

## The new EUTM e-filing Demo



Julián GIL 22-02-2022





### **PROGRAMME**

50' Demo The new electronic form to apply for EUTMs

10' Questions and answers





### **Speaker presentation**



**Julián GIL** DTD - EUIPO



www.euipo.europa.eu







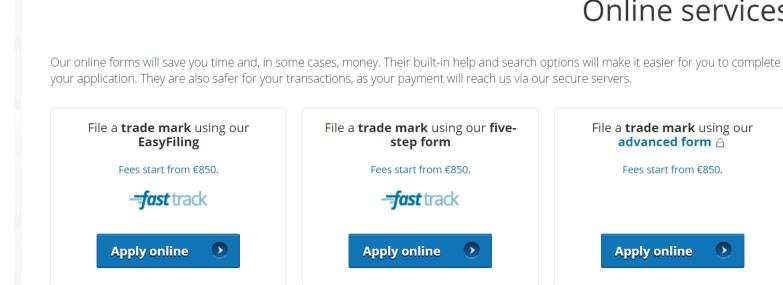
**THANK YOU** 

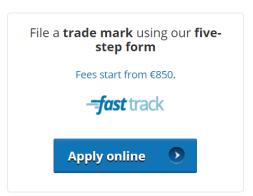


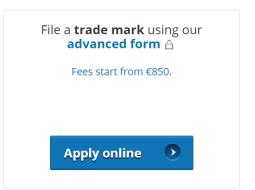


### **EUTM eFilings in EUIPO**

EUIPO - Home > Online services





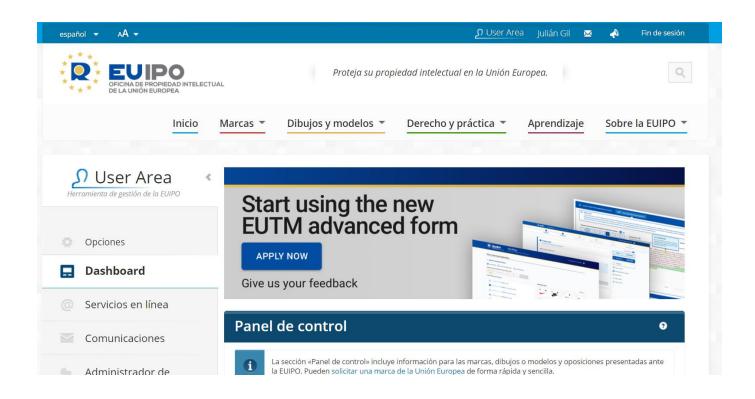


Online services





### Temporal access during the parallel go-live



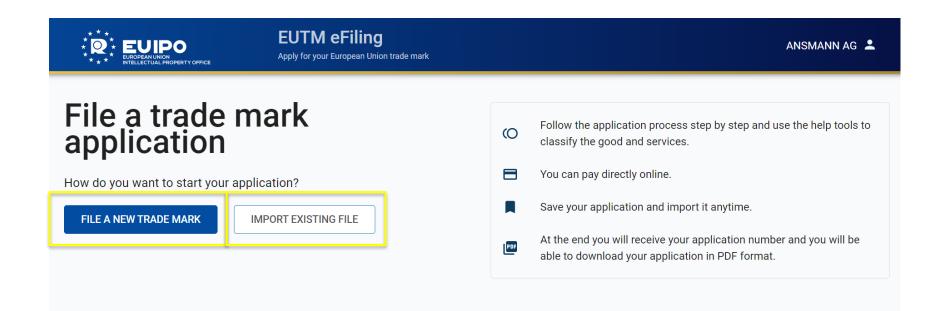


### Starting an e-filing





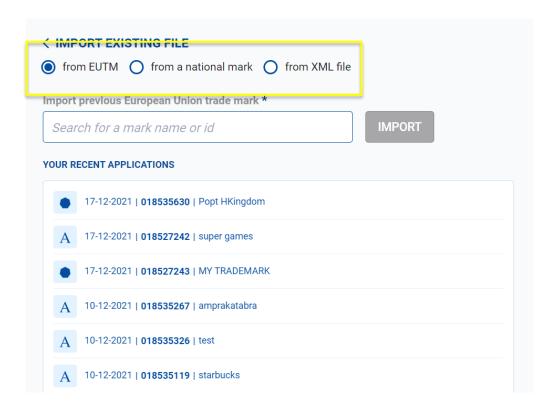
### Landing page

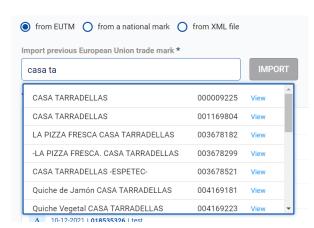






### Import an existing file from EUTM

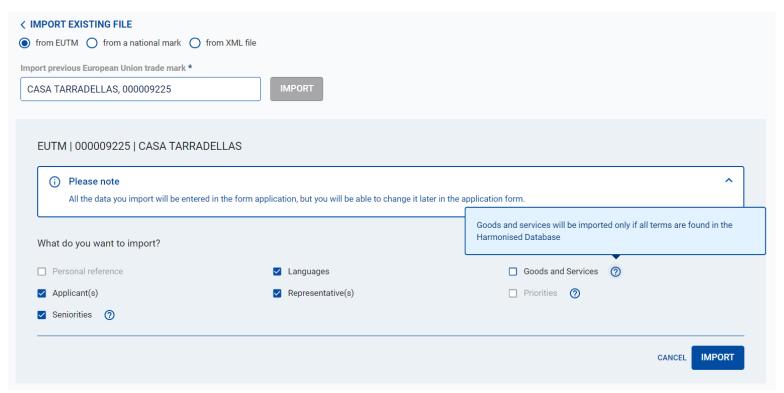








### Import an existing file from a national mark







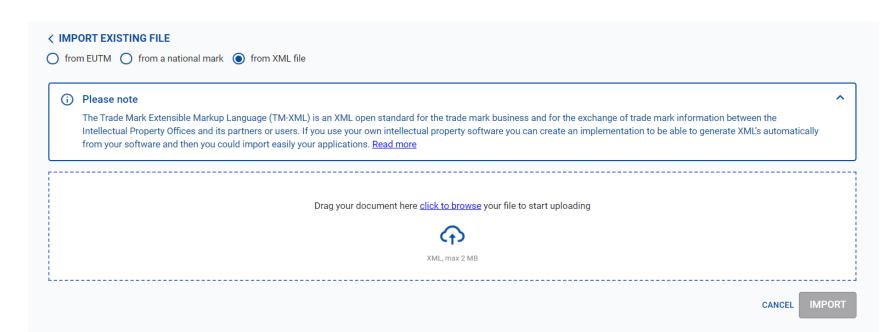
### Import an existing file from a recent application

### YOUR RECENT APPLICATIONS A 17-12-2021 | 018527242 | super games ● 17-12-2021 | **018527243** | MY TRADEMARK A 10-12-2021 | 018535267 | amprakatabra Figurative mark A 10-12-2021 | 018535326 | test Trade mark number: 018535266 A 10-12-2021 | 018535119 | starbucks Goods and services ● 10-12-2021 | 018535266 | starbucks Status 09-12-2021 | 018534838 | GRAVELEC FILED ● 09-12-2021 | **018534837** | GRAVELEC **IMPORT** A 09-12-2021 | 018535230 | cola





