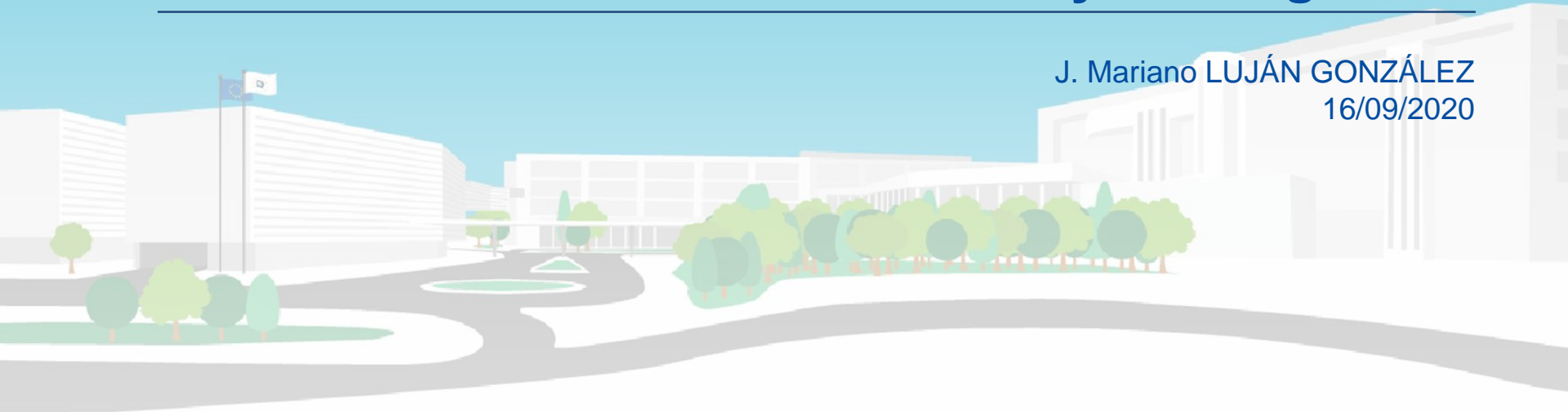
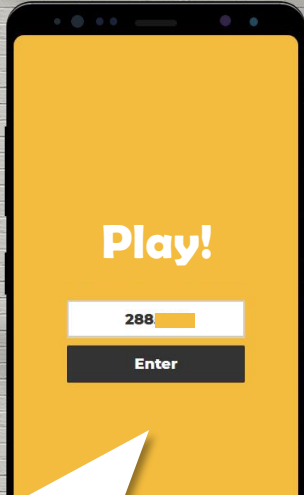


