

Anti-counterfeiting and anti-piracy technology guide

<http://euipo.europa.eu/anti-counterfeiting-and-anti-piracy-technology-guide>

Penetrating Inks

Penetrating inks, or 'bleeding inks', permeate right through the paper substrate of a document. Any attempt to mechanically erase the document's contents will reveal the ink and cause visible damage.

Used for

- ✓ Authentication
- ✓ Anti-tampering / Anti-alteration

Suitable for

- ✓ Very small products
- ✓ Small products
- ✓ Medium-sized products
- ✓ Large products

Goes on

- ✓ Product
- ✓ Packaging

Can be used for

- ✓ Physical products

Visibility

- ✓ Visible

Reading device needed

- ✓ No

Connection to server

- ✓ No

Description

Penetrating inks are particularly fluid and, when in contact with the support, penetrate deep into the fibres, creating a weak stain around the print, which is also visible on the back of the document. They are generally used in letterpress printing.

Another technique is to mix with the ink a coloured oil able to penetrate deep into the pores of the paper, generating a coloured stain around the number. Any attempt to scrape the number from the document or correct it would leave the stain on the document, making the counterfeiting of the serial number clearly noticeable.

Uses

Similar to reactive inks, penetrating inks are most commonly used to combat the counterfeiting of documents, cheques, paper valuables, etc. They are mainly used in letterpress printing and to secure document numbering.

Implementation

If you want to use penetrating ink, you will need to adapt your printing process to ensure that the ink is applied in the desired position.

Cost

The costs associated with penetrating inks can vary significantly according to how and with which type of

document the ink is used. It is therefore difficult to give a general idea of the investment required.

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