

IP ENFORCEMENT | portal

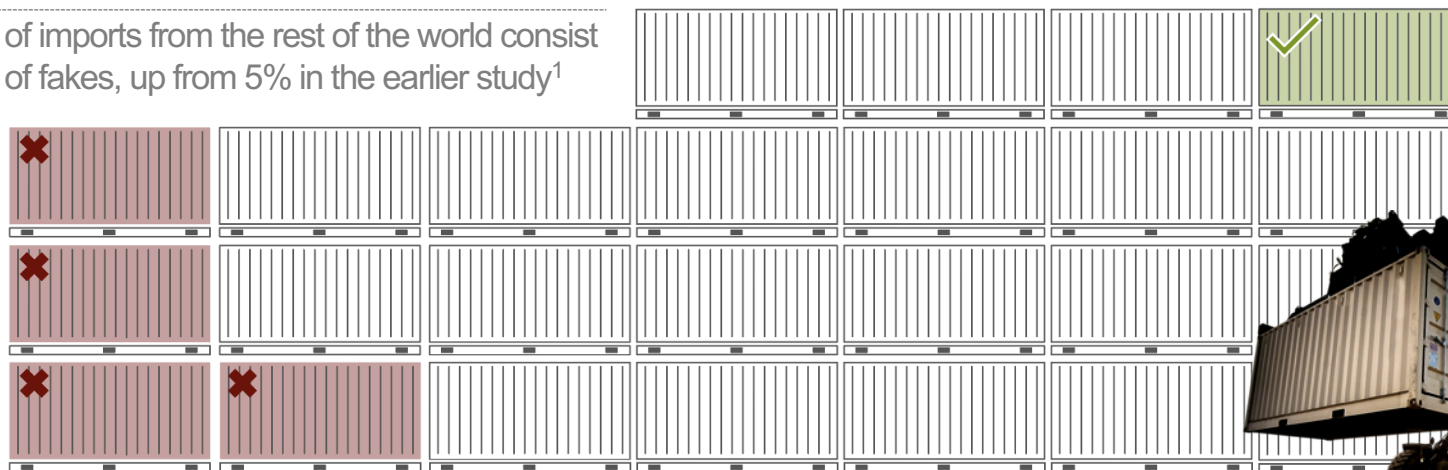
a step into your IP Enforcement Community

EXISTING CHALLENGES IN IPR ENFORCEMENT

Trends in trade of counterfeit and pirated goods show an increase in counterfeited trade

6.8%

of imports from the rest of the world consist of fakes, up from 5% in the earlier study¹



1%

Customs authorities manage to inspect



EXISTING CHALLENGES IN IPR ENFORCEMENT

The IP Crime Threat Assessment report 2019 shows that organized crime is getting more sophisticated and multi-crime.



IP ENFORCEMENT COMMUNITY

This growing challenge shows the need of a stronger and more connected **IP Enforcement Community**

CUSTOMS



**RIGHTS
HOLDERS**

POLICE

**MARKET
SURVEILLANCE**

BUILDING THE EU IP ENFORCEMENT PLATFORM

*A secure, on-line, multi-language platform
to maximise the co-operation between rights holders and enforcers
and support them in the daily management of IPR enforcement activities*

THE NEW EU PLATFORM FOR THE ENFORCEMENT OF IPRS



INTEGRATED INTO A SINGLE PLATFORM...

IP ENFORCEMENT | portal

THE NEW EU PLATFORM FOR THE ENFORCEMENT OF IPRS

IP ENFORCEMENT portal

An immediate, multilingual and secure intelligence exchange



EXCHANGE INFORMATION
WITH RIGHTS HOLDERS AND
OTHER ENFORCEMENT
AUTHORITIES
AND POLICY MAKERS

Endorsed by:



