

# 2024

## Learning catalogue

### EUIPO Academy



## FOREWORD

With 2024 marking the EUIPO's 30<sup>th</sup> anniversary, the Academy is pleased to present a holistic learning offer which will be tailored to the learning needs of the Intellectual Property (IP) community as well as our various stakeholders, such as National IP Offices, enforcement authorities and IP international organisations.

Since this is also the last year of the 2025 EUIPO Strategic Plan, which has aimed to disseminate the importance of IP for all businesses and citizens in Europe, the Academy will continue to focus on producing customer-oriented material and ensuring that the services it offers are of the best quality.

Additionally, in a world where the role of technology is ever expanding, 2024 will continue to be a year of hybrid learning and new technological developments. At the Academy, we aim to support you in adapting to this changing reality by producing more technology-related content. We will also offer compact, self-paced training resources, designed specifically for targeted skills development that can be attained in a relatively short time.

As the EUIPO Academy's primary goal is always to provide the best possible learning environment tailored to your needs, we will continue to offer a wide variety of courses, conferences, events, and webinars.

To further raise awareness of IP among young people, and to introduce them to the work done by the EUIPO, our virtual school visits (provided in the five working languages of the EUIPO) and our virtual visits for the Pan-European Seal Programme (PES) universities, will be expanded to reach a wider audience. Some of these visits will open to all universities so that students from various academic backgrounds and regions can benefit from the wealth of knowledge and experience shared by our experts. Our goal is to attract a more diverse range of future professionals to engage with IP in their respective fields.

I warmly recommend that you explore all these opportunities and visit the EUIPO Academy Learning Portal and our e-learning offer. New content and courses are constantly being added to the already extensive list of courses.

Our learning catalogue will give you a first glimpse of the learning opportunities that lie ahead in 2024. We hope it will spark your interest in joining us on the path to learning, knowledge sharing and growing together.

**Claire Duranton**  
*EUIPO Academy Acting Director*

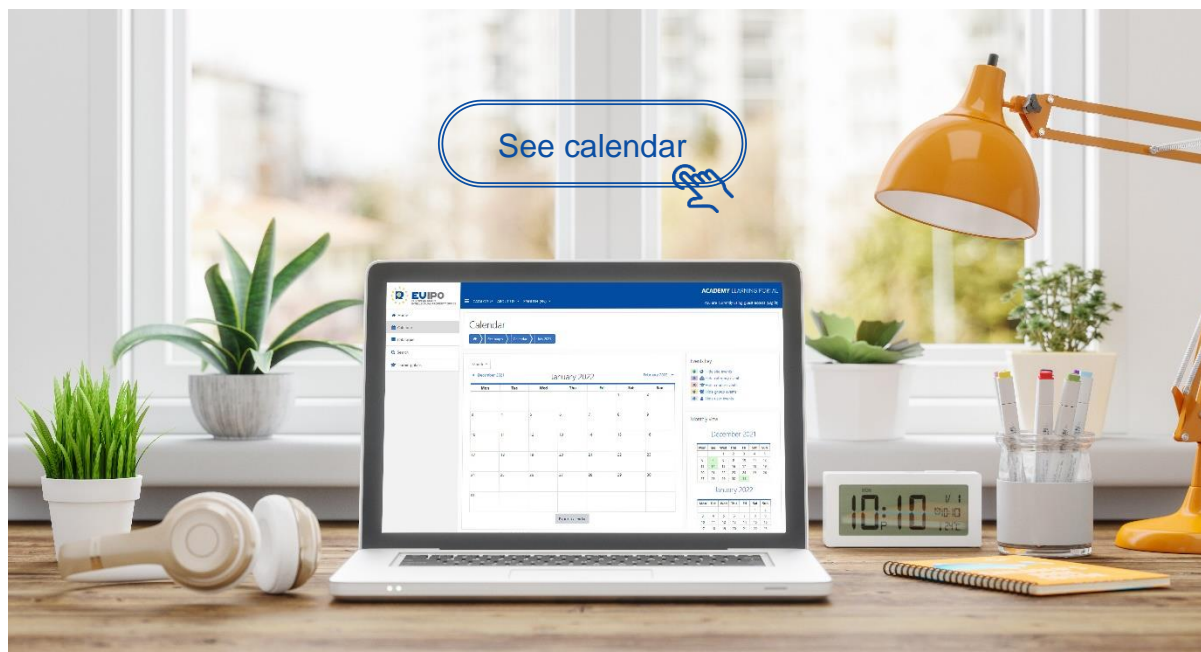
## INDEX

<b>IP training events</b> .....	<b>4</b>
Calendar view.....	5
Details of IP training events .....	13
<b>e-Learning Portal</b> .....	<b>18</b>
EUIPO Trade Mark and Design Education Programme .....	21
<b>Material – IP Teaching Kit</b> .....	<b>23</b>
IP Teaching Kit .....	24
<b>Stay informed</b> .....	<b>26</b>
.....	<b>26</b>