### Import an existing file from an XML



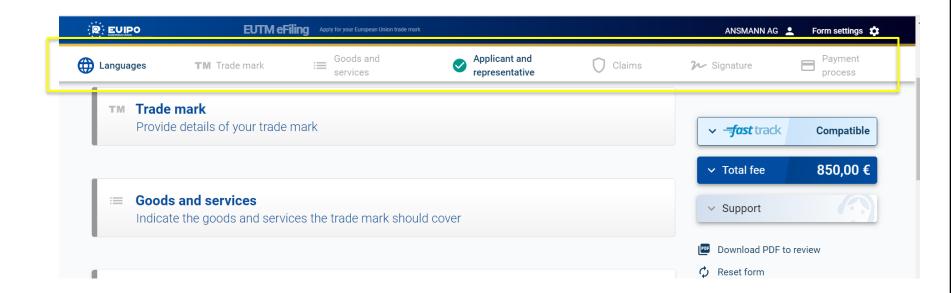


## 2 General layout





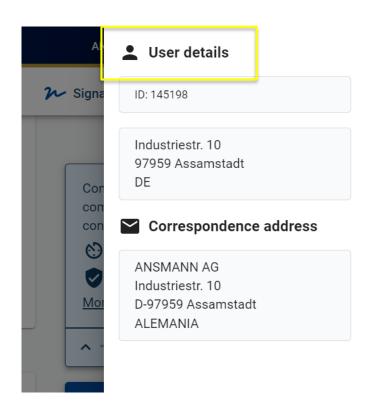
### **Layout - Sections**

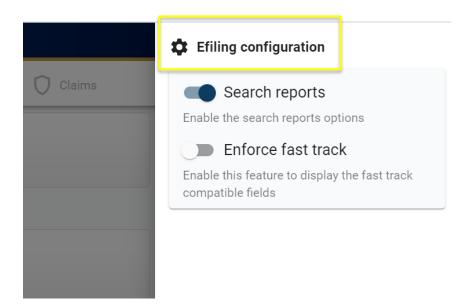






### Layout – User details and settings

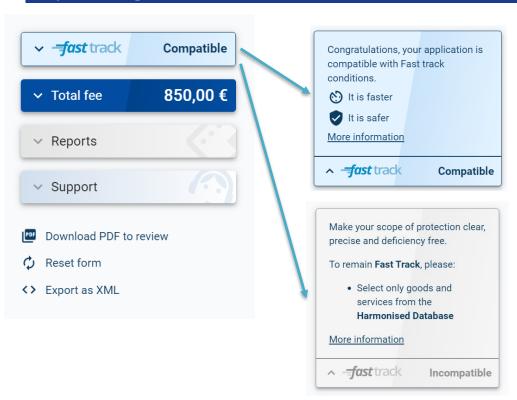








### Layout - Right menu

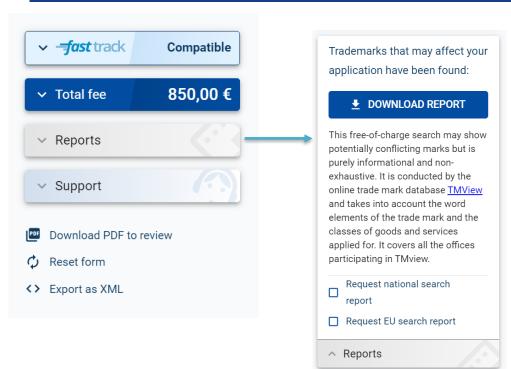


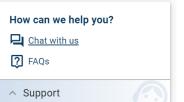
Application co	st	
Basic fee (one cl	ass)	850,00 €
Second class fee		50,00€
Total classes		2
↑ Total fee		900,00 €





### Layout - Right menu





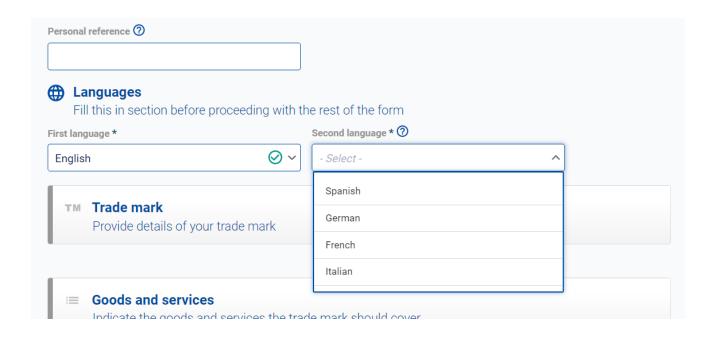


### Personal reference and languages





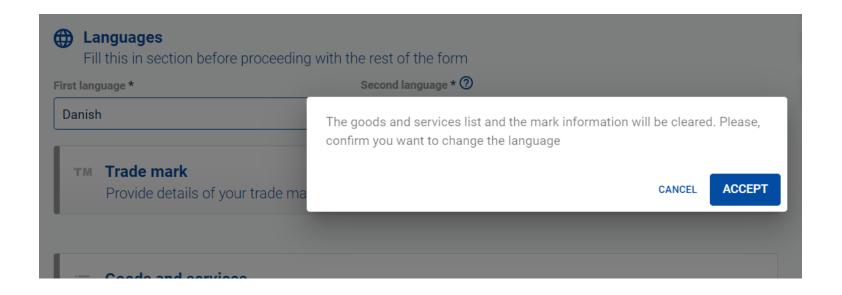
### Personal reference and languages (I)







### Personal reference and languages (II)





# 4 Trade mark section

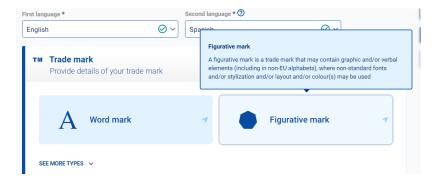




### Trade mark section (I)



Most common types

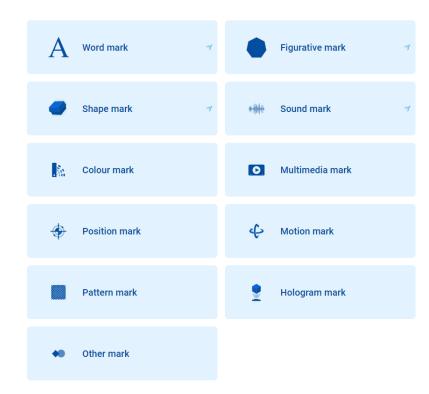


Tooltip with info per type





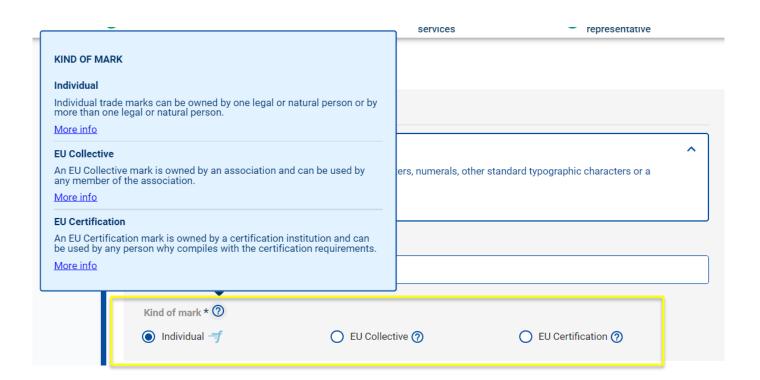
### Trade mark section (II)