EUIPO's Academy Learning Portal

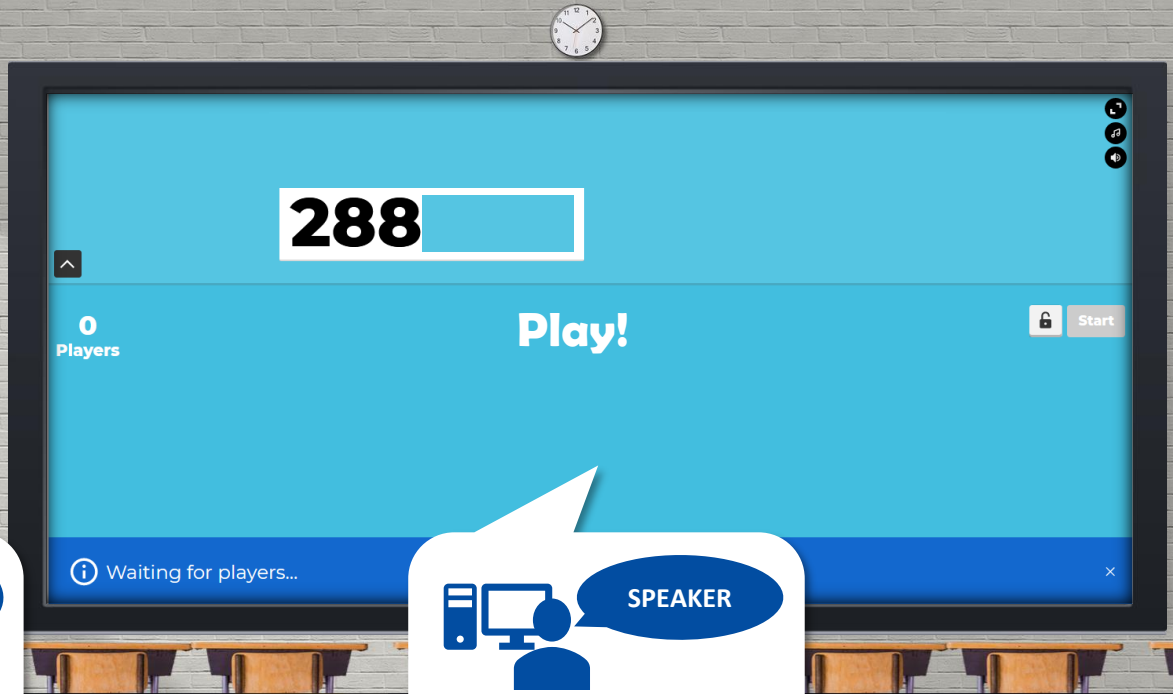
J. Mariano LUJÁN GONZÁLEZ
16/09/2020



Let's Play!



Answers



Questions



SCAN

**Let's
Play!**

OR

Access:
eupo.europa.eu/knowledge

**Look for the
search box**

**Type in "Krakow"
and access the
course**

Click on:



SEARCH

Index

- **What is the Learning Portal?**
- **What can I do in the Learning Portal?**
 - The Home Page: quicklinks and carousels
 - The Calendar
 - The Catalogue
 - The search
 - Learning Plans
 - My Learning Page (Dashboard)
- **How can I create an account?**
- **What can I learn in the Learning Portal?**
- **What doubts do I have about the Learning Portal?**

What is the Learning Portal?



The **Learning Portal** is the online home for the EUIPO Academy, a general learning and knowledge sharing hub.

A quick insight:



+21700
registered users



+520
courses available



+150
courses certificated

What is the Learning Portal?



Available **24/7**



Courses from **10 minutes** to **4 hours**



Self-paced



Courses in several **languages**



+130 IP courses
certified



Free of charge

Let's enjoy a quick promotional video!



What can I do in the Learning Portal?

euiipo.europa.eu/knowledge



SME Learning Area

(Small and Medium Enterprises)



← Check out the new ALPI!

SME Learning Area

Proof of Use →

Catalogue

Search courses



Live Webinars



Pan-European Seal



SME Learning Area



First time here?

Calendar

September 2020

Mon	Tue	Wed	Thu	Fri	Sat	Sun
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7	8	9	10	11	12	13
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28	29	30				

New



Visit our home page!


Check the promoted content in the **slider** and access to **main content** and the **search**

New ☰



WEBINAR
Type of mark and acceptable formats of representation **Intermediate** **New**

🕒 40 min. 🌐 EN



WEBINAR
International Classification of Goods and Services **Basic** **New**

🕒 56 min. 🌐 EN



WEBINAR
OECD/EUIPO report on trends in trade in counterfeit and pirated goods 2019 **Basic** **New**

🕒 43 min. 🌐 EN

Popular ☰



WEBINAR
Webinar: The name of a plant variety in the Community plant variety right system - EN, DE, ES, FR & IT (Basic level) **Basic** **Popular**

🕒 50 min. 🌐 EN/FR/DE/IT/ES



WEBINAR
Winnie the Pooh and friends: trade mark protection for cuddly toys (intermediate level) (with certificate) **Intermediate** **Popular**

🕒 43 min. 🌐 EN



E-LEARNING
Programme Management Basics **Intermediate** **Popular**

🕒 30 min. 🌐 EN

Check our new carrousel!

- **New**
- **Popular**
- **Suggested** *(based on user preferences)*

First name !

Surname !

Email address !

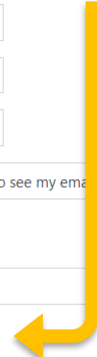
Email display ?

