

Judicial Cooperation in Online Intellectual Property Cases

25 May 2021

John Zacharia

Zacharia Law, Washington DC, US

Erling Vestergaard

European Observatory on Infringements of Intellectual Property Rights
European Union Intellectual Property Office (EUIPO)



Coq Intangibility of IP

Proliferation of **Internet Access** and Speed

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Territoriality of Protection and Enforcement

Transborder Nature of the Internet

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Topics

- The Online Legislative Measures Research Series
- Typical Online Intellectual Property Infringements
- Modalities for Combatting Online Intellectual Property Infringements
- Overview of Available Judicial Tools
- Gathering and Sharing Evidence
- International Legal Entanglement
- Take-away Points



The Online Legislative Measures Research Series





THE OBSERVATORY STUDY

- Objective: Identify legal measures/tools related to international judicial cooperation in cases of online IP infringement.
- Builds upon the findings of the 2018 EUIPO Report <u>Study on</u> Legislative Measures Related to Online IPR Infringements

STUDY ON LEGISLATIVE MEASURES
RELATED TO ONLINE IPR INFRINGEMENTS







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- Builds upon the findings of the 2018 EUIPO Report <u>Study on</u> Legislative Measures Related to Online IPR Infringements
- Focus: Cooperation between EU Member States (MS) and between EU MS and non-EU countries.
- Focus on civil, criminal and administrative measures through case examples and mock cases.
- The report is available here: <u>International Judicial Cooperation in Cases</u>.
- The report was published on the 15 March 2021 when the EUIPO entered into a Service Level Agreement (SLA) with EUROJUST, the European Union Agency for Criminal Justice Cooperation.



INTERNATIONAL JUDICIAL COOPERATION IN INTELLECTUAL PROPERTY CASES

STUDY ON LEGISLATIVE MEASURES RELATED TO ONLINE INTELLECTUAL PROPERTY INFRINGEMENTS – PHASE 2







OTHER OBSERVATORY LEGAL REPORTS



COMPARATIVE CASE STUDY ON ALTERNATIVE RESOLUTION SYSTEMS FOR DOMAIN NAME DISPUTES





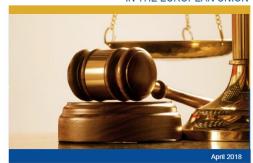
<u>2018</u> <u>Report</u>



OTHER OBSERVATORY LEGAL REPORTS



IP ENFORCEMENT
CASE-LAW COLLECTION ON THE BALANCE
BETWEEN THE RIGHT OF INFORMATION
AND FUNDAMENTAL RIGHTS
IN THE EUROPEAN UNION