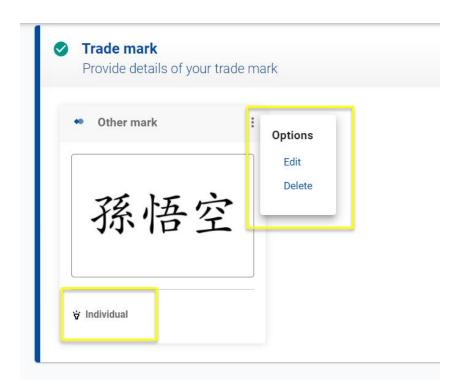
### Trade mark section (III)







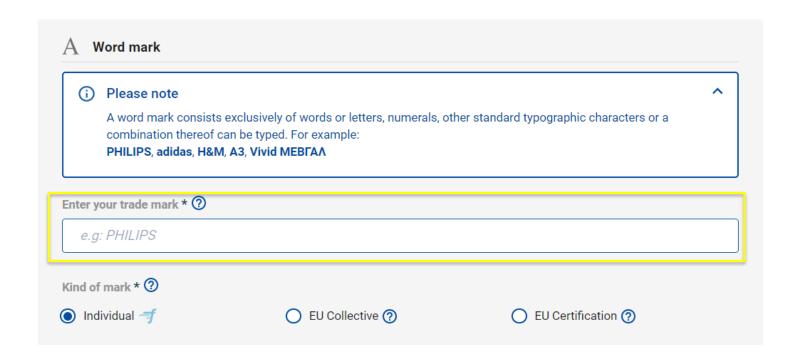
### Trade mark section (IV)







#### Trade mark section: word mark







### Trade mark section: figurative mark (I)

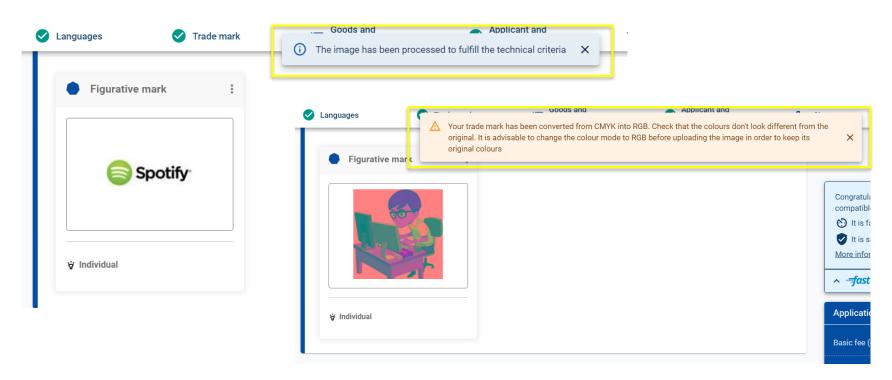
	hat may contain graphic and/or verbal elements		^
standard fonts and DEC4THLON	d/or stylization and/or layout and/or colour(s) n	nay be used. For example:  Spotify	
oad your trade mark * (	<u> </u>		
	Drag your document here <u>click to browse</u> you	our file to start uploading	
JPEG, ma	ax 2 MB, maximum image size 2835 x 2010 pixels, printing o RGB colour mode to keep the original colour		
our trade mark includes	s text, make sure it is written correctly here ⑦		
our claim for the purpo	se of claiming priority in other offices ①		

i Please note		^
	t may contain graphic and/or verbal elements (incl or stylization and/or layout and/or colour(s) may be	
DECATHLON		Spotify
pload your trade mark * ①		
noda your dade mark		
	Spotify	i i
spo	otify.jpg	
your trade mark includes te	ext, make sure it is written correctly here (2)	
Spotify		
	of claiming priority in other offices	
Nour claim for the purpose		
dour claim for the purpose		
dour claim for the purpose		





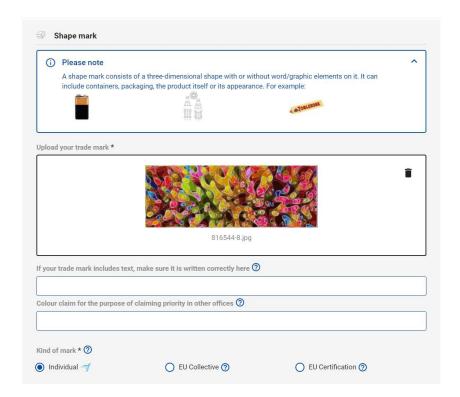
### Trade mark section: figurative mark (II)