City/town

Select a country

Select your training preferences **× TRADE MARKS** **× DESIGNS**

▾



been their reception by the Office and the Boards of Appeal? **Advanced**

🕒 62 min. 🌐 EN

Advanced

🕒 73 min. 🌐 EN

Trademarks: Critical Perspectives

Advanced

🕒 100 min. 🌐 EN



Academic calendar

← August 2020

September 2020

October 2020 →

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8 🟢 Webinar: EU...	9	10	11	12	13
14	15 🟢 Webinar: Co...	16	17	18	19	20
21	22 🟢 Webinar: Art...	23	24	25	26	27
28	29 🟢 Webinar: De... 🟢 Webinar: Tra...	30				

Export calendar

Looking for information on live webinars and events?

Check the Calendar!

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- Home
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- Catalogue
- Search
- Learning plans

Courses catalogue

Home > Catalogue > INTELLECTUAL PROPERTY > TRADE MARKS > Examination on absolute grounds



Examination on absolute grounds



How to assess evidence of acquired distinctiveness Advanced New

The webinar starts with a general overview of the function of Article 7(3) EUTMR within the legal framework of absolute grounds of refusal and its procedural and substantial requirements. The main part focuses on assessing evidence under Article 7(3) EUTMR. It covers the standard of proof, means of evidence, general rules of assessment and common mistakes in the submission of evidence. This is f...

🕒 86 min. 🌐 EN 📅 21/11/2019 🎥 12/11/2019

🔖 Open



The functionality test in EUTM and RCD proceedings Advanced New

The functionality tests for EUTMs and RCDs are key to a balanced intellectual property system serving the internal market. This webinar addresses their principle differences and some selected practical issues. Speaker: Stephan HANNE - EUIPO - International Cooperation and Legal Affairs Department

🕒 65 min. 🌐 EN 📅 19/11/2019 🎥 05/11/2019

🔖 Enrol

Navigate the whole **catalogue...**

Search filters

Search for a keyword

Search keywords

Category

INTELLECTUAL PROPERTY / TRADE MARKS / Examination on absolute gr

Level

Basic

Intermediate

Advanced

No Level

Duration

30-60 min

Format

Language courses

e-learning

Blended learning

Webinar

Language

English

French

German

Italian

IP Course

Any

10 results

Order by Relevance



E-LEARNING

ECP4: Collaborative Network (Basic level) (with certificate) **Basic**

🕒 30 min. 🌐 EN



E-LEARNING

CP3 Implementation in the National IP Offices: Absolute Grounds, Figurative Marks Containing Descriptive/Non-distinctive Words (Basic level) (with certificate) **Basic**

🕒 60 min. 🌐 EN



WEBINAR

Webinar: Article 6ter of the Paris Convention (Advanced level) (with certificate) **Advanced**

🕒 60 min. 🌐 EN



... or use our real-time search based on filters

Learning plans



Learning plans

Search filters

Search for a keyword



Certificate

Any ▾

Duration

Any ▾

Modality

Any ▾

1 results

Order by Relevance ▾



ELEARNING

EUTM and RCD Learning Plan for
University Students

🕒 1645 min.

Learning Plans including list of courses from different categories connected to each other

Learning Plan: EUTM and RCD Learning Plan for University Students

The **EUTM and RCD learning plan for University students**, provides comprehensive knowledge of the EUTM and RCD protection systems, as well as of the Madrid system for international registration of trade marks.

This learning plan has been structured to progressively cover main substantial, procedural, practical questions, and recent developments in EUTM and RCD protection. Moreover, besides mandatory courses, the learning plan proposes supplementary materials that will allow a deeper understanding of these subject matters.

In order to complete the learning plan you need to create a user (or login), click on the Enrol me button on the right menu and complete each individual course displayed on the bottom of the page.

[Click here to view the list of supplementary materials:](#)

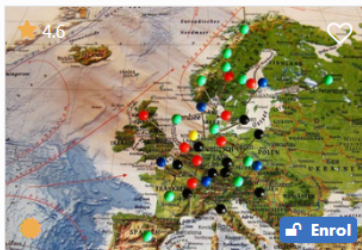
All the courses in the list below will provide you with an individual certificate of completion. Once all courses are completed a general certificate of completion for this activity will be issued.

Learning Plan progress

You have completed **4** of **18** courses in this Learning plan.

