



Online intellectual property crime: recognising the threats from emerging technologies, taking AI as an example

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Speakers:

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** This document contains the answers to questions submitted by the audience during the webinar that could not be answered during the live session.*

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Q&As – Online Intellectual Property Crime: recognising the threats from emerging technologies, taking AI as an example

How do law enforcement authorities investigate such crimes if, based on the scenarios discussed, it is so difficult to identify the IP criminal due to their advantageous position?

Law enforcement authorities have **many opportunities** to investigate but most importantly they:

- look for **mistakes made by criminals**;
- use the **latest investigative techniques**;
- use **international cooperation**.

Q&As – Online Intellectual Property Crime: recognising the threats from emerging technologies, taking AI as an example

How is all this information passed onto SMEs at European level to alert them of these technological dangers regarding their online operations?

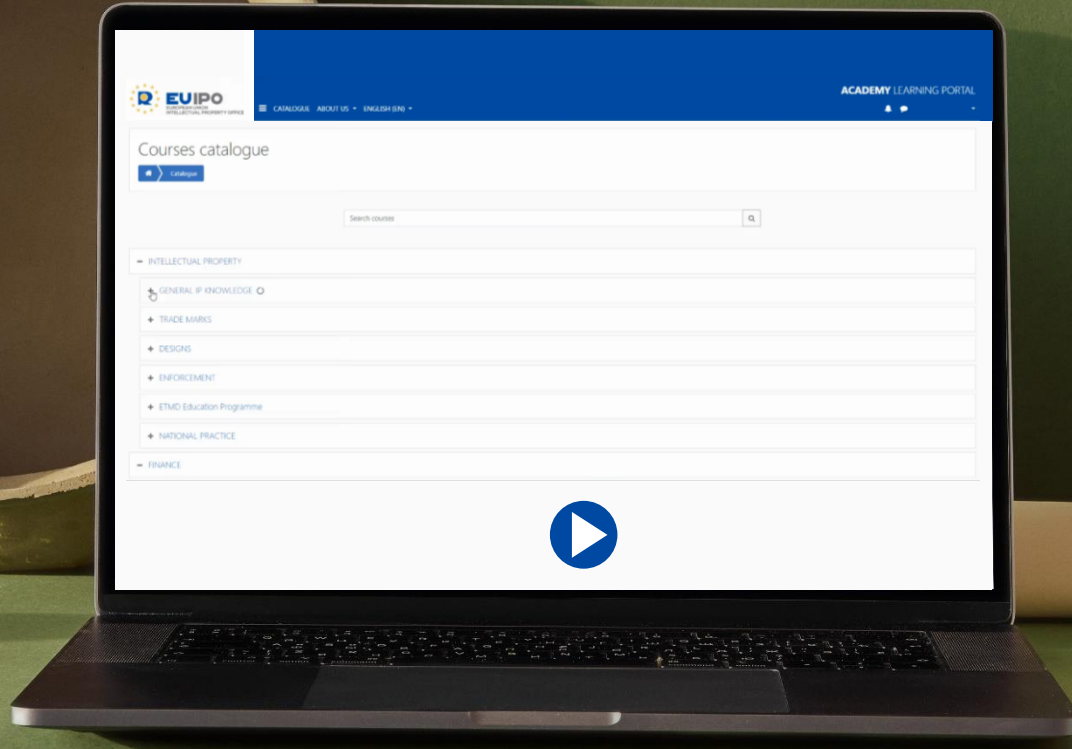
Education, information and by sharing good practices.

Q&As – Online Intellectual Property Crime: recognising the threats from emerging technologies, taking AI as an example

What AI-based tools are used to fight counterfeit trade?

Automated content recognition is a very good tool.

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