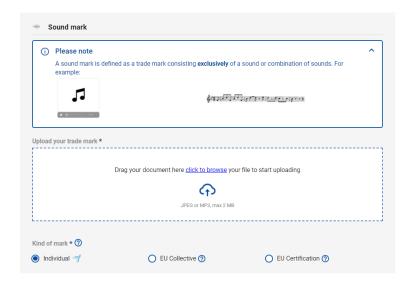
### Trade mark section: shape mark

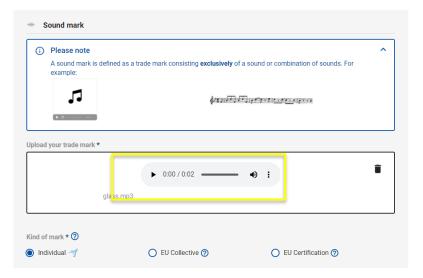






### Trade mark section: sound mark

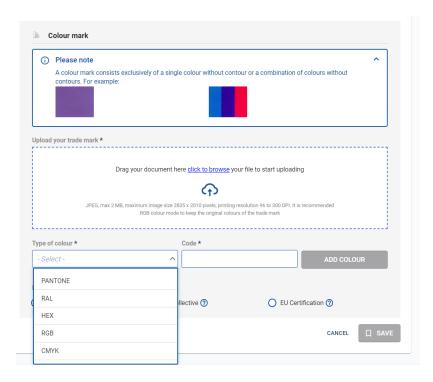


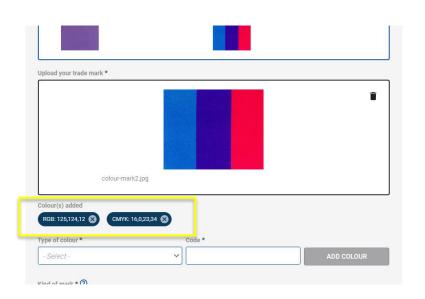






### Trade mark section: colour mark

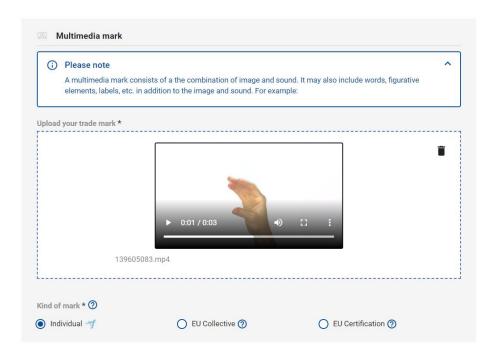








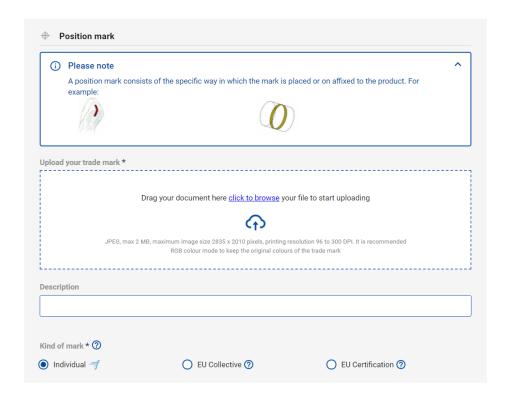
### Trade mark section: multimedia mark







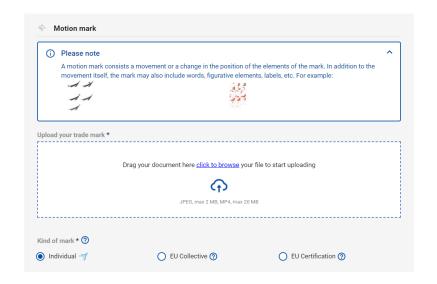
### Trade mark section: position mark

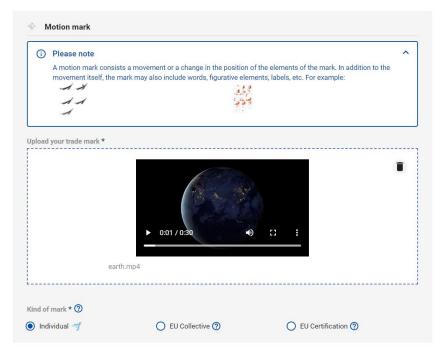






### Trade mark section: motion mark

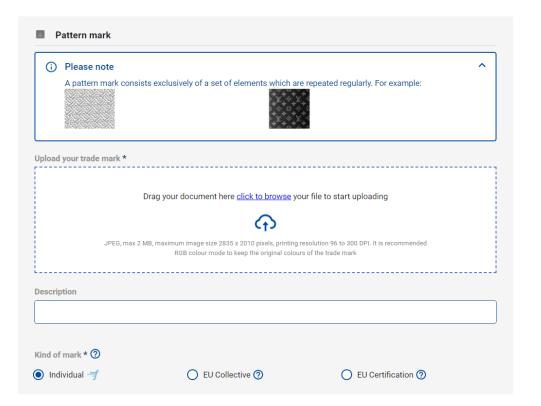








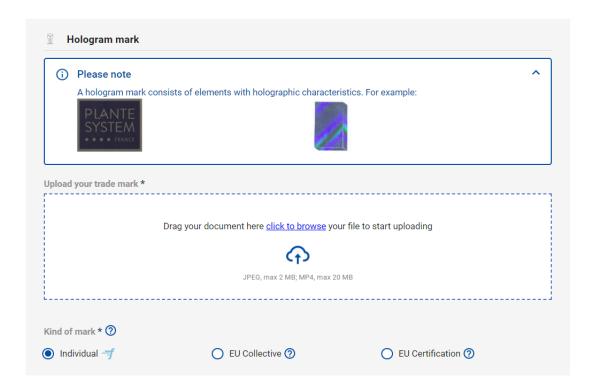
### Trade mark section: pattern mark







### Trade mark section: hologram mark







### Trade mark section: other mark

1	Please note	^
	An 'other' mark is not any of the previous types. It must comply with the requirements for representation as stipulated in Article 3(1) EUTMIR and may be accompanied by a mark description, for example to specify what is meant by 'other'.	
load	l your trade mark *	
	71 IT .	
	孫恰空 chinese.jpg	
escrip	4.4.11	
	chinese.jpg	



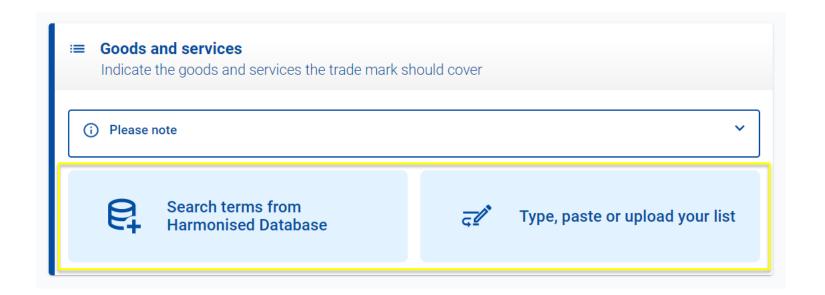
### 5

#### Goods and services section





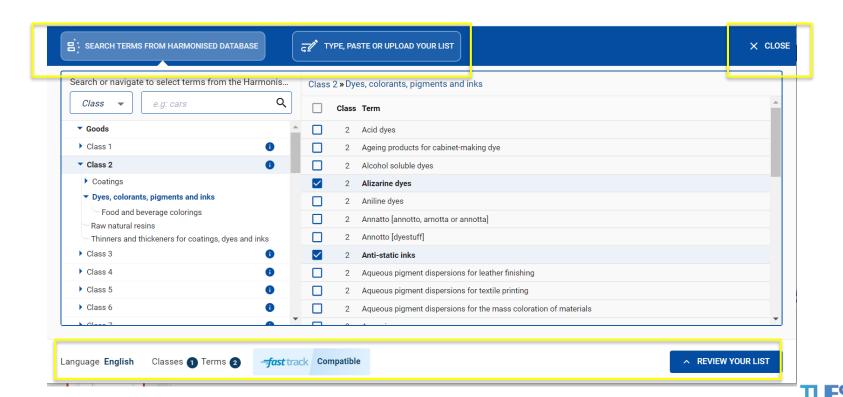
#### Goods and services (I)





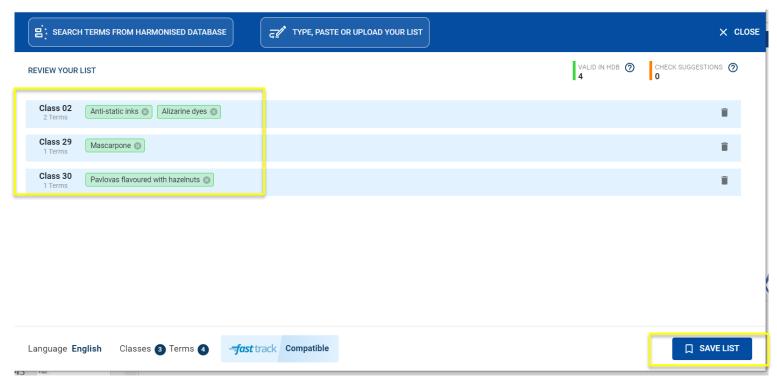


#### Goods and services: editor





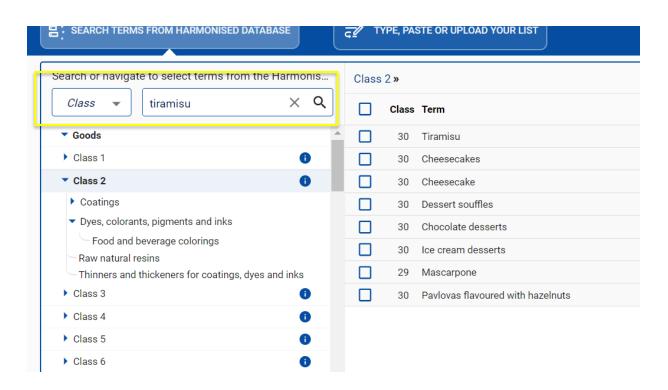
#### Goods and services: review your list