<u>2018</u> <u>Report</u>



OTHER OBSERVATORY LEGAL REPORTS



IPR ENFORCEMENT CASE-LAW COLLECTION

THE LIABILITY AND OBLIGATIONS OF INTERMEDIARY SERVICE PROVIDERS IN THE EUROPEAN UNION





<u>2019</u> <u>Report</u>



OTHER OBSERVATORY LEGAL REPORTS



ILLEGAL IPTV IN THE EUROPEAN UNION

RESEARCH ON ONLINE BUSINESS MODELS INFRINGING
INTELLECTUAL PROPERTY RIGHTS — PHASE 3







<u>2019</u> Report



OTHER OBSERVATORY LEGAL REPORTS



STUDY ON DYNAMIC BLOCKING INJUNCTIONS IN THE EUROPEAN UNION

IPR ENFORCEMENT CASE-LAW COLLECTION





<u>2021</u> <u>Report</u>



OTHER OBSERVATORY LEGAL REPORTS



RECENT EUROPEAN CASE-LAW ON THE INFRINGEMENT AND ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS





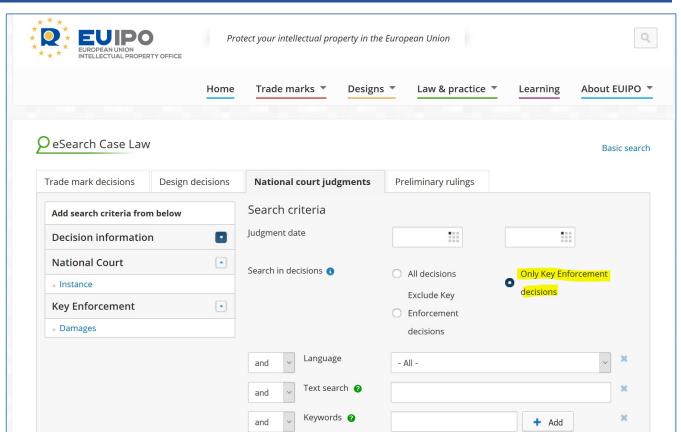
<u>2021</u> <u>Report</u>



CASE LAW DATABASE



https://euipo. europa.eu/e SearchCLW/





Typical Online Intellectual Property Infringements



4 COMMON TYPES OF ONLINE IP INFRINGEMENTS

Illegal sharing/ distribution of copyright-protected works

 Distributing illegal copies of copyrightprotected works through file sharing (e.g. streaming - IPTV piracy).

Sales and distribution of IPR-infringing goods

online marketplaces are increasingly being used to sell illicit goods such as pirated software and counterfeit medicines, clothes and mobile phones. The same occurs on social media platforms.

Cybersquatting and other IPR-infringing uses of domain names

Domain names
 previously used for
 various purposes (e.g.
 commercial businesses,
 embassies or politicians)
 are systematically re registered to operate as
 e-shops selling
 counterfeit goods.

Fraud, extortion and other traditional cybercrime offences

 Phishing scams are malicious attempts to acquire money or sensitive information or to install malware that is initiated through contact with victims via emails, posts on social media, blogs, etc.



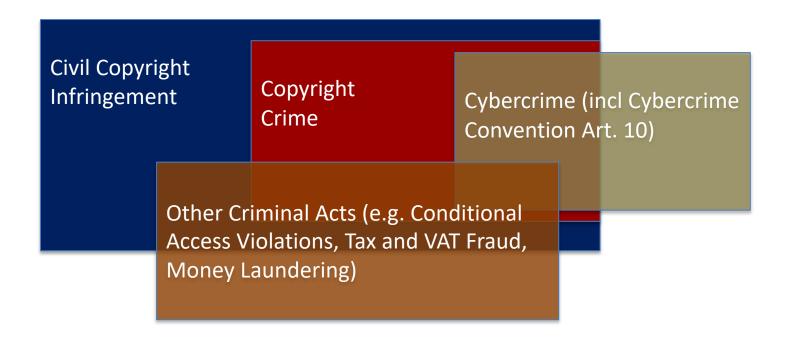
4 COMMON TYPES OF ONLINE IP INFRINGEMENTS

Disclaimers for the next 2 slides

- purely qualitative nonquantitative slides;
- very significant national legislative and procedural differences.

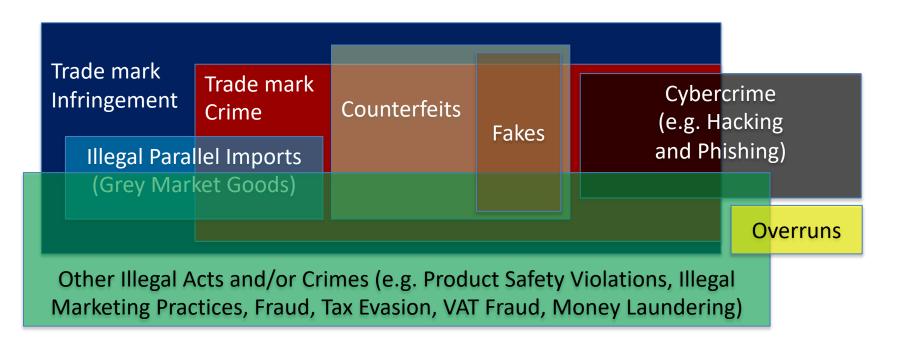


COPYRIGHT CASES





TRADE MARK CASES





Modalities for Combatting Online Intellectual Property Infringements



Voluntary collaboration

 Voluntary collaboration/cooperation practices have been developed by industry, public bodies and/or third parties (such as NGOs) which are then adhered to by the respective industry in addressing certain IP infringements over the internet. Such practices allow national authorities to collect certain type of information or request protective measures to national or international actors (espcially Service Providers or counterpart authorities) in a guick and easy way.



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•The national authority seeks to collect the necessary evidence and build the case based on the information available within its own jurisdiction without resorting to collaboration from third parties or other countries.



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International judicial cooperation

 In the great majority of online IP infrigement cases more jurisdictions are involved and international judicial cooperation is thus required.