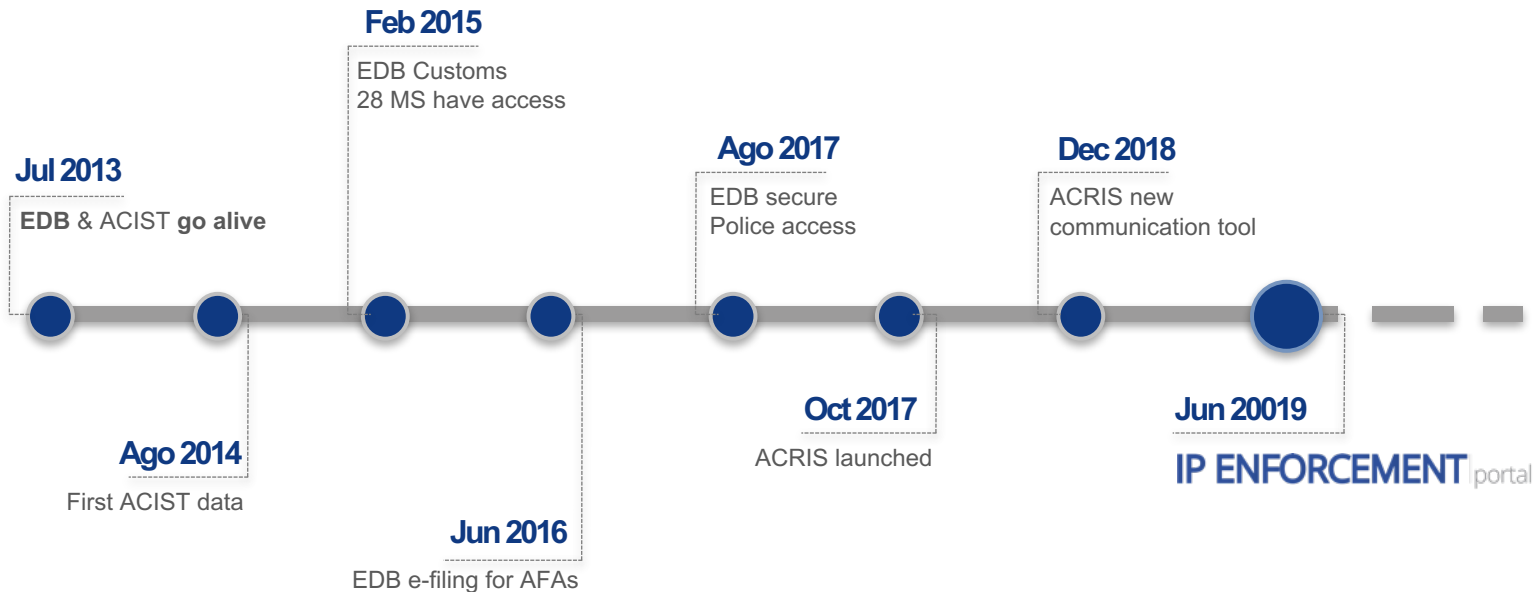
Powered by:

TMview **DesignView**

Certified by:



THE EVOLUTION OF EUIPO'S IPR ENFORCEMENT TOOLS



ONE TOOL FOR IPR ENFORCEMENT

The IP Enforcement Portal unifies and improves the functionalities of the previous **IP enforcement tools: EDB and ACRIS.**



**PROTECT YOUR
PRODUCTS**



**MANAGE
APPLICATIONS
FOR ACTION**



**STAY
CONNECTED
VIA ALERTS AND
SUSPICIOUS
CASES**



**SHARE CASES AND
IPR ISSUES IN
NON-EU
COUNTRIES**



**BE UP
TO DATE**

ONE TOOL FOR IPR ENFORCEMENT

The IP Enforcement Portal unifies and improves the functionalities of the previous **IP enforcement tools: EDB and ACIST.**



**ENTRIES BY
RIGHT HOLDERS**



**REPORT
DETENTION CASES**



**DIRECT EXCHANGE
OF INFORMATION**



**RECEIVE REPORTS
ON DETENTIONS**

JOIN THE CONVERSATION

The IP Enforcement Portal is the one-stop-shop for IP enforcement activities.



**LEARN ABOUT THE
IP ENFORCEMENT
COMMUNITY**



**FIND LINKS TO OTHER
USEFULL TOOLS AND
INFORMATION**



**GET SUPPORTING
MATERIAL ON THE
PORTAL**

IP Enforcement Portal

IP ENFORCEMENT | portal



FREE
supported by **EUIPO**



SECURE
Access through customs secure network CCN and other secure tunnels as guaranteed by the **security audit (SOC2)**



MULTILINGUAL
Information available in **23 languages**

JOIN THE CONVERSATION

IP ENFORCEMENT | portal

Join the conversation @

www.ipenforcementportal.eu

HOW TO JOIN

www.ipenforcementportal.eu



The screenshot shows the homepage of the IP Enforcement Portal. At the top left is the EUIPO logo. To its right is the tagline "Promoting and supporting intellectual property value" and a search icon. Below this is a navigation menu with five items: "Home", "About the Observatory", "Intellectual property for...", "Facts, Figures and Case Law", and "News & events". The main content area features the title "IP ENFORCEMENT portal" in large blue letters, followed by the subtitle "The single EU platform to deal with IPR enforcement matters" and the description "A free, multilingual and secure tool". A prominent blue "LOG IN" button is centered, with a link below it that says "Request a [right holder](#) or [enforcer](#) account". At the bottom, a dark grey footer contains the text "IP Enforcement portal is the integration of EDB, ACIST and ACRIIS tool in a single platform".



www.euipo.europa.eu



@EU_IPO



EUIPO

Thank you