Anti-counterfeiting and anti-piracy technology guide

https://euipo.europa.eu/anti-counterfeiting-and-anti-piracy-technology-guide

Electronic Technologies

Electronic anti-counterfeiting technologies all involve associating electronic data devices with goods in one way or another. These devices enable the goods to be uniquely identified, authenticated and tracked, either by providing specific product information themselves or providing access to a database where the relevant data is stored.

There are five types of electronic anti-counterfeiting technology, but the most widespread are those based on radio frequency identification (RFID) and near field communication (NFC) devices, which perform remote recognition of objects, animals or people.

*The information contained in this site is of **general** informational nature and does not constitute legal, consulting or any other **professional advice or guidance**. The information contained in this site is provided on an 'as is' basis with **no guarantee of completeness**, accuracy, usefulness or timeliness and without any **warranties** of any kind whatsoever, express or implied, including but not limited to warranties of performance, merchantability and fitness for a particular purpose. The use of the information is at the user's own risk and the EUIPO does **not guarantee any specific results** or outcomes based on the use of the information provided on this website. The search results are **not presented in any order of recommendation** . This website contains links to **other third-party websites**. Such links, which are free and publicly available, are only for the convenience of the user or browser; the EUIPO does **not recommend, endorse**, warrant, or assume liability of the content or practices of these third-party sites. The EUIPO may update, modify, or remove any information on this website without prior notice. It is the user's responsibility to stay informed of any changes.*