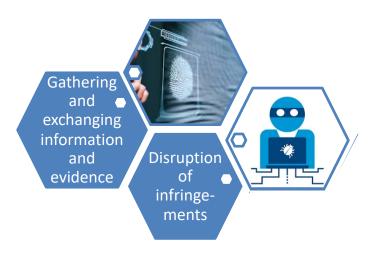


Overview of Available Judicial Tools

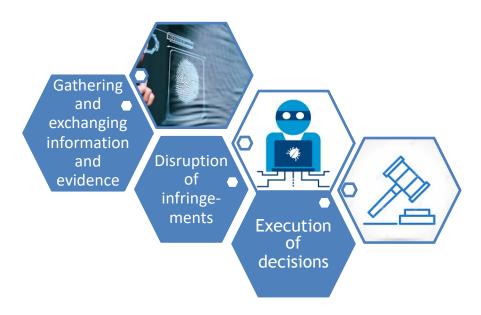




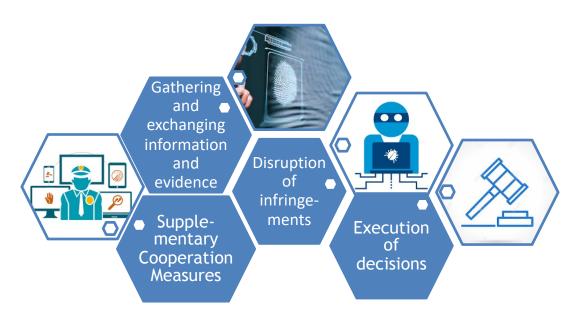








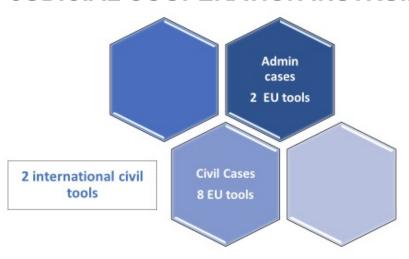




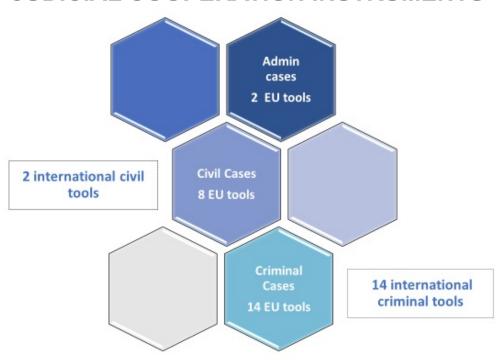




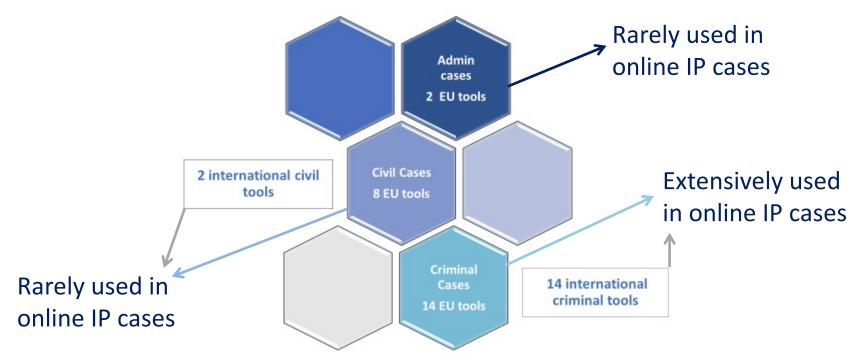














CYBERCRIME CONVENTION, COUNCIL OF EUROPE 2001 (CETS 185)

- Ratified/acceded: 50 countries.
- Signed: 5 countries.
- Invited: 12 countries.
- Direct reach: 67 countries.
- But legislation in 20 other countries largely comply with Cybercrime Convention.
- And legislation in more than 45 additional countries draws on the Cybercrime Convention.
- Total reach: 130+ countries.