# IP training events



## Calendar view



JANUARY		
Start / End	Type of event	Target audience
11 Jan. <a href="#">Virtual school visits</a>	Visits	Schools
18 Jan. <a href="#">Virtual school visits</a>	Visits	Schools
23 Jan. <a href="#">Tuesday webinar</a>	Webinars	Open to all
25 Jan. <a href="#">Virtual school visits</a>	Visits	Schools
30 Jan. <a href="#">Tuesday webinar</a>	Webinars	Open to all
31 Jan. Virtual visits for PES universities	Visits	PES universities

FEBRUARY		
Start / End	Type of event	Target audience
1 Feb. <a href="#">Virtual school visits</a>	Visits	Schools
6 Feb. <a href="#">Tuesday webinar</a>	Webinars	Open to all
8 Feb. <a href="#">Virtual school visits</a>	Visits	Schools
14 Feb. Virtual visits for PES universities	Visits	PES universities
22 Feb. <a href="#">Virtual school visits</a>	Visits	Schools
27 Feb. <a href="#">Tuesday webinar</a>	Webinars	Open to all
28 Feb. Virtual visits for PES universities	Visits	PES universities
29 Feb. Closing session of ETMD EP Paralegals 2023/2024	Academic & Educational Programmes	IP Paralegals
29 Feb. <a href="#">Virtual school visits</a>	Visits	Schools

MARCH		
Start / End	Type of event	Target audience
5 Mar. <a href="#">Tuesday webinar</a>	Webinars	Open to all
7 Mar. <a href="#">Virtual school visits</a>	Visits	Schools

12 Mar.	<a href="#">Tuesday webinar</a>	Webinars	Open to all
13 Mar.	Virtual visits for PES universities	Visits	PES universities
14 Mar.	<a href="#">Virtual school visits</a>	Visits	Schools
19 Mar.	<a href="#">Tuesday webinar</a>	Webinars	Open to all
21 Mar.	<a href="#">Virtual school visits</a>	Visits	Schools

APRIL			
Start / End		Type of event	Target audience
9 Apr.	<a href="#">Tuesday webinar</a>	Webinars	Open to all
9-10 Apr. (TBC)	<a href="#">IP Seminar</a>	Events	EU national IP offices Non-EU national IP offices EUIPO user associations PES Universities
16 Apr.	<a href="#">Tuesday webinar</a>	Webinars	Open to all
18 Apr.	<a href="#">Virtual school visits</a>	Visits	Schools
22-25 Apr. (TBC)	<a href="#">IP Campus – Career Fair</a> <a href="#">PES 10 Years Anniversary</a>	Events	EU national IP offices EUIPO trainees Former PES trainees PES Universities Talent Bank associated partners
25 Apr.	<a href="#">Virtual school visits</a>	Visits	Schools
30 Apr.	<a href="#">Tuesday webinar</a>	Webinars	Open to all

MAY		
Start / End	Type of event	Target audience
2 May. <a href="#">Virtual school visits</a>	Visits	Schools
8 May. Virtual visits for PES universities	Visits	PES universities
14 May. <a href="#">Tuesday webinar</a>	Webinars	Open to all
16 May. <a href="#">Virtual school visits</a>	Visits	Schools
22 May. Virtual visit for universities (Open day to non-PES universities)	Visits	Non-PES universities
30 May. <a href="#">Virtual school visits</a>	Visits	Schools

JUNE		
Start / End	Type of event	Target audience
5 Jun. Virtual visits for PES universities	Visits	PES universities
6 Jun. <a href="#">Virtual school visits</a>	Visits	Schools
11 Jun. <a href="#">Tuesday webinar</a>	Webinars	Open to all
11 Jun. (TBC) <a href="#">Academy Focal Points meeting</a>	Events	EU national IP offices
13 Jun. <a href="#">Virtual school visits</a>	Visits	Schools