22%

Learning Plan courses



Completed Introduction to the EUTM system - EN (15-03-2017) (Basic Level) (with certificate)

This presentation provides a short introduction to the EUTM system. More specifically the requirements for registration and the characteristics of the proceedings; the legal instruments and institutions of the EUTM system and the interplay between the EUTM system and the national trade mark systems. Speaker: Dominik HANF - EUIPO - International Cooperation and Legal Affairs Department

30 min. EN 15/12/2017

Enrol

4.3

Completed European Union Trade Mark (EUTM) in a Nutshell 2019 (Basic level) (with certificate)

Learning Plan enrolment

You are **enrolled** in this Learning Plan. You will be able to download your certificate after completing all courses.

Download certificate

Remove enrolment



Learning Plan details

Duration: 1656 min.

Modality: elearning

Certificate: Yes

Completed: No

Mark as favourite

EUTM IN A NUTSHELL EN

Enrol

This is an eLearning course presenting core information related to the European Union trade mark (EUTM) and the scope and functioning of the European Union Intellectual Property Office (EUIPO). It reflects the legislative changes which entered into force on 1st October 2017. There are 8 modules with an estimated learning time of 4 hours. The Value of a Trade Mark What is a T...

240 min. EN 28/11/2018

Not started International Classification of Goods and Services

An introduction to the classification, to help you understand how to create a list of goods and services for your applications. This will take you through the basics of the Nice Classification, show Office tools to help you choose correct terms, and how to avoid deficiencies. Speaker: Thom CLARK - EUIPO - International Cooperation and Legal Affairs Department (ICLAD)

56 min. EN 23/05/2019

Not started Webinar: The Unitary character of EUTM (Advanced level) (with Certificate)

Following the Article 1(2) EUTMR: An EU trade mark shall have a Unitary character. It shall have equal effect throughout the Union: it shall not be registered, transferred or surrendered or be the subject of a decision revoking the rights of the proprietor or declaring it invalid, nor shall its use be prohibited, save in respect of the whole Union. This principle shall apply unless otherwise provi...

70 min. EN 16/07/2018

Not started Generic Trade Marks

Words or indications that name a product or service are customary or generic in trade and cannot fulfil the essential function of a trade mark. The next webinar will cover generic trade marks from the perspective of Article 7(1)(d) EUTMR, addressing how these terms are barred from registration, and through Article 58(1)(b) EUTMR, which foresees the possibility of revocation of such signs which may...

32 min. EN 30/04/2019




Not started Webinar: Public order and morality (Advanced level) (with Certificate)

Offensive trademarks should never be registered. Is this right and what does it mean in practice? A discourse on marks that may offend 'public order or accepted principles of morality'. Or not. Warning! Contains bad language. Speaker: William TROTT - EUIPO - Seconded National Expert, Boards of Appeal














50 min. EN 14/08/2018

My Learning

My courses My learning plans My favourites

 127 Enrolled	 69 Completed	 26 Certificates
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Show 10 entries

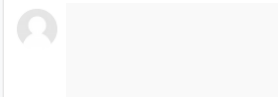
Course name	Status	Certificate
 Microsoft Windows 10 End User: Hardware, Software, and Security Settings	Completed	
 Microsoft Windows 10 End User: New Features	Completed	
 EUTM in a Nutshell (with certificate)	Completed	
 More bloody meetings (Course)	Not started	
 Opposition proceedings (Advanced level) (with certificate)	Not started	
 Performance Review - Every manager's nightmare (Course)	Not started	
 Prevention of occupational hazards	Completed	
 Proof of acquired distinctiveness 3-3-2016 (Advanced level) (with certificate)	In progress	
 RCD in a Nutshell - 2018 (Basic level) (with certificate)	Not started	
 RCD in a nutshell 2017 (Basic level) (with certificate)	In progress	

Showing 61 to 70 of 311 entries

Previous 1 ... 6 7 8 ... 32 Next

[Export to PDF](#)
[Export to Excel](#)

Logged in user



Latest badges



EUIPO IP Course for Paralegals 2019



Success!



I want to help!



