

Christina Ntaltagianni

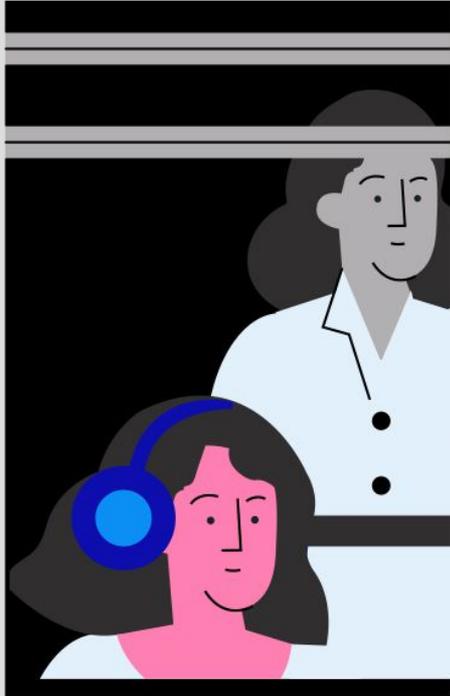
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Your portable storyteller
cliomusetours.com



Problem

Guided tours are

- expensive
- of limited availability and
- not suitable for independent travelers

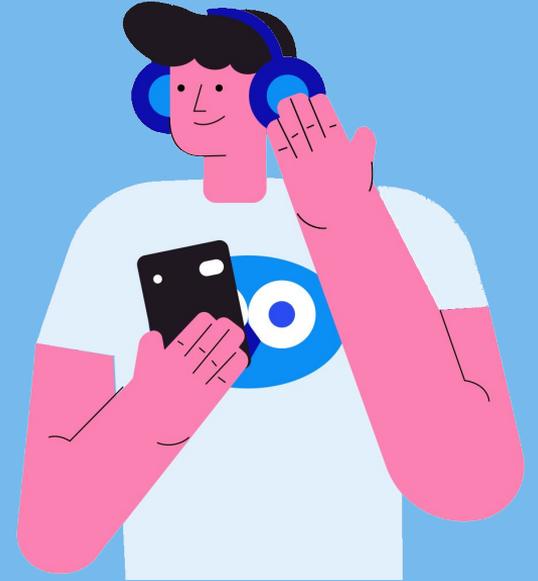
Opportunity

The Tourism Industry
is looking for **smart upsells**

Solution

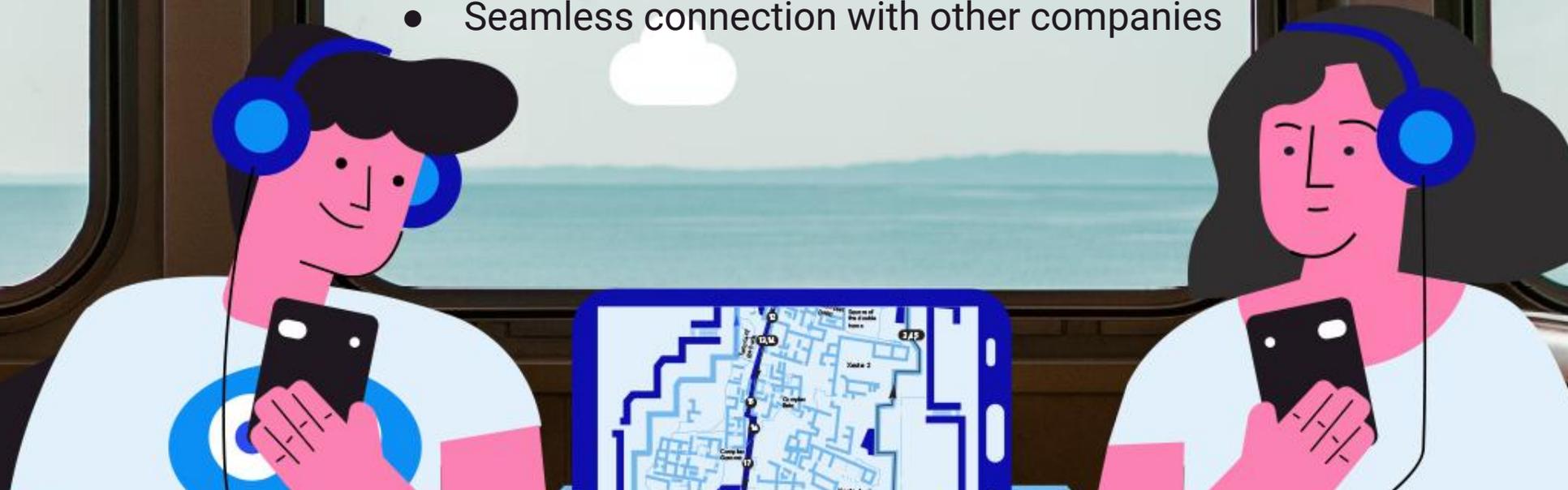
Web platform & apps to produce and distribute high quality self-guided tours through culture & tourism professionals.