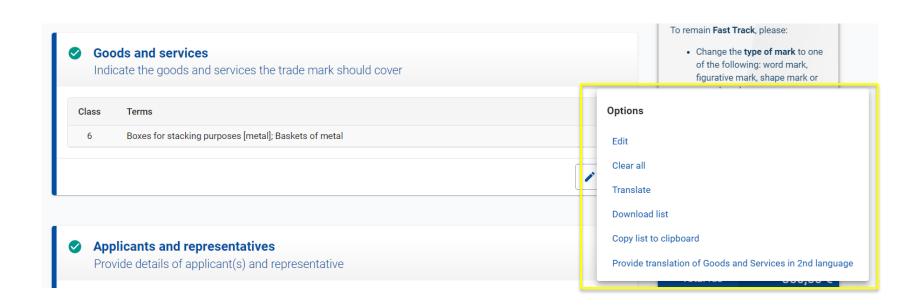
#### Goods and services: searches







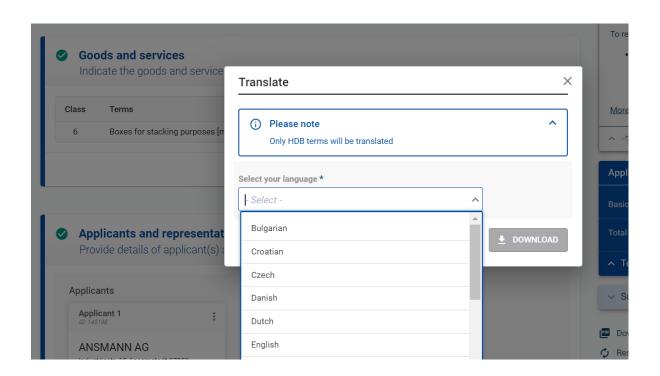
#### Goods and services (II)







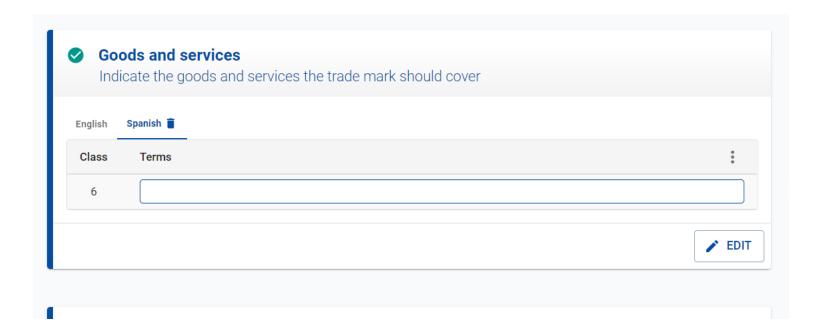
#### **Goods and services: Translate**







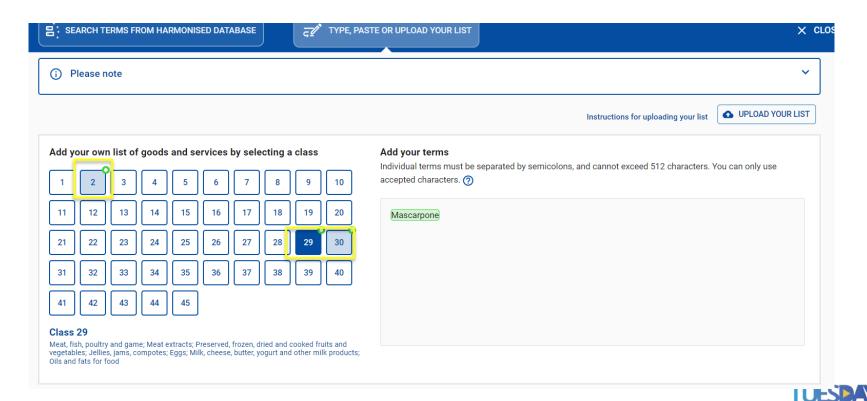
#### Goods and services: provide translation in 2<sup>nd</sup> language





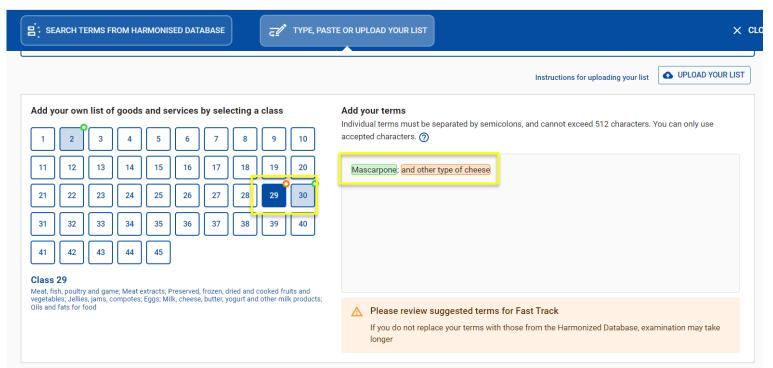


#### Goods and services: manual editor (I)





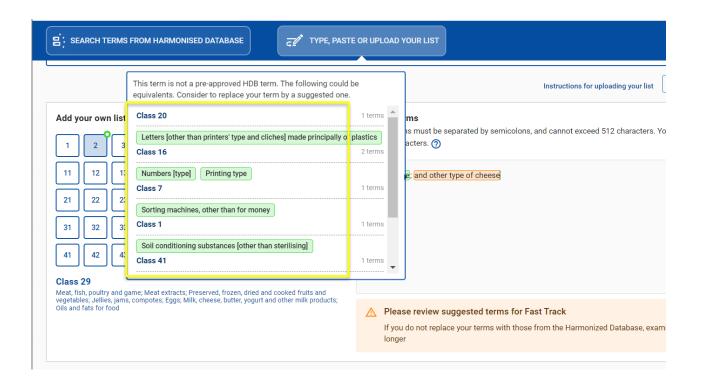
#### Goods and services: manual editor (II)