14 Jun.	Announcement of the results of ETMD EP Practitioners 2023/2024	Academic & Educational Programmes	IP Practitioners
17 Jun. (TBC)	Academic Research Programme - Final Workshop	Academic & Educational Programmes	EU national IP offices PES Universities IP paralegals IP practitioners
18 Jun.	<a href="#">Tuesday webinar</a>	Webinars	Open to all
19 Jun.	Virtual visits for PES universities	Visits	PES universities
25 Jun.	<a href="#">Tuesday webinar</a>	Webinars	Open to all

## JULY

Start / End		Type of event	Target audience
9 Jul.	<a href="#">Webinar Cineforum</a>	Webinars	Open to all

## SEPTEMBER

Start / End		Type of event	Target audience
17-30 Sep. (TBC)	<a href="#">EUIPO Trainees Orientation Programme (ETOP)</a>	Academic & Educational Programmes	EUIPO trainees
19 Sep.	<a href="#">Kick off ETMD EP paralegals 2024/2025</a>	Academic & Educational Programmes	IP Paralegals
19 Sep.	<a href="#">Virtual school visits</a>	Visits	Schools
23 Sep. (TBC)	<a href="#">INTA Industry Day</a>	Events	EU national IP offices PES Universities EUIPO staff
24 Sep.	<a href="#">Tuesday webinar</a>	Webinars	Open to all

26 Sep.	<a href="#">Virtual school visits</a>	Visits	Schools
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## OCTOBER

Start / End	Type of event	Target audience	
1 Oct.	<a href="#">Tuesday webinar</a>	Webinars	Open to all
3 Oct.	<a href="#">Virtual school visits</a>	Visits	Schools
8 Oct.	<a href="#">Tuesday webinar</a>	Webinars	Open to all
10 Oct.	<a href="#">Virtual school visits</a>	Visits	Schools
16 Oct.	Virtual visits for universities (Open day to non-PES universities)	Visits	Non-PES universities
16-17 Oct. (TBC)	<a href="#">Regional IP Seminar</a>	Events	EU national IP offices EUIPO user associations PES Universities
17 Oct.	<a href="#">Virtual school visits</a>	Visits	Schools
22 Oct.	<a href="#">Tuesday webinar</a>	Webinars	Open to all
24 Oct.	<a href="#">Virtual school visits</a>	Visits	Schools
28 Oct. - 8 Nov. (TBC)	<a href="#">EUIPO IP intensive programme</a>	Academic & Educational Programmes	EU national IP offices EUIPO trainees PES Universities Talent Bank associated partners EUIPO staff
31 Oct.	<a href="#">Virtual school visits</a>	Visits	Schools

NOVEMBER		
Start / End	Type of event	Target audience
5 Nov. <a href="#">Tuesday webinar</a>	Webinars	Open to all
6 Nov. Virtual visits for PES universities	Visits	PES universities
7 Nov. <a href="#">Virtual school visits</a>	Visits	Schools
12 Nov. <a href="#">Tuesday webinar</a>	Webinars	Open to all
14 Nov. <a href="#">Virtual school visits</a>	Visits	Schools
20 Nov. Virtual visits for PES universities	Visits	PES universities
21 Nov. <a href="#">Virtual school visits</a>	Visits	Schools
26 Nov. <a href="#">Tuesday webinar</a>	Webinars	Open to all
28 Nov. <a href="#">Virtual school visits</a>	Visits	Schools

DECEMBER		
Start / End	Type of event	Target audience
2-3 Dec. (TBC) <a href="#">Network of IP Academies (NIPA) - Annual meeting</a>	Events	NIPA members
4 Dec. (TBC) <a href="#">EPO-EUIPO Academies Focal Points meeting</a>	Events	EU national IP offices

<b>5 Dec.</b>	<a href="#">Virtual school visits</a>	Visits	Schools
<b>11 Dec.</b>	Virtual visit for PES universities	Visits	PES universities
<b>12 Dec.</b>	<a href="#">Virtual school visits</a>	Visits	Schools

Disclaimer: This schedule is subject to change. If you have any questions, please contact the EUIPO Academy at: [Academy@euipo.europa.eu](mailto:Academy@euipo.europa.eu).

