



ideas
powered
for business

Applications
now open



SME fund

*Intellectual property vouchers
for small and medium-sized
companies*

> www.euipo.europa.eu



Co-funded by the COSME programme
of the European Union



3 speakers from EUIPO



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FRAUDULENT INVOICE ALERT!

**EUIPO does not send invoices.
If you get one, do NOT pay it.**

Send fraudulent invoices to:
INFORMATION@EUIPO.EUROPA.EU

More information: [Fees and payment](#)

20'
Presentation

**SME
Fund**

40'

Questions and answers
(information@euipo.europa.eu)

**More info: [SME Fund page](#)
[SME Fund webinar Jan 19](#)**



SME fund

**€20m SME Fund for
Intellectual Property.
Get your refund!**



Co-funded by the COSME programme
of the European Union





Only **9%**
of European SMEs
own IPRs... **but** those that do have
+68%
higher revenue
per employee than
those that do not*

*controlling for all relevant factors such as size, sector or country

Intellectual property rights and firm performance in the European Union
Firm-level analysis report, February 2021

[Link](#) to study

Service 1:



75% off

IP pre-diagnostic
services (IP scans)

Service 2:

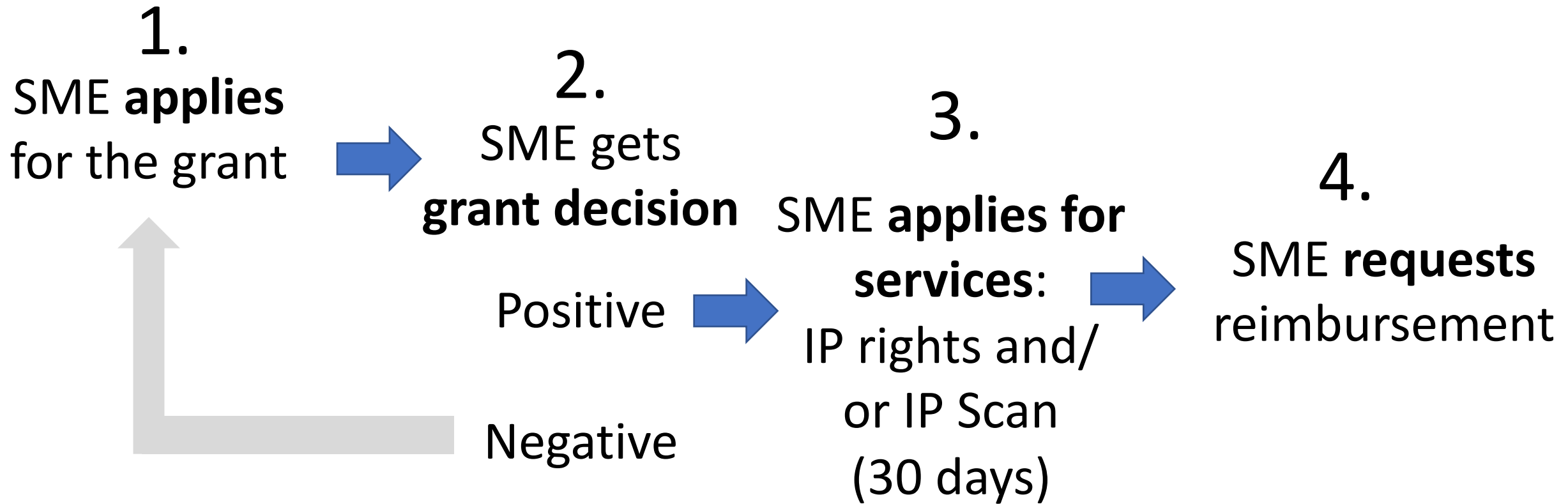


50% off

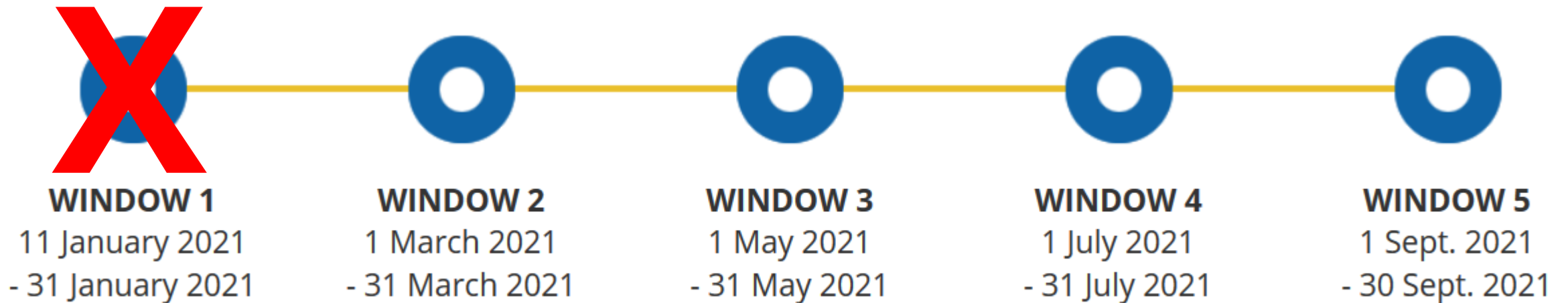
basic application fees of
trade marks and designs,
national, regional and EU

**Maximum reimbursement per SME: 1500
Euro**

Procedure



When can the SME apply for a grant?