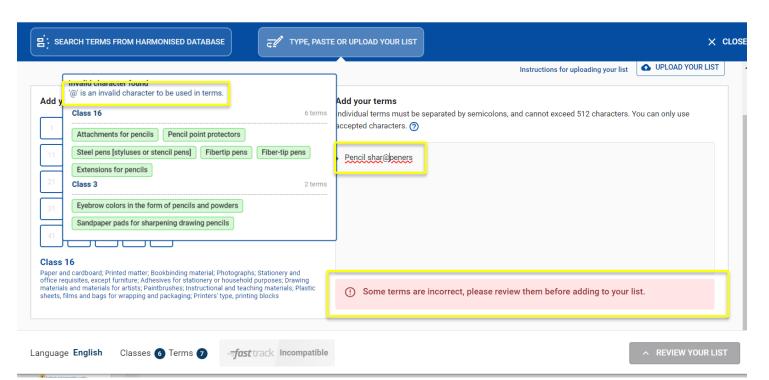
#### Goods and services: manual editor (IV)







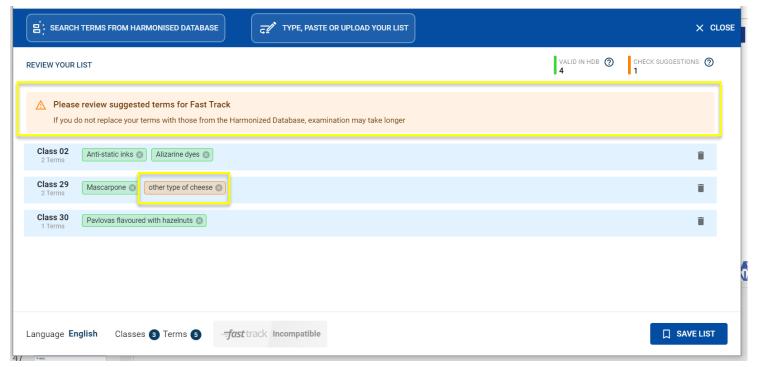
#### Goods and services: manual editor (III)







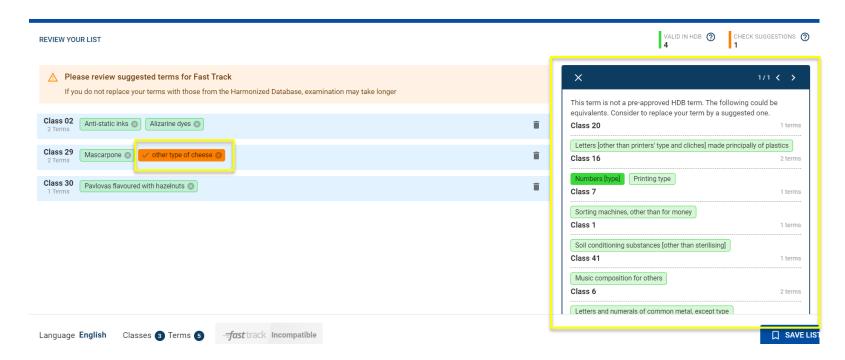
#### Goods and services: manual editor (V)







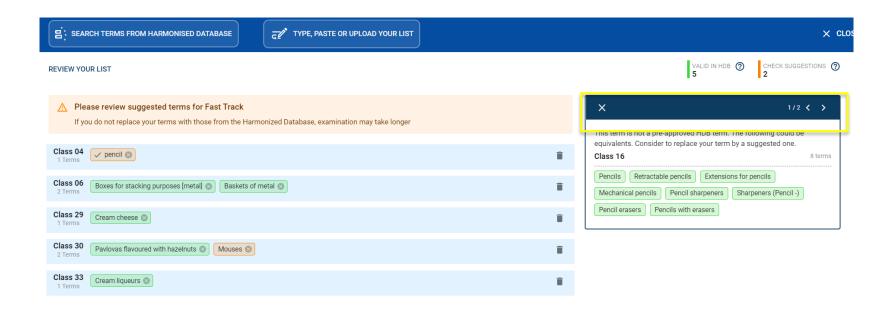
#### Goods and services: manual editor (VI)







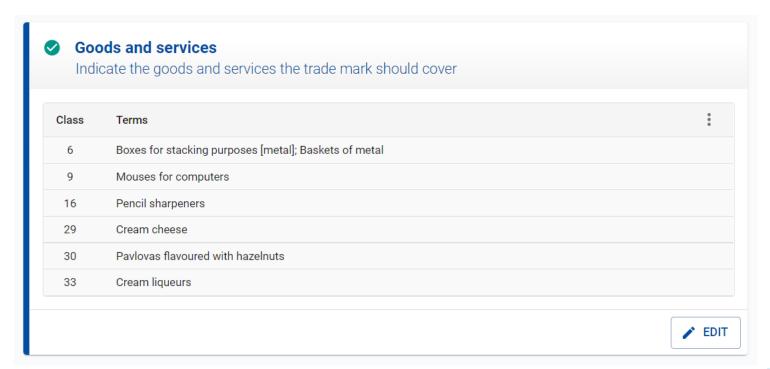
#### Goods and services: manual editor (VII)







#### Goods and services: manual editor (VIII)



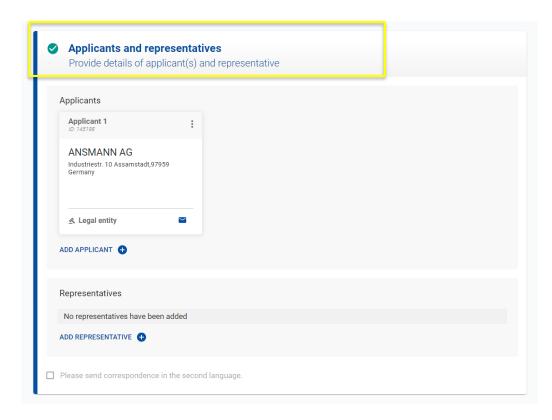


### Applicants and representatives section





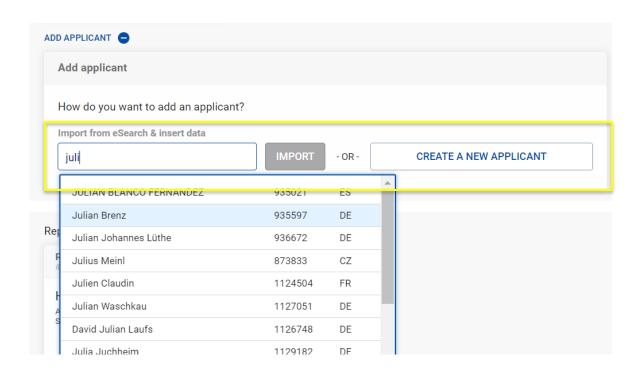
#### General overview (I)







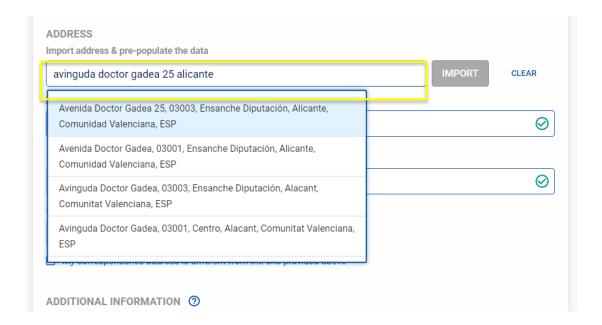
#### General overview (II)