## Details of IP training events

### MAJOR IP EVENTS



### IP SEMINAR

**Description:** The IP seminar offers a comprehensive programme covering presentations and discussions by experts from the EUIPO, the EU and non-EU IP offices and other experienced professionals on a wide range of topics related to trade marks, designs, and other IP matters. The programme is complemented by working sessions using case studies. The objective of the IP seminar is to provide training and a platform for knowledge sharing on specific IP issues.

**Level:** N/A

**Audience:** EU IP offices, non-EU IP offices, EUIPO user associations, and PES universities

#### **IP SEMINAR, Designs**

**Dates:** 9-10 April 2024 (TBC)

**Location:** Online event

**Language:** English

**Fees:** Free of charge

### REGIONAL IP SEMINAR

**Description:** The regional IP seminar is organised in collaboration with a national IP office. It combines lectures and panel discussions on the offices' practices together with interactive workshops. The objective of the regional IP seminars is to provide training and a platform for knowledge sharing on specific IP issues.

**Level:** N/A

**Audience:** EU national IP offices, EUIPO user associations, and PES universities

**Language:** English

**Fees:** Free of charge

#### **REGIONAL IP SEMINAR IN MALTA**

**Dates:** 16-17 October 2024 (TBC)

**Location:** Hybrid event – online and on-site (Valletta)

## INTA INDUSTRY DAY

**Description:** Leading experts in a specific IP field share their knowledge through presentations and discussions. The topic of this year: 'TBC'.

**Dates:** 23 September 2024 (TBC)

**Location:** Online

**Level:** Advanced

**Audience:** EUIPO staff, EU national IP offices, and PES universities

**Language:** English

**Fees:** Free of charge

## ACADEMY FOCAL POINTS MEETING

**Description:**

The objective of the annual network meeting is to provide a platform for sharing training-related knowledge and experience, while strengthening networking among intellectual property office (IPO) contact persons and the EUIPO Academy.

**Dates:** 11 June 2024 (TBC)

**Location:** On-site at the EUIPO premises (Alicante, Spain)

**Level:** N/A

**Audience:** EU national IP offices

**Language:** English

**Fees:** Free of charge

## JOINT EPO-EUIPO ACADEMIES FOCAL POINTS MEETING

**Description:** As part of their collaboration, the EUIPO and the EPO Academies organise the 'Joint EPO-EUIPO Focal Points meeting' once every two years. The event aims to strengthen the network, get to know each other, gather feedback, and explore opportunities for collaboration with national offices.

**Dates:** 4 December 2024 (TBC)

**Location:** Online

**Level:** N/A

**Audience:** EU national IP offices

**Language:** English

**Fees:** Free of charge

## NIPA – NETWORK OF IP ACADEMIES – ANNUAL MEETING

**Description:** The Network of IP Academies (NIPA) consists of the PES university members, the Talent Bank associate partners, and the national IP offices. NIPA members meet once a year to discuss further opportunities for collaboration between them and common projects. During the annual meeting, newly adopted EUIPO projects are announced and shared with the NIPA members.

**Dates:** 2-3 December 2024 (TBC)

**Location:** TBC

**Level:** N/A

**Audience:** NIPA members

**Language:** English

**Fees:** Free of charge

## 2024 IP CAMPUS – CAREER FAIR – PES 10 YEARS ANNIVERSARY

**Description:** The IP Campus, a special event dedicated to trainees. The main objectives of the event are to enhance trainees' IP knowledge from a multidisciplinary perspective, to give them experience in project implementation through group work and solving challenges, and to develop essential soft skills that are crucial for their professional growth. In addition, during this event, former PES trainees and PES Talent Bank Associate Partners will participate in discussions, present different career paths and share valuable tips and tricks with current trainees. This year marks the 10 years anniversary of the Pan-European Seal Programme, thus the IP campus event will be dedicated to this.

**Dates:** 22-25 April 2024 (TBC)

**Location:** Hybrid event – online and on-site at the EUIPO premises (Alicante, Spain)

**Level:** N/A

**Audience:** EUIPO trainees, PES universities, Former EUIPO Trainees, EU national IP offices, and Talent Bank associate partners

**Language:** English

**Fees:** N/A

## ETOP – EUIPO TRAINEES' ORIENTATION PROGRAMME

**Description:** At the beginning of the traineeship, trainees follow a 2-week training induction programme. The induction programme provides trainees with basic information about the EUIPO, their general rights and obligations during the traineeship and some information about living in the place of the traineeship.

