <p><input type="checkbox"/> Evidence of the representatives power to act is enclosed</p>	

## What are the benefits for ENFORCERS?





# How to become an EDB user?




## A platform for IP right holders and enforcement authorities

Language [English](#)  
Hello, [User](#)  
[Sign in >](#)

**News**

**20-03-2015 00:00**  
**Latvian customs join EDB**  
The National Customs Board of Latvia has joined the EDB. [→](#)

**17-03-2015 00:00**  
**EDB workshop**  
Next EDB 'key-in assistance' workshop on 15/04/2015 at OHIM Liaison Office in Brussels.. F... [→](#)



The Enforcement Database is a **secure system** base on collaboration between IP right holders, customs and police. Created by OHIM, this **free tool** is opening a line of **direct communication to protect your products** against counterfeits.

It allows right holders to upload data on their IPRs, along with contact information and product details, making it easier for authorities to identify counterfeits and **take action**.

For **questions or technical issues** please contact e-businesshelp@oami.europa.eu (+34-965139100)

➔

**Sign in**

[New user](#)

Additional features

**An integrated enforcement system**

The Enforcement Database is built upon the existing IPR databases TMview and Designview. It is integrated in the secure network of DG TAXUD for EU customs. For police, integration is also planned as well as a link to the World Customs Organisation tool.



**RIGHT HOLDERS CAN SEND ALERTS TO AUTHORITIES**



**AUTHORITIES CAN SEND SUSPICIOUS CASES TO RIGHT HOLDERS FOR FAST VERIFICATION**



**AFAS CAN BE GENERATED AUTOMATICALLY IN ALL EU LANGUAGES**



**AUTHORITIES CAN VIEW THE DATA IN THEIR OWN LANGUAGE**



**THE TOOL IS FREE OF CHARGE**



**EUIPO**  
EUROPEAN UNION  
INTELLECTUAL PROPERTY OFFICE

[www.euipo.europa.eu](http://www.euipo.europa.eu)



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@EU\_IPO



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youtube/euipo

Thank you

*Contact our EDB team under:*

[Observatory.edb@euipo.europa.eu](mailto:Observatory.edb@euipo.europa.eu)