Young Creator Entrepreneur



IP-ink Dragon



Lord Right Keeper



Ms. Knowly Legend



Mr. Wise Brainy

The Dashboard with access to enrolled content, certificates and favourites

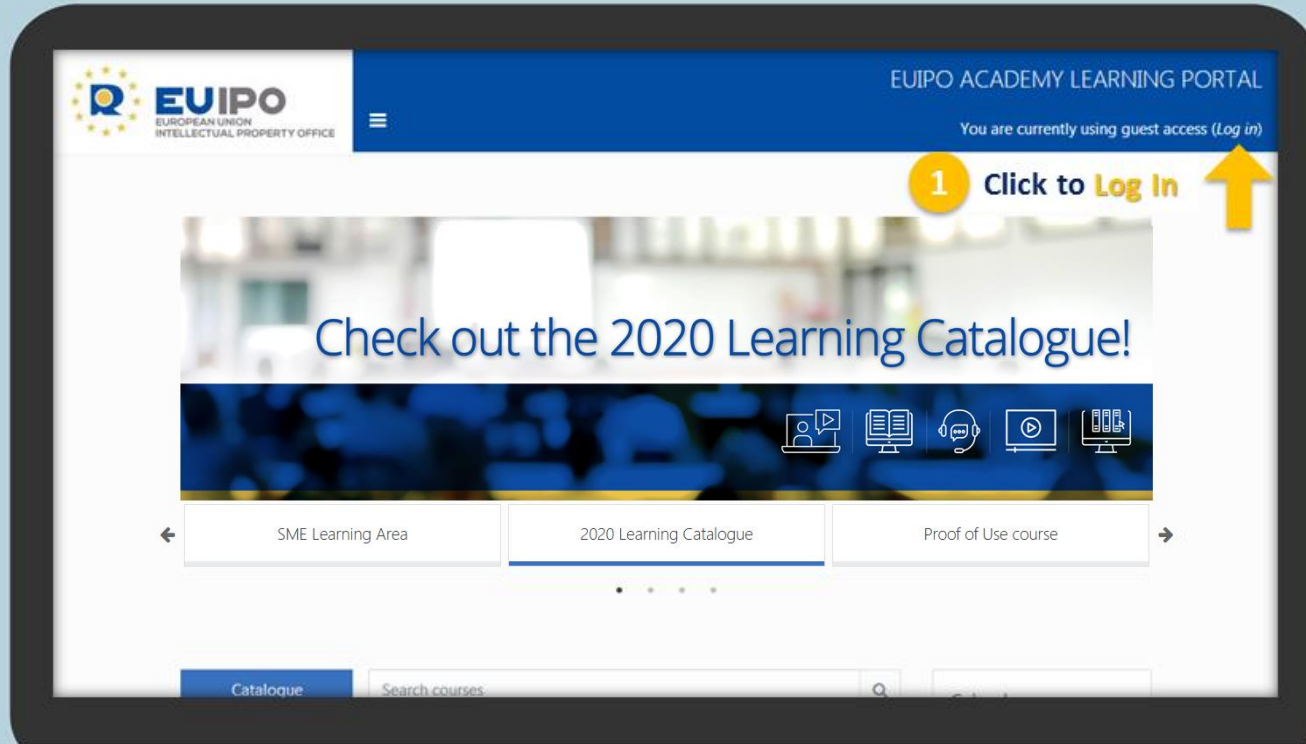


Create your account in the
Learning Portal

euiipo.europa.eu/knowledge



How can I create an account?



How can I create an account?

2 Click on *“Create my new account”* under **General User** to register!

<p>EUIPO User</p> <p>👤 Users with an EUIPO corporate account.</p>	<p>General User</p> <p>👤 Users with an EUIPO Website account.</p>	<p>Pan-European Seal</p> <p>👤 Members of the Pan-European Seal Programme.</p>
<p>Log in</p>	<p>Log in Create my new account</p>	<p>Log in Create my new account</p>



How can I create an account?

3

If you create a new account, do not forget to validate it by clicking on the link in the **confirmation email**.