#### General overview: autocompleting addresses (I)







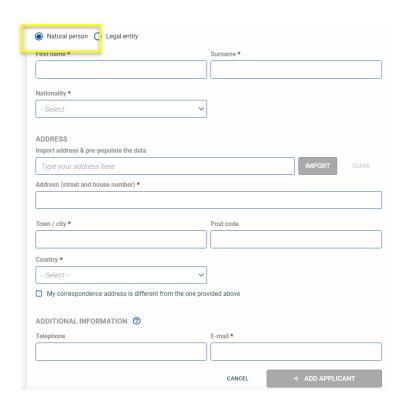
#### General overview: autocompleting addresses (II)







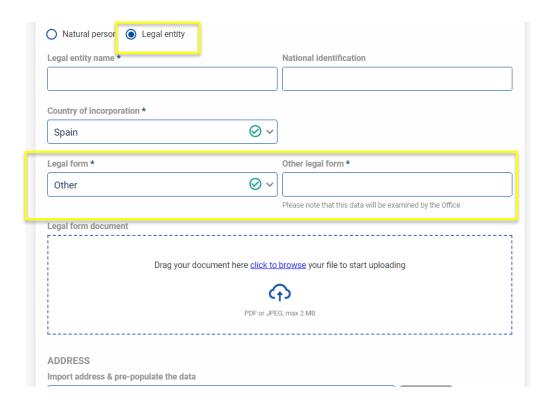
#### Applicants (I)







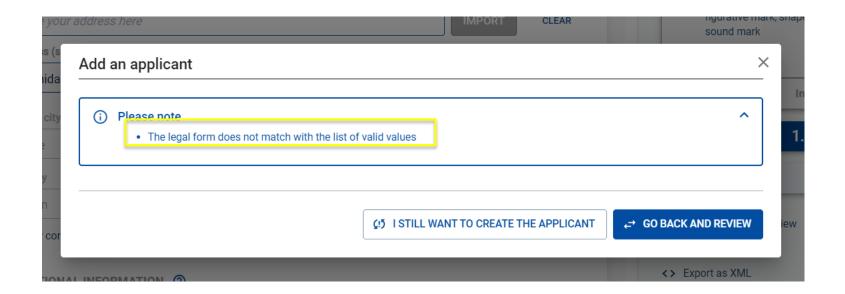
#### Applicants (II)







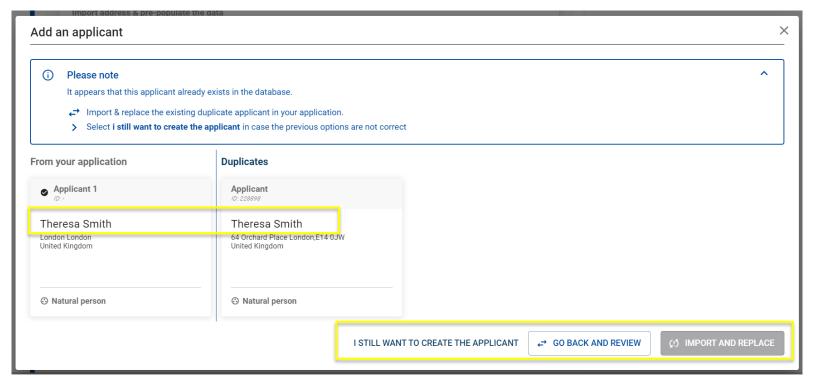
#### Applicants (III)







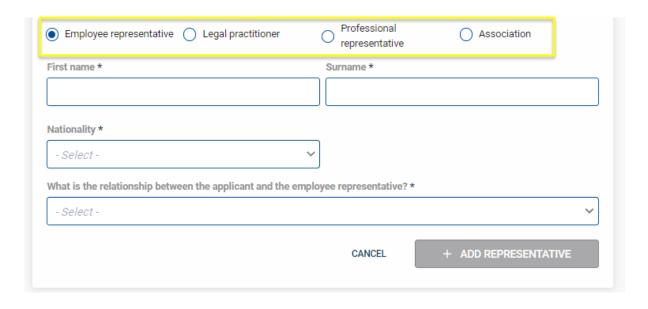
#### Applicants (IV)







#### Representatives (I)







#### Representatives (II)

Employee representative    Legal practitioner	O Professional representative	Association	
First name *	Surname *		
	_][		
Nationality *			
- Select -	V		
What is the relationship between the applicant and the er	nployee representative? *		
The employee representative works for a subsidi	ary of the applicant		$\otimes$
Provide a proof of employment *			
Drag your document here <u>click to browse</u> your file to start uploading			
$\triangle$			
PDF or JPEG, max 2 MB			
Name of employer *			
Insert the name or ID here			
☐ I don't find it			
ADDRESS			
Import address & pre-populate the data			
Type your address here		IMPORT	CLEAR
Address (street and house number) *			
Town / city *	Post code		
Country *			

Employee representative	Professional Association representative
First name *	Surname *
Nationality *	
- Select -	<u> </u>
Bar association id ①	Bar association country ①
	- Select -
ADDRESS	
Import address & pre-populate the data	
Type your address here	IMPORT CLEAR
Address (street and house number) *	
Town / city *	Post code
Town / City ~	Post code
Country *	
- Select -	$\overline{\vee}$
<ul> <li>My correspondence address is different from the one p</li> </ul>	
My correspondence address is different from the one p	novided above
ADDITIONAL INFORMATION	
Telephone	E-mail *
	JL
	CANCEL + ADD REPRESENTATIVE





#### Representatives (III)

Association *	Country of registration *	
	Spain	<b>⊘</b>
Assosiation's Members *		
Type your name or ID here	IMPORT	
58287 Julia Anna Chlebny	ul. Warszawska 88, 91-503	ī
1027 Julio De Pablos Riba	Los Madrazo, 24. Bajo Izqda, 28014	ï
ADDRESS		
Import address & pre-populate the data		
Type your address here	IMPORT	CLEAR
Address (street and house number) *		_
Town / city *	Post code	
Town / city *	Post code	
	Post code	
	Post code	
	·	
Country * - Select -	·	
Country * - Select My correspondence address is different from the on-	·	
Country *  - Select -  My correspondence address is different from the one	·	
Country *  - Select -  My correspondence address is different from the one	e provided above	
Country *	e provided above	



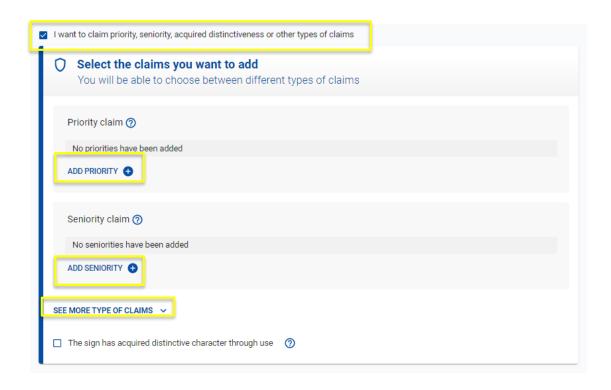


# 7 Claims section





#### **Claims**







#### **Claims: priorities**

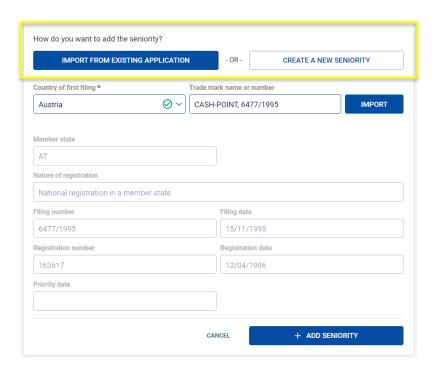
- OR - CREATE A NEW PRIORITY
de mark name or number
KY SPORTS, M2969934 IMPOR
Filing date
17/02/2011