**Dates:** 17-30 September 2024 (TBC)

**Location:** Hybrid event – online and on-site at the EUIPO premises

**Level:** N/A

**Audience:** EUIPO trainees

**Language:** English

**Fees:** N/A

## EUIPO IP INTENSIVE PROGRAMME

**Description:** The EUIPO IP Intensive Programme is an online training programme that enables Pan-European Seal universities and other stakeholders to include IP in their curriculum studies. It addresses EUIPO practice in depth and provides insights into all aspects of the broad and dynamic IP world of today.

During this Programme, participants will have access to presentations, lectures, workshops and case studies.

**Dates:** 28 October – 8 November 2024 (TBC)

**Location:** Online

**Level:** N/A

**Audience:** PES universities and EU national IP offices

**Language:** English

**Fees:** Free of charge

## WEBINARS



## TUESDAY WEBINARS

The EUIPO Academy offers webinars on intellectual property-related topics presented by experts from the EUIPO, from other institutions, or from other stakeholders. The main topics covered are:

- analysis of case-law from the Court of Justice or national courts;
- decisions of the Boards of Appeal;
- explanation of the EUIPO's core business and predictions of EUIPO decisions;
- tips and tricks on using the EUIPO tools;
- changes related to new legislation;
- enforcement issues;
- recent developments related to IP rights in general.

At least once a year, a webinar is organised in cooperation with the EPO on a common topic of interest to our customers.

We invite you to take part in an interactive and engaging learning experience that will provide you with practical approaches and real solutions.

**Dates:** See online calendar above

**Location:** Online

**Level:** From basic to advanced

**Audience:** All

**Language:** English

**Fees:** Free of charge



## VIRTUAL VISITS



# VIRTUAL CAMPUS



## VIRTUAL SCHOOLS VISITS

**Description:** We invite school classes to sign up for an interesting, fun and interactive virtual learning journey, available in five languages (EN, FR, DE, IT, ES), about the European Union, the importance of intellectual property for young people and the main activities of the EUIPO.

**Dates:** See online calendar above

**Location:** Online

**Level:** N/A

**Audience:** Students between 12-18 years.

**Language:** English, French, German, Italian and Spanish

**Fees:** Free of charge

## VIRTUAL VISITS FOR UNIVERSITIES

**Description:** During the virtual visit, students from PES universities will have the chance to learn about the EUIPO and get an initial 'feel' of the Office before applying for the PES programme.

The virtual visit will include general information about the EUIPO and its different departments and practices, as well as general information about the PES programme and other academic initiatives.

Non-PES universities are also welcome to participate in specific Virtual Visits organised for non-members throughout the year.