CYBERCRIME CONVENTION, ARTICLE 10

Cybercrime Convention Article 10 - Offences Related To Infringements Of Copyright And Related Rights

- 1. Each Party shall adopt such legislative and other measures as may be necessary to establish as criminal offences under its domestic law the infringement of copyright, as defined under the law of that Party, pursuant to the obligations it has undertaken under the Paris Act of 24 July 1971 revising the Bern Convention for the Protection of Literary and Artistic Works, the Agreement on Trade-Related Aspects of Intellectual Property Rights and the WIPO Copyright Treaty, with the exception of any moral rights conferred by such conventions, where such acts are committed wilfully, on a commercial scale and by means of a computer system.
- 2. Each Party shall adopt such legislative and other measures as may be necessary to establish as criminal offences under its domestic law the infringement of related rights, as defined under the law of that Party, pursuant to the obligations it has undertaken under the International Convention for the Protection of Performers, Producers of Phonograms and Broadcasting Organisations (Rome Convention), the Agreement on Trade-Related Aspects of Intellectual Property Rights and the WIPO Performances and Phonograms Treaty, with the exception of any moral rights conferred by such conventions, where such acts are committed wilfully, on a commercial scale and by means of a computer system.
- 3. A Party may reserve the right not to impose criminal liability under paragraphs 1 and 2 of this article in limited circumstances, provided that other effective remedies are available and that such reservation does not derogate from the Party's international obligations set forth in the international instruments referred to in paragraphs 1 and 2 of this article.



BILATERAL MUTUAL LEGAL ASSISTANCE TREATIES/AGREEMENTS AND ROGATORY LETTERS

For example:

- the agreement on mutual legal assistance between the EU and the United States of America (EU-US MLAA);
- the agreement on mutual legal assistance in criminal matters between the EU and Japan;
- letters rogatory to request judicial assistance via diplomatic channels from a country that is neither a party to the Hague Conventions nor authorizes foreign parties to make direct requests in their courts.





Gathering and Sharing Evidence

Gathering and Sharing Evidence

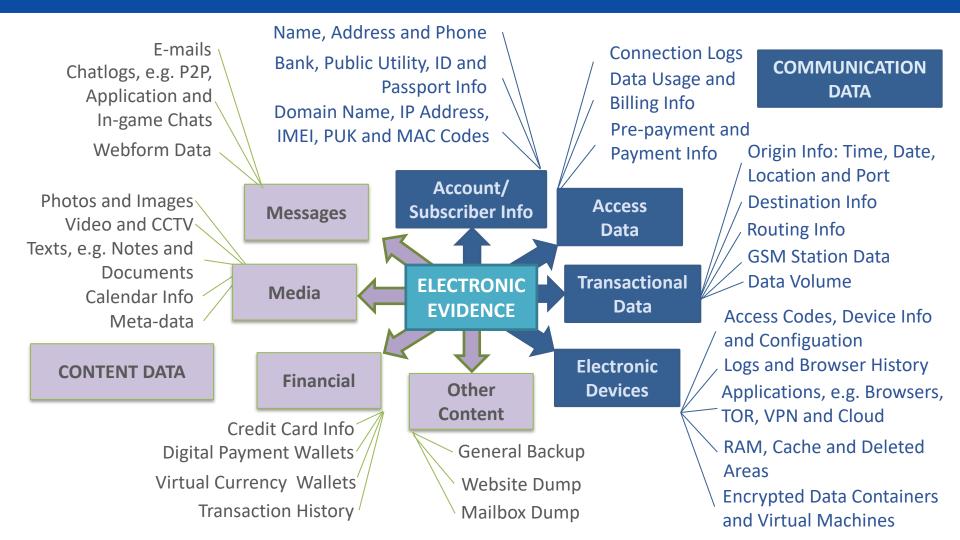


Gathering and Sharing Evidence

DIGITAL EVIDENCE

- IP prosecutors and lawyers are hunters and gatherers, just like cave men and women.
- But what are they hunting and gathering?
- Digital evidence
 - subscriber information (name and address, IP address, originating IP address, length and type of service (including start date), MAC address/code, bank account or credit card information);
 - transactional/access data (Logs that record date and time of account usage, IP addresses of sites accessed, e-mail addresses/names of others with whom the subscriber communicated);
 - content data (E-mails, photos/images, videos, chats).







PRESERVATION OF EVIDENCE

- Before digital evidence can be gathered and shared, it must be preserved.
- The 24/7 Cybercrime Network was created in 1997 by the Group of Seven (G7) countries to permit member countries to expeditiously preserve electronic data in other member countries for all online crimes, including online IP crimes.
- Once the digital evidence is preserved, then it may be obtained through formal legal channels.





