



Power your business with the SME Fund

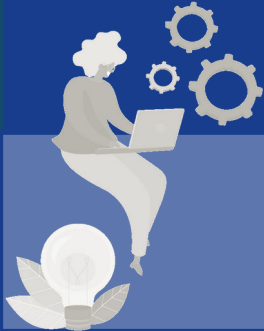
Helping EU SMEs reach their full intellectual property potential

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PROGRAMME

50'

Presentation



1 – Why the SME fund? *Case study*

2 - What can be funded with the SME Fund?

3 - How does it work in practice?

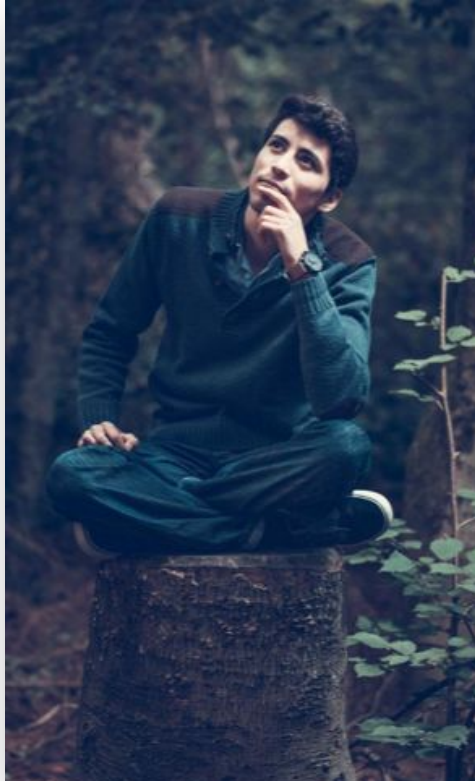
10'

Questions and answers

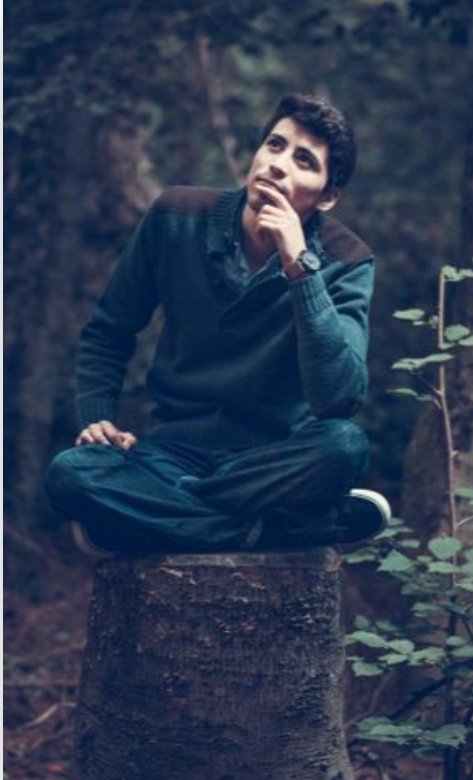


Why the SME Fund? *case study*

SME Fund case study



SME Fund case study - Smart water recycling



Innovation process



IDEA



INNOVATION PROCESS



MARKET

Research & Development phase

WHAT

Commercial use phase

HOW

Free personalised intellectual property support



European Union Intellectual Property Office

IP Scan service



IP Scan



WHAT

Technical solution



Name of the product



Shape and colors of the product



HOW

PATENT

TRADE MARK

DESIGN



Why the SME Fund? case study

What can be funded with the SME Fund?

SME Fund: IP ACTIVITIES INCLUDED



SME fund



Voucher 1

€1,500

To use for IP Scan, trade mark and design fees.



Voucher 2

€750

To use for patent fees.

IP ACTIVITIES INCLUDED

IP ACTIVITY

COVERAGE

INCLUDED FEES

REIMBURSE- MENT %

IP Scans

Report on all
IP rights

Ceiling per EU country (maximum fee of
€1,500)

90%

**Trade
marks &
designs**

National,
regional, and
EU levels
Outside of
the EU
through
WIPO

Application, class, examination,
registration, publication, and deferment of
publication fees

75%

Basic, designation, and subsequent
designation fees (*)

50%

Patents

National
level in EU
countries

Pre-grant (filing, search, and examination),
grant, and publication fees

50%

Voucher 1

Voucher 2

(*) Excluded fees: designation fees of EU countries and handling fees charged by the office of origin

EXAMPLE: Costas's activities FEES



IP Activity	Initial cost (€)	Reimbursement (€)	Real cost(€)
IP Scan	1,000	90%= 900	100
National Trade Mark&Design	200	75%= 150	50
EU trade mark&RCD	1,200	75%=900	300
International TM&Designs	800	50%=400	400
National patent	300	50%=150	150

voucher 1
 voucher 2
 Max 1,500 €

2,500 €
Without the
SME Fund

1,500+150= 1650 €
SME Fund
reimbursement

850 €
With the
SME Fund

Eligible

SME Fund 2022

Malta

Trade marks

Designs

Patents

Eligible f

SME Fund 2022

Cyprus

Trade marks

Designs

Patents

Eligible fees

SME Fund 2022

Czech Republic

Trade marks

Designs

Patents

Contact information

<https://www.intellectualproperty.gov.cy/en/contact-us>



Contact information

<https://upv.gov.cz/en>

Who can benefit from the SME Fund?



 **SME fund**

Protect
your Intellectual
Property Rights

SAVE UP TO
€2,250



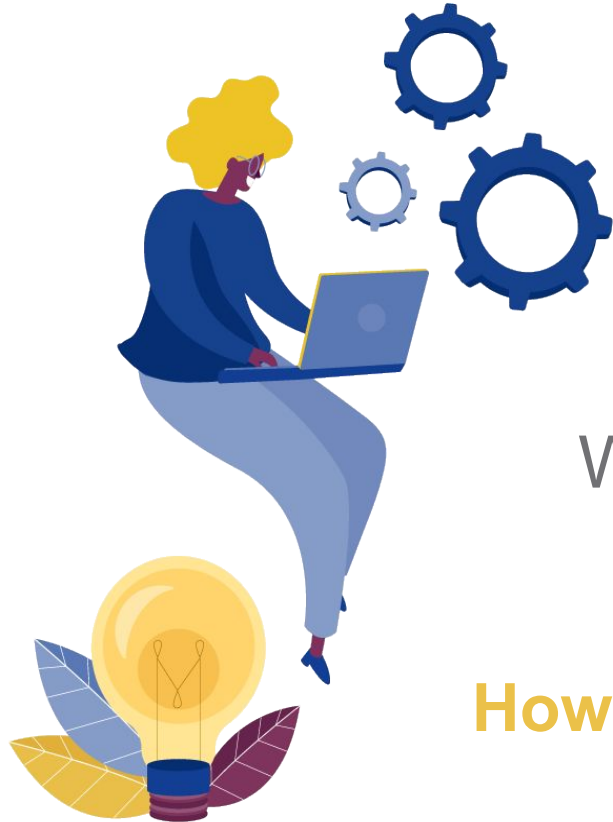
Bank account
certificate



VAT or TIN
document



Declaration on
honor (for
representatives)



Why the SME Fund? case study

What can be funded with the SME Fund?

How does it work in practice?



information@euipo.europa.eu

THANK YOU

Please don't miss out EUIPO's next webinar on 21st June:



Track on Case Law: General Court /Court of Justice of the EU judgments and Boards of Appeal decisions for quarter 2

Keep in touch with EUIPO Academy



Thank You!



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