**Dates:** See online calendar above

**Location:** Online

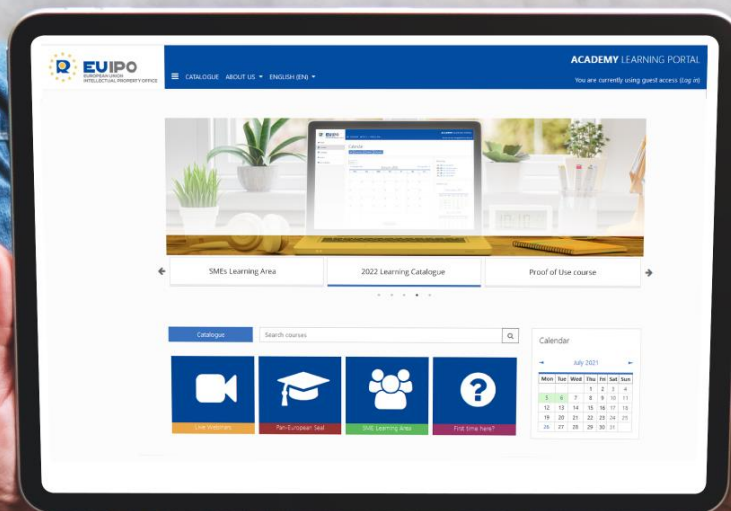
**Level:** N/A

**Audience:** University students

**Language:** English

**Fees:** Free of charge

# e-Learning Portal





## EUIPO ACADEMY LEARNING PORTAL



**AVAILABLE 24/7**



**SELF-PACED**



**+170 CERTIFIED IP COURSES**



**COURSES FROM 10 MINUTES TO 6.5 HOURS**



**COURSES IN SEVERAL LANGUAGES**



**FREE OF CHARGE**



TRADE MARK COURSES		DURATION	LINK
	The new EUTM e-filing - Demo	57 mins	
 	BoA – Track Case-Law: BoA decisions and GC/CJ judgements 2023	215 mins	
	Overview of the 2023 Edition of the Guidelines	118 mins	
	Absolute Grounds Examination: General principles	34 min	
	Webinar Cineforum: When reality enters the fiction	78 mins	
	How to avoid errors when filing documents in <i>inter partes</i> proceedings	60 mins	
	Interactive webinar with EPO ‘Playing with IP rights: Toys in the spot-light’	60 mins	
	Public policy and morality in trade marks: Gauging badness	60 mins	
	Trade marks and designs in the metaverse: legal aspects / EUIPO practice	59 mins	
 	Conveying meaning – options and limits for protecting new forms of marks in collaboration with the Max Planck Institute	66 mins	
	Classifying Trade Mark Services – steering clear of common pitfalls	76 mins	
 	Explanation of strategies used for efficient decisions in <i>inter partes</i> proceedings	72 mins	
	Podcasts on Registrability of slogans at the EUIPO	60 mins	
DESIGN COURSES		DURATION	LINK
	Introduction to the Registered Community Design system	68 mins	
	Track on design: Recent Case-Law from the CJEU/General Court on Design	65 mins	
	Track on design: discovering the new RCD e-filing and solving your design doubts	67 mins	
	Overlap between RCDs and EUTMs	70 mins	



With certificate



with subtitles



podcasts

## EUIPO Trade Mark and Design Education Programme



### EUIPO TRADE MARK AND DESIGN EDUCATION PROGRAMME (ETMD EP)

The EUIPO Trade Mark and Design Education Programme (ETMD EP) is an Education Programme within the EUIPO, whose objective is to increase the knowledge of the legal framework of European Union trade marks and Community designs, in particular proceedings and practices of the EUIPO within the community of practising intellectual property professionals.

The ETMD EP aims to create a network of trained IP professionals with advanced knowledge of the EUIPO's practice and tools, thus facilitating the procedures they initiate before the EUIPO.

The EUIPO Trade Mark and Design Education Programme (ETMD EP) has been created to offer structured training to the community of intellectual property professionals, helping them to better support EU businesses and thus strengthen the trade mark and design registration systems managed by the EUIPO.

The ETMD EP for practitioners happens each two years. As we offered a 2023-2024, there will be no 2024-2025 edition.

One ETMD EP for paralegals will be offered for the 2024/2025 edition

### ETMD EP FOR PARALEGALS



Created and delivered by EUIPO staff members and leading IP professionals, the [ETMD EP for paralegals](#) focuses on the interactions between the EUIPO and IP paralegals in the trade mark and design fields.

Our comprehensive curriculum provides a rich learning experience, designed to fit seamlessly into participants' full-time work schedule. The ETMD EP for paralegals offers a range of options, including scheduled and self-study activities, as well as on-site and online participation.

#### OBJECTIVES

- Increase knowledge of the EU trade mark and designs legal frameworks and EUIPO practice and processes.
- Provide the ability to efficiently use the EUIPO's online tools and databases

**Programme start and end date, tuition fee, and application date:** TBC

**Capacity:** max. 60 participants

**Level:** Intermediate

**Assessment:** Module examination (written)

EUIPO certificate awarded.



# Material – IP Teaching Kit



## IP Teaching Kit

The EUIPO and the EPO are pleased to publish the IP Teaching Kit. It has been developed for university teachers whose students have little or no knowledge of intellectual property and aims to give a basic yet comprehensive introduction to different IP rights, and the concept of IP as a whole.


This IP Teaching Kit contains an extensive set of free, accessible teaching materials developed by IP professionals from the EPO and the EUIPO thanks to the close cooperation and mutual support between the management and staff of the two organisations. It is one of the most comprehensive IP teaching resources in the world and is available through the EUIPO Academy's Learning Portal.