Go-to-Market: Low customer acquisition & expansion costs



Our Competitive Advantages

- Tested & performing products
- Global network of partners
- Scalable model to create products
- Seamless connection with other companies



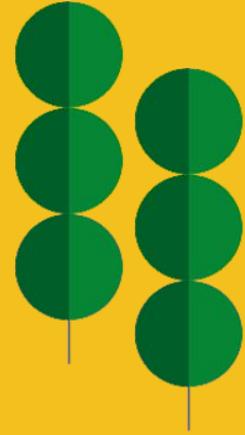
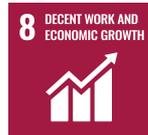
Financing

€500K Pre-seed round

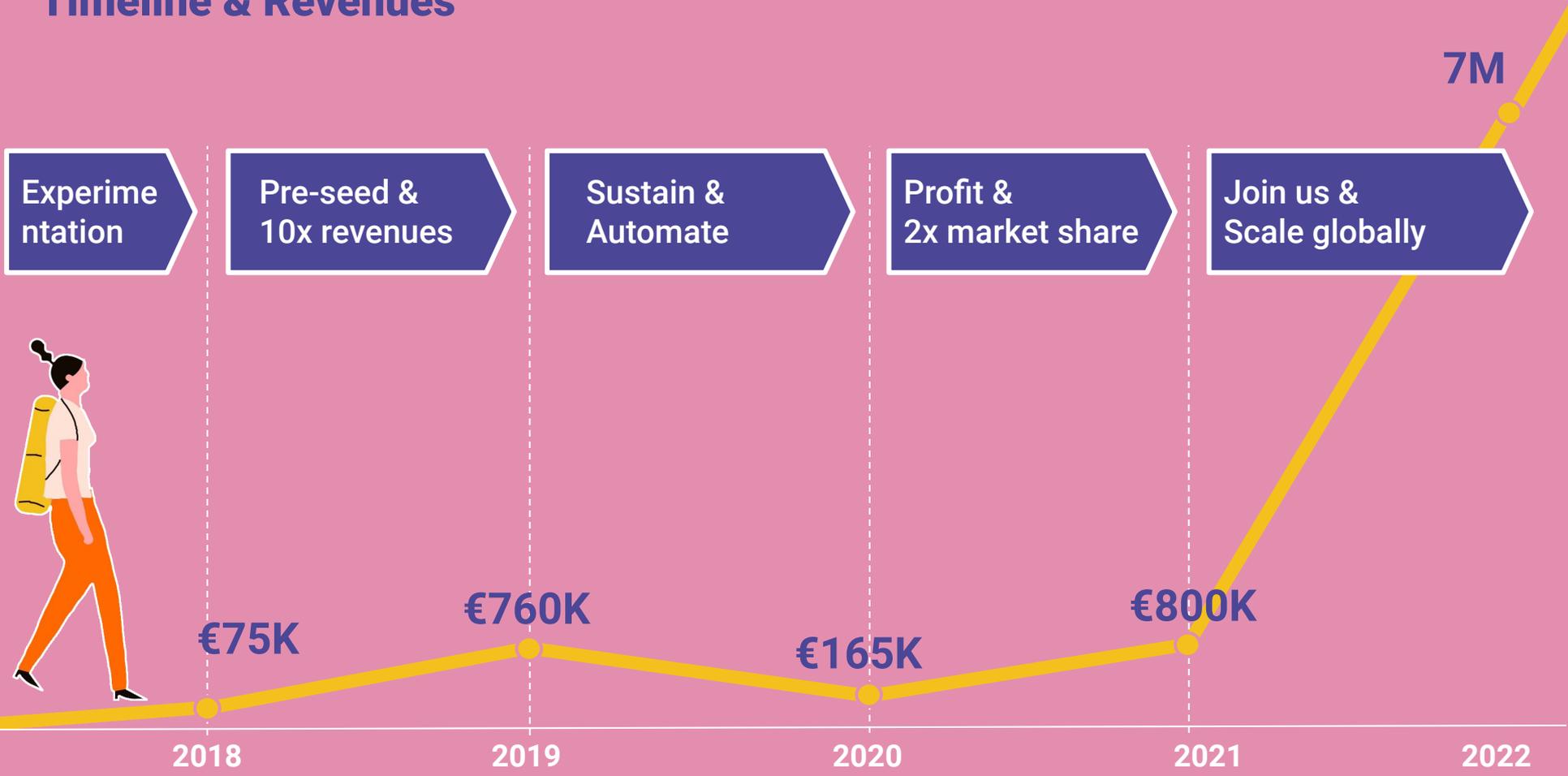
€1.1M EU + State Grants



Awards for sustainability in tourism



Timeline & Revenues





We aim to generate universal cultural awareness
and guide you in every part of the world,
utilising pioneering technology

WIPO & Clio Muse Tours

1. EU Trade Mark since 2015

2. Content

- Contracts with Authors
- Content - text, photos and audio from accredited sources & professionals

3. GDPR compliant

- Users opt-in in the app & to our newsletters
- Anonymously collect data while users access a tour in the app





Thank you!