CREATE

Username*

newaccount1



Available



ACTIVATE



Check your email:

We have sent you an email



ACCESS

General User

Log in

Create my new account

What can I learn in the Learning Portal?

euiipo.europa.eu/knowledge



The Learning Portal flagship courses



★ 4.7 

2019 EUTM IN A NUTSHELL EN

  [Enrol](#)

E-LEARNING

European Union Trade Mark (EUTM) in a Nutshell 2019 (Basic level) (with certificate) **Basic** **Popular**

 240 min.  EN



★ 5 

2019 RCD IN A NUTSHELL EN

  [Enrol](#)

E-LEARNING

Registered Community Design (RCD) in a Nutshell 2019 (Basic level) (with certificate) **Basic** **Popular**

 210 min.  EN

★ 5 



  [Enrol](#)

E-LEARNING

Guide to Proof of Use **Intermediate**
New

 400 min.  EN

The Tuesday Webinars

← August 2020

September 2020

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8 ● 🌐 Webinar: EU...	9	10	11	12	13
14	15 ● 🌐 Webinar: Co...	16	17	18	19	20
21	22 ● 🌐 Webinar: Art...	23	24	25	26	27
28	29 ● 🌐 Webinar: De... ● 🌐 Webinar: Tra...	30				

Export calendar

Webinar: Copyright Protection For AI Production? An EU Law Perspective ×

🕒 Tuesday, 15 September, 10:00 AM ⇒ 11:00 AM

📅 Site event

☰ Title:

Copyright Protection For AI Production? An EU Law Perspective

Level:

Advanced

Language:

English

Speakers:

Julien CABAY - Liège University

Room:

AA3 - Wubbo de Boer Inte@active Centre

Description:

In recent years, there has been an incredible growth of Artificial Intelligence (AI), followed with an expanded use thereof in creative industries. There is an ongoing debate as to the availability of copyright protection for 'works' created by or with the help of AI. Responses to this question will shape the future of this industry. In this webinar, we deliver an EU copyright law perspective on that issue, infused with recent developments of EU secondary law and the case law of the European Court of Justice.

[LINK TO LIVE STREAMING](#)

The Learning Plan for Universities

Learning Plan: EUTM and RCD Learning Plan for University Students

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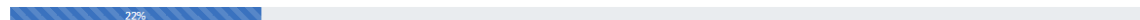
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[Click here to view the list of supplementary materials:](#)

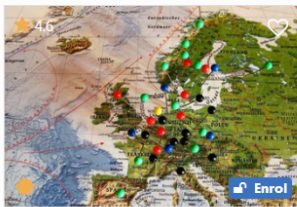
All the courses in the list below will provide you with an individual certificate of completion. Once all courses are completed a general certificate of completion for this activity will be issued.

Learning Plan progress

You have completed **4** of **18** courses in this Learning plan.



Learning Plan courses



✓ Completed [Introduction to the EUTM system - EN \(15-03-2017\) \(Basic Level\) \(with certificate\)](#)

This presentation provides a short introduction to the EUTM system. More specifically the requirements for registration and the characteristics of the proceedings; the legal instruments and institutions of the EUTM system and the interplay between the EUTM system and the national trade mark systems. Speaker: Dominik HANF - EUIPO - International Cooperation and Legal Affairs Department

🕒 30 min. 🌐 EN 📅 15/12/2017

Learning Plan enrolment

You are **enrolled** in this Learning Plan. You will be able to download your certificate after completing all courses.

[Download certificate](#)

[Remove enrolment](#)



Learning Plan details

🕒 Duration: 1656 min.

🎓 Modality: elearning

🌟 Certificate: Yes

✓ Completed: No

❤️ [Mark as favourite](#)

Looking for more?



WEBINAR
Webinar: Public order and morality (Advanced level) (with Certificate) **Advanced**



WEBINAR
Street Art & Intellectual Property Law: how do they interact? **Advanced**

COPYRIGHT AND THE COURT OF JUSTICE OF THE EUROPEAN UNION

ELEONORA ROSATI

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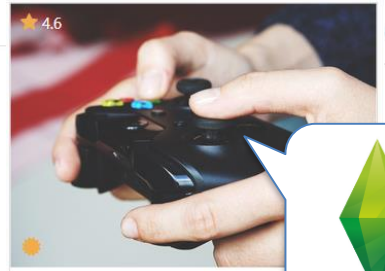
Associate Professor in IP Law
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Counsel @twobirds Law & Policy
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Tweets **6,504** Following **800** Followers **6,411**



WEBINAR
IP and Sport **Advanced**

61 min. EN



WEBINAR
Video gaming and IP: how to play the game **Intermediate Popular**

105 min. EN



WEBINAR
Can a taste be protected by copyright? **Advanced**

73 min. EN



What doubts do I have about the Learning Portal?

QUESTIONS??





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Thank you