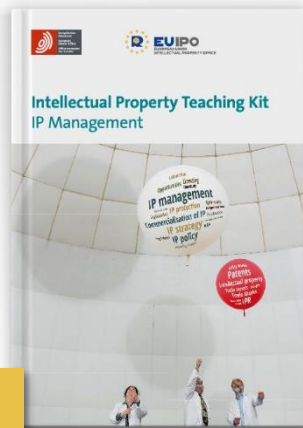





**IP Teaching Kit  
Advanced  
Part I**



**IP Teaching Kit  
Advanced  
Part II**



**IP Teaching Kit  
IP Management**

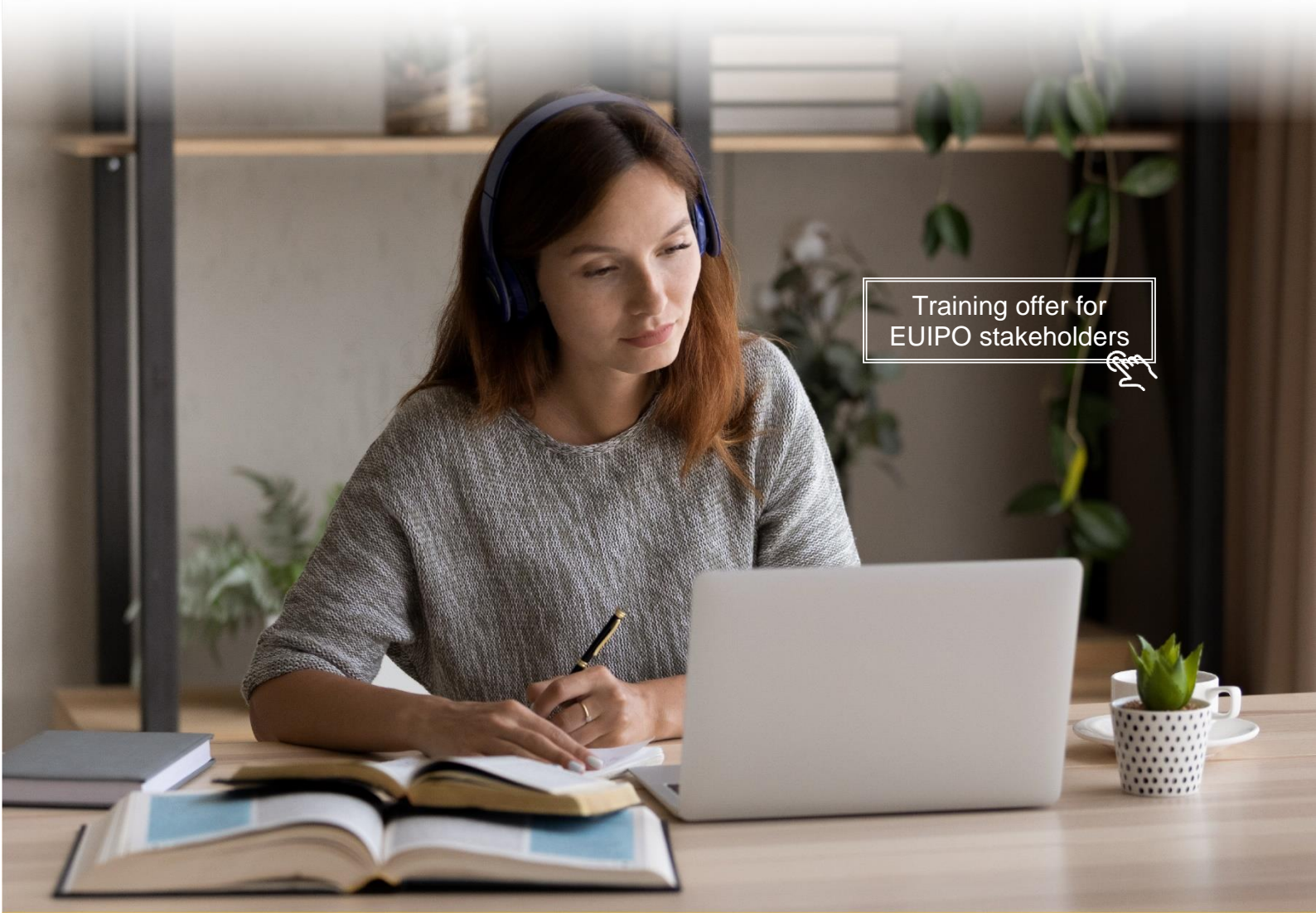


**IP Teaching Kit  
IP Search Tools**



# Stay informed

[Training offer for EUIPO stakeholders](#)



Training offer for  
EUIPO stakeholders