MUTUAL LEGAL ASSISTANCE TO OBTAIN DIGITAL EVIDENCE WITHIN THE EU IN CRIMINAL MATTERS

- The European Investigation Order (EIO) Directive (2014/41/EU)
 is the primary tool used in the EU (except DK and Ireland) to
 request digital (and non-digital) evidence (including on bank
 accounts, banking transactions and other financial operations).
- EU Convention on Mutual Legal Assistance in Criminal Matters (2000) is still to some extent used to:
 - obtain evidence and serve documents;
 - request hearing by video or teleconference;
 - request permission to intercept communications.
- The Framework Decision 2006/960/JHA establishes the rules under which MS law enforcement authorities may exchange existing information and intelligence effectively and expeditiously for the purpose of conducting criminal investigations or criminal intelligence operations.



MUTUAL LEGAL ASSISTANCE TO OBTAIN DIGITAL EVIDENCE AT THE INTERNATIONAL LEVEL IN CRIMINAL MATTERS

- Cybercrime Convention
 - assistance for accessing stored computer data related to offences against/by means of computers, and collection of evidence in electronic form in relation to any criminal offence.
- Bilateral mutual legal assistance treaties and agreements.
- Convention on the counterfeiting of medical products and similar crimes involving threats to public health (Medicrime Convention).





SUPPLEMENTARY COOPERATION MEASURES: JOINT INVESTIGATIVE TEAM (JITS)

- MLA Convention Article 13.
- Framework Decision 2002/465/JHA on joint investigation teams (JITs) includes information on
 - the purposes for setting up JITs;
 - data to include in the request;
 - general conditions of operation in EU MS;
 - powers of the different members of the team and applicable law;
 - and criminal and civil liability of foreign officials operating in the JIT.
- JITs Network, working with EUROPOL and EUROJUST.



JUDICIAL COOPERATION TO OBTAIN DIGITAL EVIDENCE WITHIN THE EU IN CIVIL MATTERS

- Council Regulation (EC) No 1206/2001 on cooperation between the courts of the EU MS in the taking of evidence in civil or commercial matters:
 - standardised request forms in all EU languages;
 - telephone & videoconferencing;
 - a guide is available.
- Regulation (EC) No 1393/2007 on the service in EU MS of judicial and extrajudicial documents in civil or commercial matters:
 - fast-track channels & uniform procedures for transmitting documents;
 - standards forms;
 - applies only to service on persons whose address is known.





REQUEST FOR DIGITAL EVIDENCE AT THE INTERNATIONAL LEVEL IN CIVIL MATTERS

- The main tool for civil cases is The Hague Evidence Convention.
- It specifies procedures to compel the production of evidence abroad.
- A Practical Handbook on the operation of the Evidence Convention including commentaries on the major issues raised by practice since its adoption in 1970.
- To obtain evidence from countries that are not signatories to The Hague Evidence Convention, civil parties must use the more cumbersome Letters Rogatory process.





International Legal Entanglement

International Legal Entanglement



International Legal Entanglement

CRIMINAL CASE ENTANGLEMENT

- In 2015, a civil court decision in the UK determined that the PopcornTime app was illegal.
- Later, criminal actions were taken in Denmark and Norway against persons promoting the app and the .dk and .no domains were seized.
- Prosecutors referred to the UK decision and the interim domain seizure decisions in the two countries also supported each other.
- In 2019, the Norwegian Supreme Court confiscated the .no domain.
- In 2020, the Norwegian ruling was referred to before the Danish Supreme Court that convicted the defendant.





International Legal Entanglement

CIVIL CASE ENTANGLEMENT

 In a 2020 judgment from the High Court of Ireland dealing with a dynamic blocking order against several ISPs with the aim of combating the illegal IPTV streaming of live sporting events, the Irish judge referred several times to the judgments of the High Court of England and Wales in similar (if not identical) cases.





Take-away Points

Take-away Points



Take-away Points

- Some tools have been in existence for many years, others are relatively new but few were created especially with the online environment in mind (the Cybercrime Convention is an important and notable exception).
- Generally international judicial cooperation is challenged by the length of processes when obtaining evidence, disrupting infringements, and executing decisions.
- Delays in execution, or refusal of legal assistance requests are sometimes the result of:
 - a lack of precision in the requests, or
 - a lack of clarity regarding the connection between the facts in the request and the assistance being requested, or
 - poor quality of translations.
- Civil judicial cooperation are generally effective but suffers from lengthy and expensive procedures, limited available remedies (especially in regards to online infringements).
- Criminal instruments have recently been simplified and sped up the process for receiving information and evidences and further initiatives are ongoing.



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Thank you