What does the SME need to know and have ready before applying?

- ✓ I am an established [EU small or medium sized company \(SME\)](#).
- ✓ I have read the [call for proposals](#) before starting to fill in the application form.
- ✓ I know my company's bank details and have a [bank statement](#) where these details appear: company name as account holder, [IBAN number](#) and BIC/SWIFT code.
- ✓ I have my company's [VAT certificate](#).
- ✓ I know what service(s) I plan to apply for (service 1, service 2 or both)
- ✓ I know what IP rights (trade marks and/or designs) I plan to apply for (service 2).

I understand I cannot request the services if I have already received national or EU funding for the same services or part thereof

Example 1 Service 1

IP Scan total cost	75 % reimbursement	Balance
€ 1000	€ 750	€ 750

Example 2 Service 2

TM & Designs	50 % reimbursement	Balance
€ 250 (National) x 2 € 850 (EU) x 2 Total cost: € 2200	€ 1 100	€ 400

Example 1 Service 1

IP Scan total cost	75 % reimbursement	Balance
€ 1000	€ 750	€ 750

Example 2 Service 2

TM & Designs	50 % reimbursement	Balance
€ 250 (National) x 2 € 850 (EU) x 2 Total cost: € 2200	€ 1 100	€ 400

Example 3 Service 1 plus Service 2

$$€750 + €1100 = €1850$$

Example 1 Service 1

IP Scan total cost	75 % reimbursement	Balance
€ 1000	€ 750	€ 750

Example 2 Service 2

TM & Designs	50 % reimbursement	Balance
€ 250 (National) x 2 € 850 (EU) x 2 Total cost: € 3200	€ 1 100	€ 400

Example 3 Service 1 plus Service 2

$$€ 750 + € 1100 = € 1850 = € 1500$$



SME fund

NEXT WEBINAR

Need an IP strategy? IP pre-diagnostic service (IP Scan)

75% off with SME Fund

March 23 at 10am CET

Join us here:

<https://euipo.blumm.it/event/webinar/20210323-1000-sl%20>



eSearch plus Search text Search

- fast track** Apply for a trade mark
- fast track** Apply for a design
- Request a recordal
- Ideas Powered *for business*

Online services

- eSearch plus - Trade marks, designs, owners, representatives and bulletins
- eSearch Case Law - EU and national case law
- TMview - Trade marks in the European Union and beyond
- DesignView - Designs in the European Union and beyond
- GIview - Geographical Indications in the European Union and beyond

Search

- 13 JAN** State Agency on Intellectual Property of the Republic of Moldova (AGEPI) now aligned with CP5
- 13 JAN** Executive Director meets the President of the European Business Registry Association
- 13 JAN** European Cooperation: Sofia and Plovdiv join the European Network of 'Authenticities'
- 12 JAN** New Decision on technical requirements for annexes submitted on data carriers

More news
Upcoming Events

IP vouchers for SMEs: applications now open

News & events

Applications open
11 January 2021



SME fund

Intellectual property vouchers for small and medium-sized companies

- Benefit from:
- 50% off EU and national trade marks and design basic application fees
 - 75% off the cost of your IP pre-diagnostic service (IP Scan)

More information at: www.euipo.europa.eu



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SME Fund

IP for business

COVID-19





IDEAS POWERED FOR BUSINESS SME FUND
IP VOUCHERS FOR SMALL AND MEDIUM-SIZED COMPANIES
APPLICATIONS NOW OPEN

TRADE MARK AND DESIGNS
WALK-THROUGH

FREE PERSONALISED
CONSULTATION






APPLY FOR YOUR EU TRADE
MARK OR DESIGN

PROVIDE IP SUPPORT

**FREE personalised
consultation on intellectual
property**



Where to find information and to get support?

-  Information on [SME Fund webpage](#) and [call for proposals](#)
-  Send an email to information@euipo.europa.eu
-  Call us on +34 965 139 100
-  Live chat on EUIPO website
-  [FAQs: https://euipo.europa.eu/ohimportal/help-sme-fund](https://euipo.europa.eu/ohimportal/help-sme-fund)



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THANK YOU