IMPORT FROM EXISTING A	APPLICATION	- OR -	CREATE A NEW PRIORITY
Country of first filing *			
- Select -			~
Filing date		Filing num	ber
Copy of first filing			
Attach file now 🥣	0.9	Send file later	(if needed)
The translation of the first filing must anguage different to the official langu	be into the first or sec	PEG, max 2 MB	e of your application (only if the certificate is in a
Attach file now 🤟		Send file later	(if needed)
Drag your	document here <u>click t</u>	o browse you	ur file to start uploading
	PDF or JF	EG, max 2 MB	





#### Claims: seniorities (I)

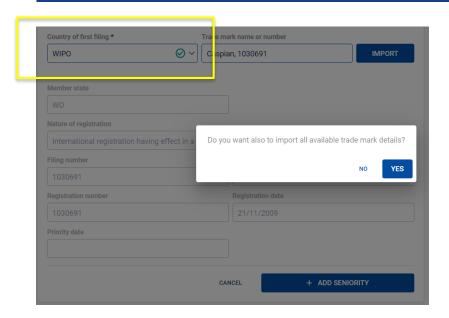


Seniority claim 🕜		
Seniority claim 1	:	
163617 Austria		
☐ 12-04-1996		
DD SENIORITY +		





#### Claims: seniorities (II)

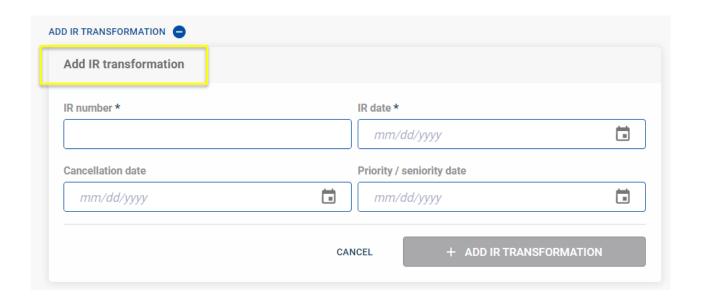


Seniority claim 👩			
Seniority claim 1	:	Seniority claim 2	:
1030691 Greece		1030691 Romania	
<u> </u>		<u> </u>	
ADD SENIORITY +			





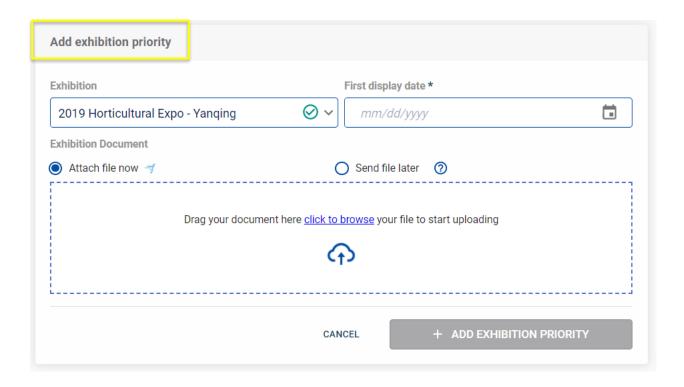
#### **Claims: IR transformations**







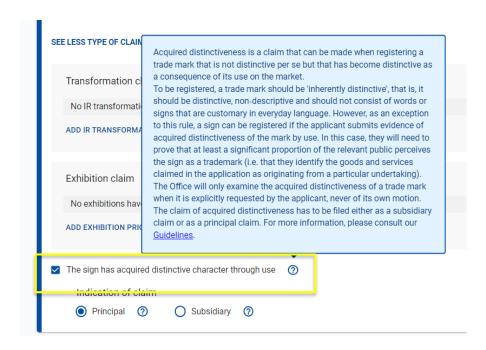
#### Claims: exhibition priorities







#### **Claims: distinctive character**



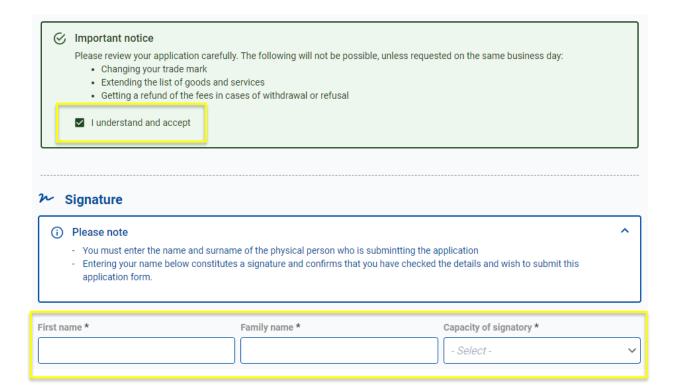


### 8 Signature section





#### Signatures (I)







#### Signatures (II)



Review your application before proceeding to the payment



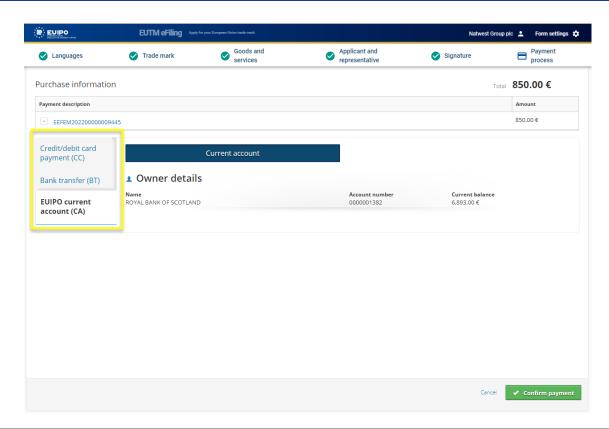


### 9 Payment process





#### **Payment**



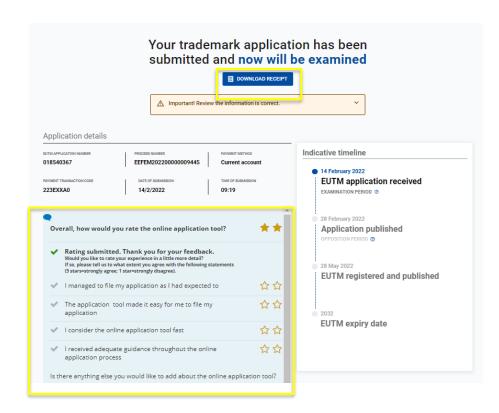


## Receipt and final steps





#### Final steps







#### Keep in touch with EUIPO Academy

